

# The Harris Poll COVID-19 Travel Sentiment

Reported on September 10, 2021

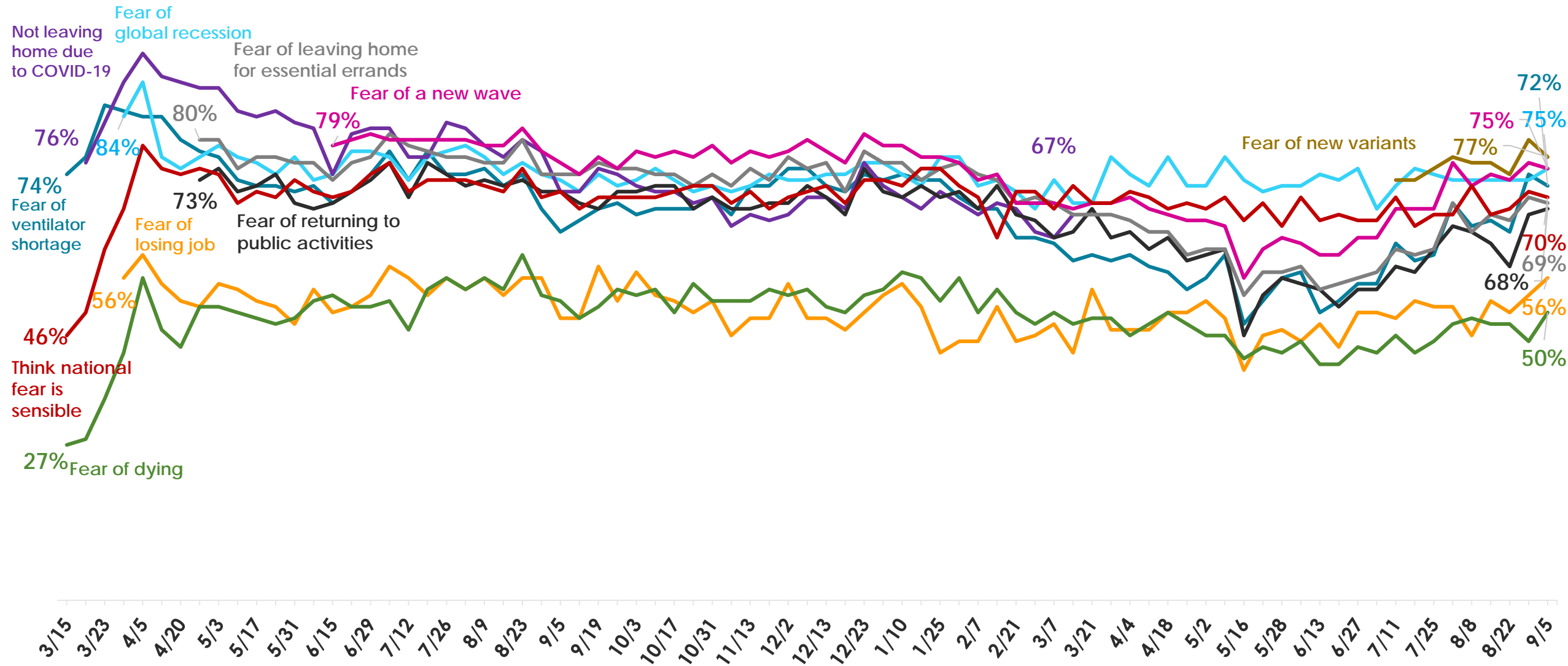


# Data Source:

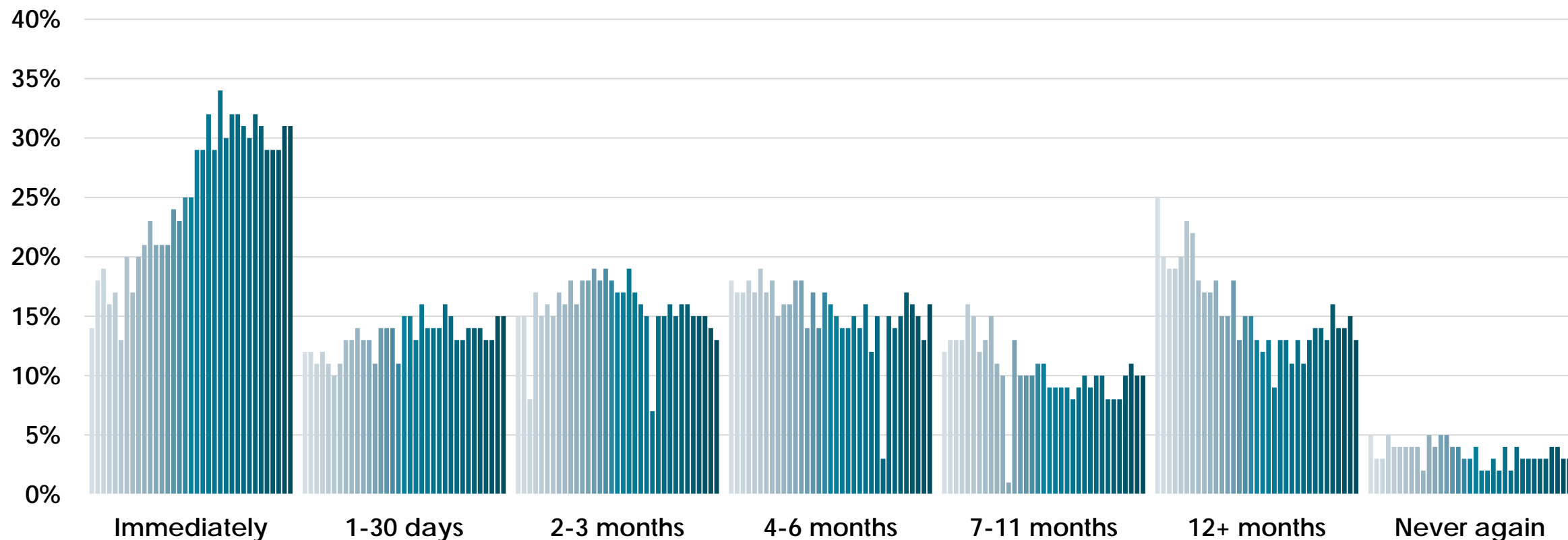
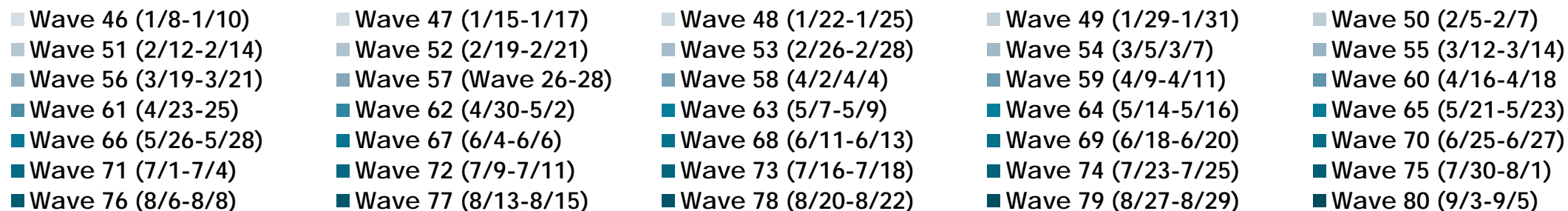
## The Harris Poll COVID-19 Tracker

- Bi-weekly overnight polling conducted among a nationally representative sample of U.S. adults on a range of different topics from the economy, healthcare, jobs, education, and mental health
- Sample is the entire U.S. population
  - NOT specific to air travel behavior, income, or age brackets

# Fear Sentiment Trends

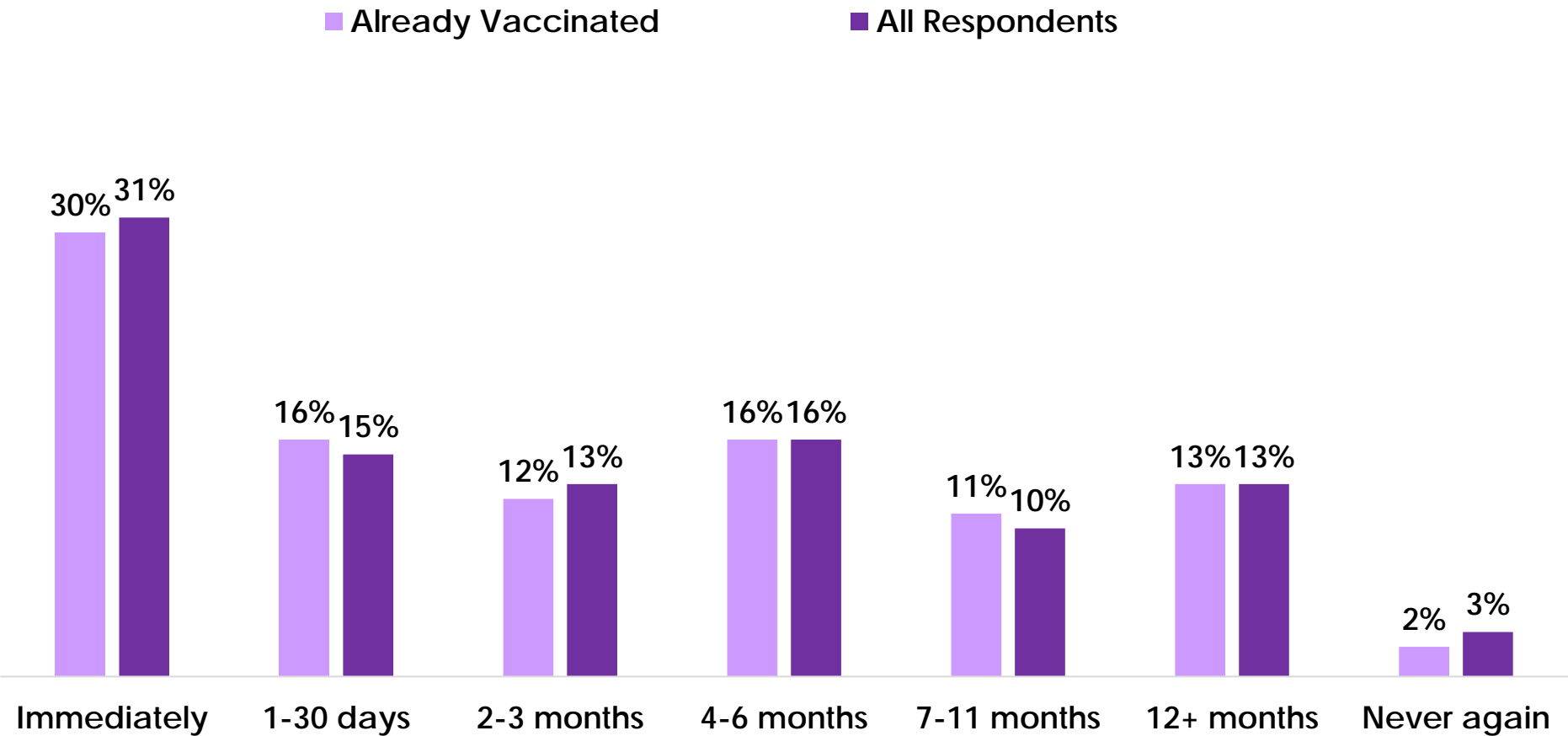


# Once we reach herd immunity, how long will it take you to resume pre-pandemic levels of stay in a hotel?



Source: HVCB analysis of Harris Poll COVID-19 Tracker

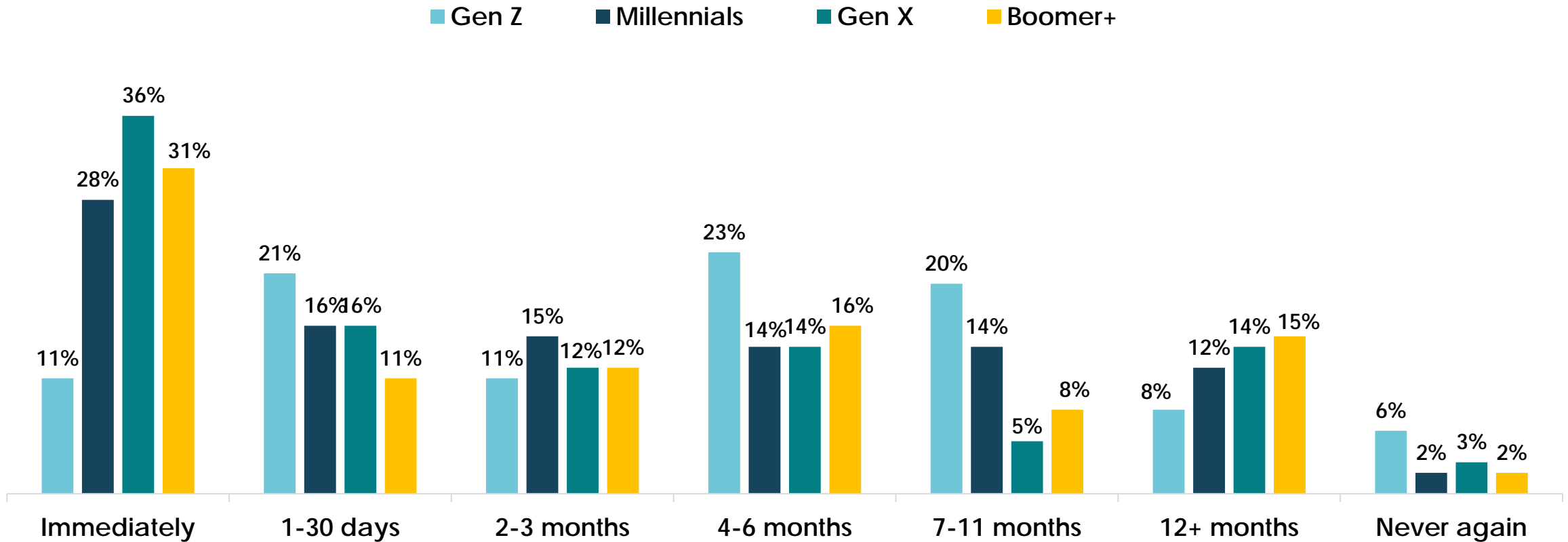
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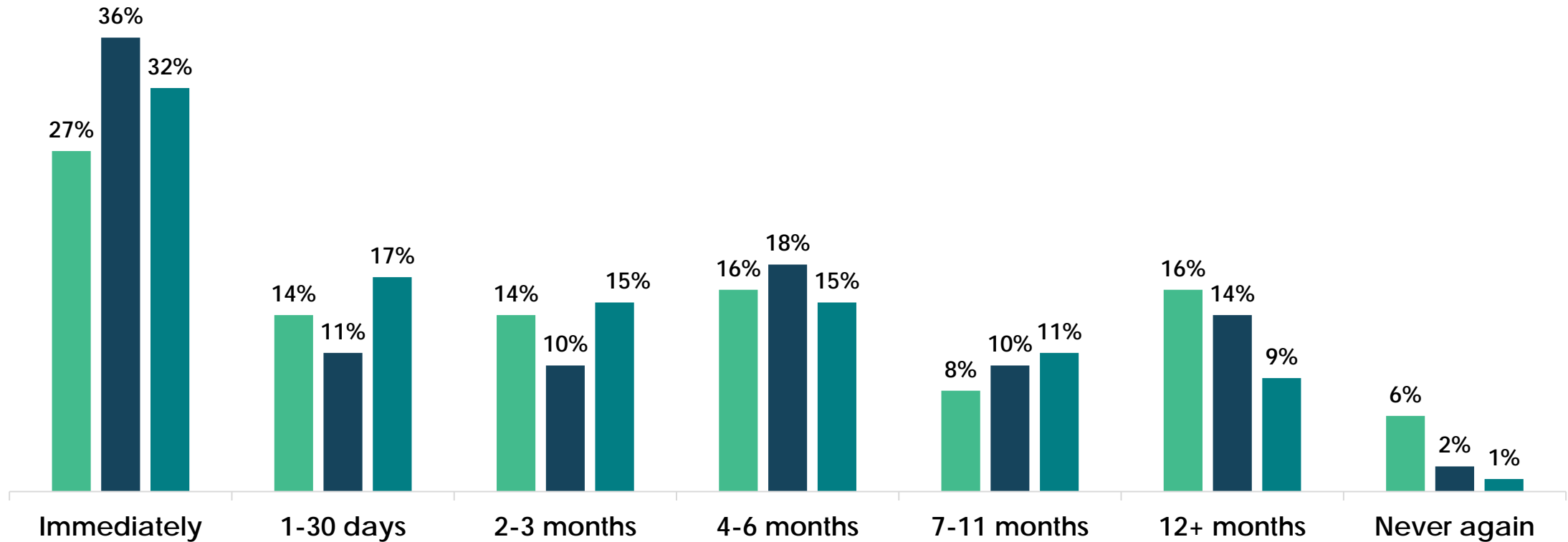
## By Age



Once we reach herd immunity, how long will it take you to resume pre-pandemic levels of stay in a hotel?

### By Income

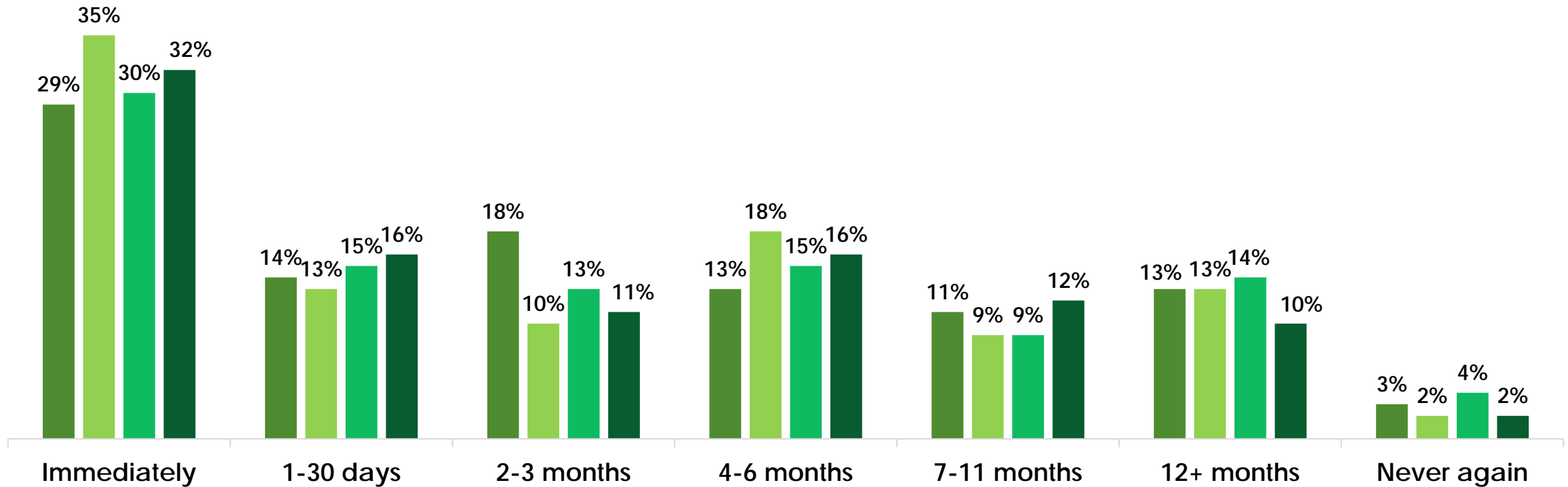
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By Region

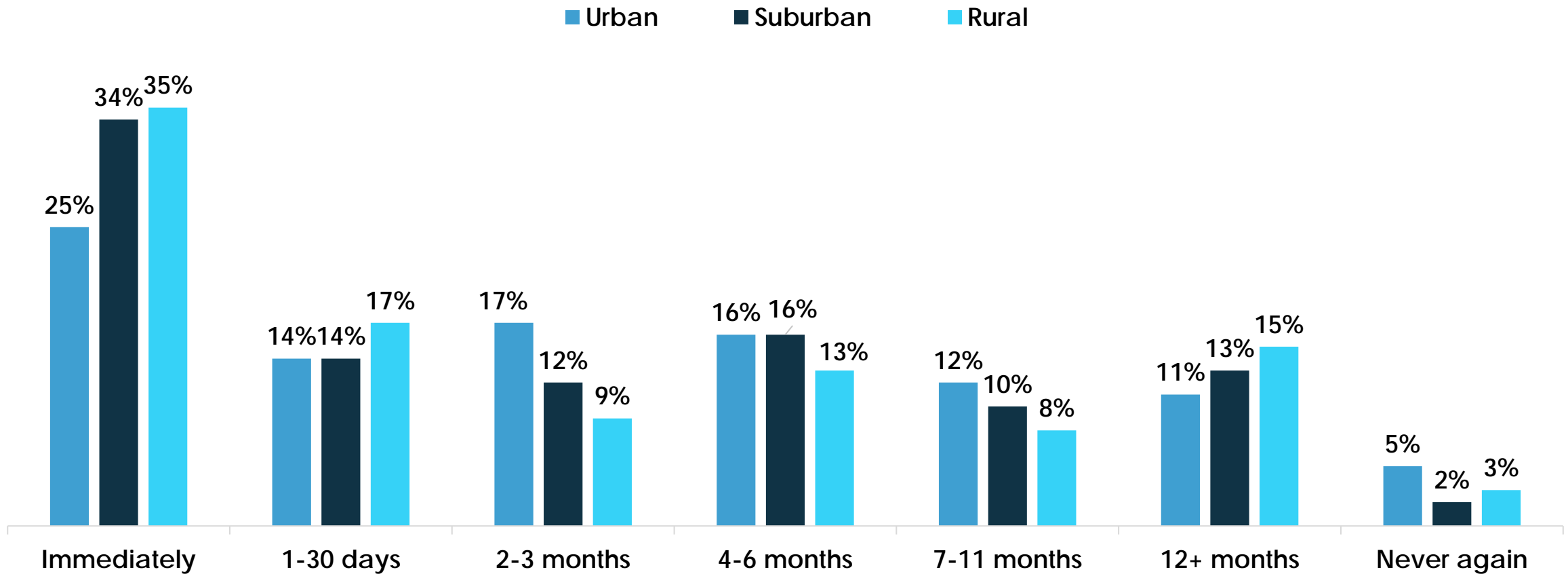
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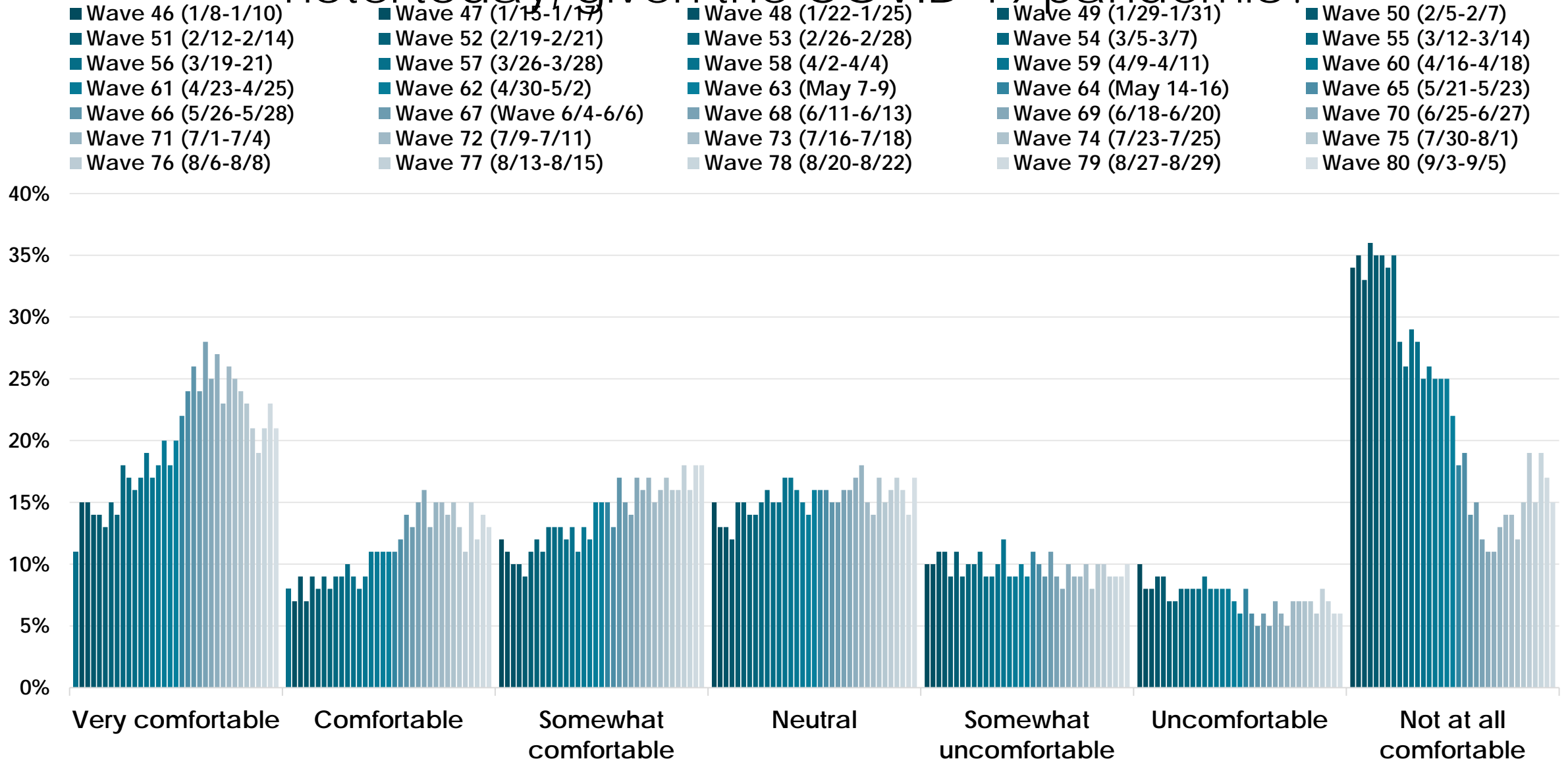


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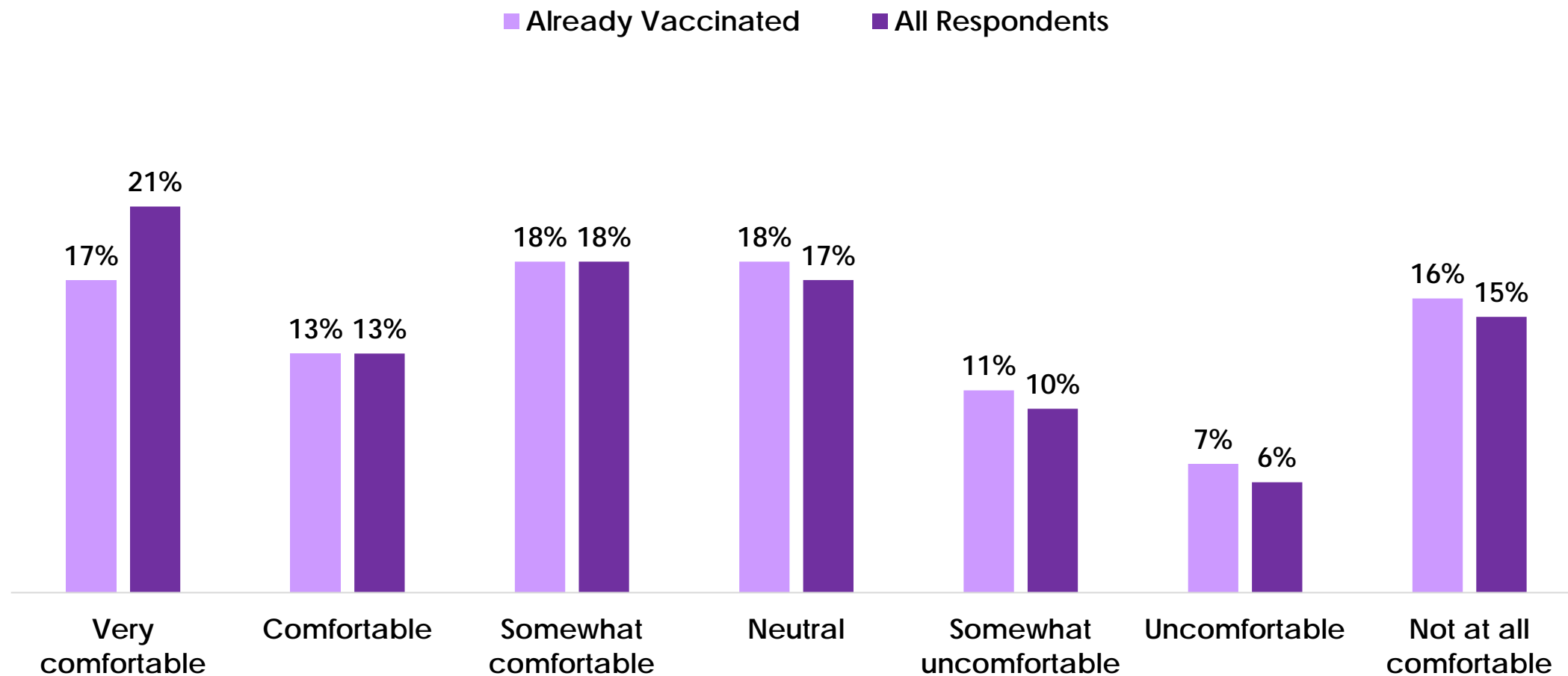
By Urbanicity



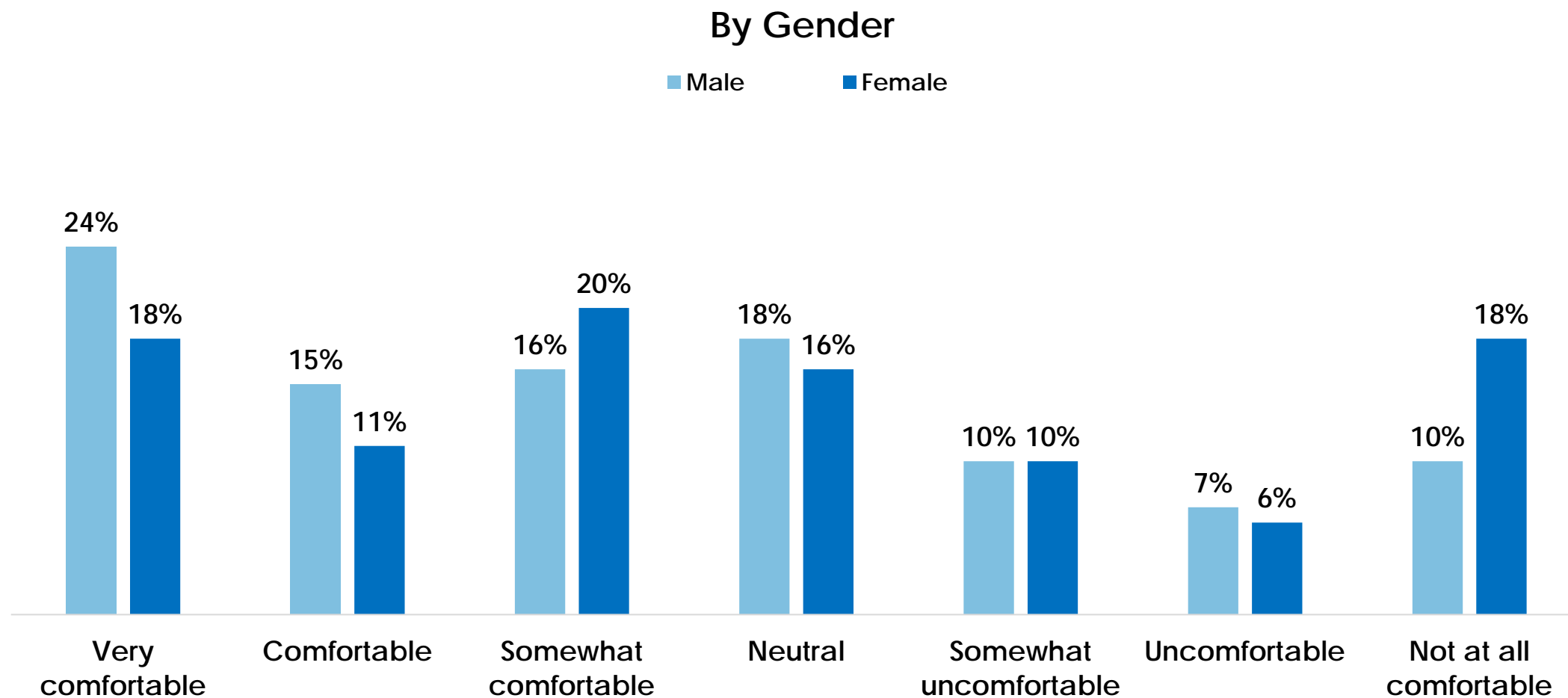
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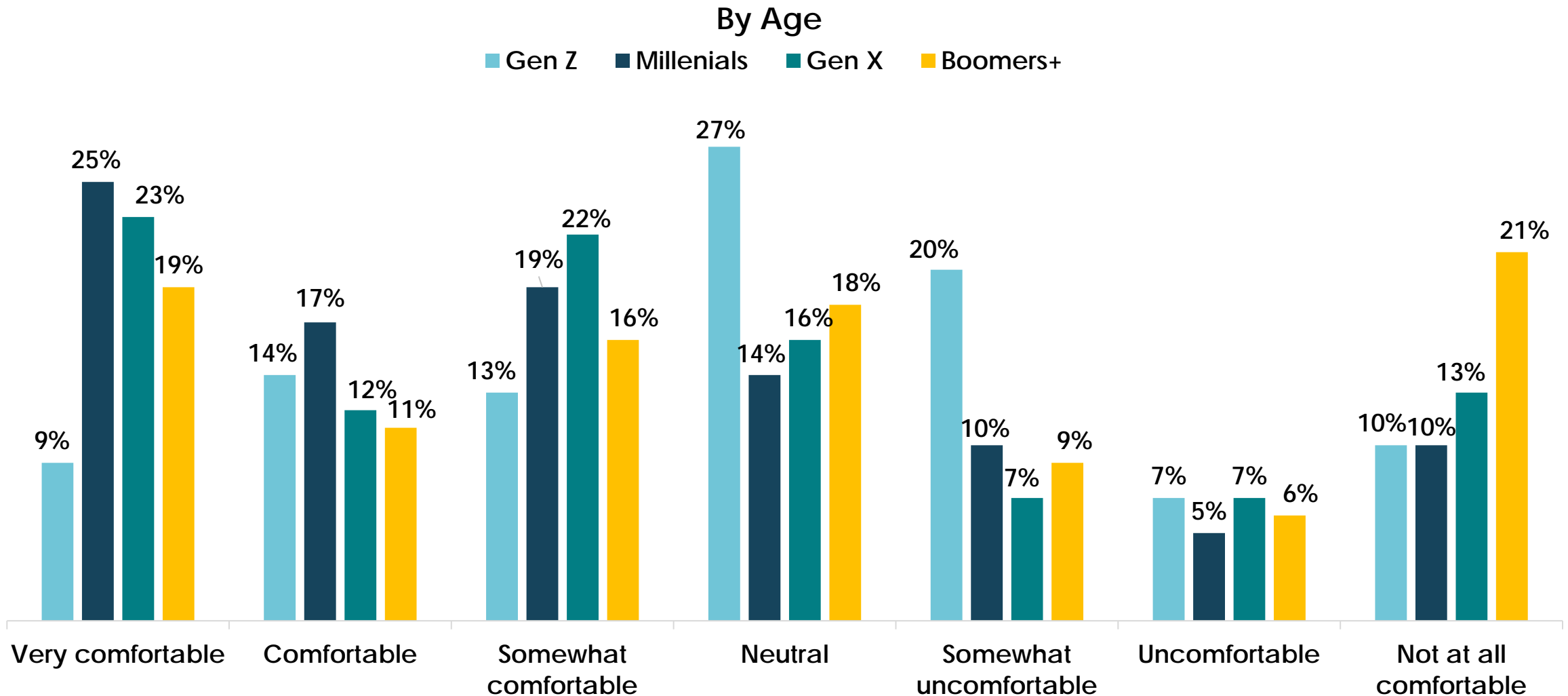
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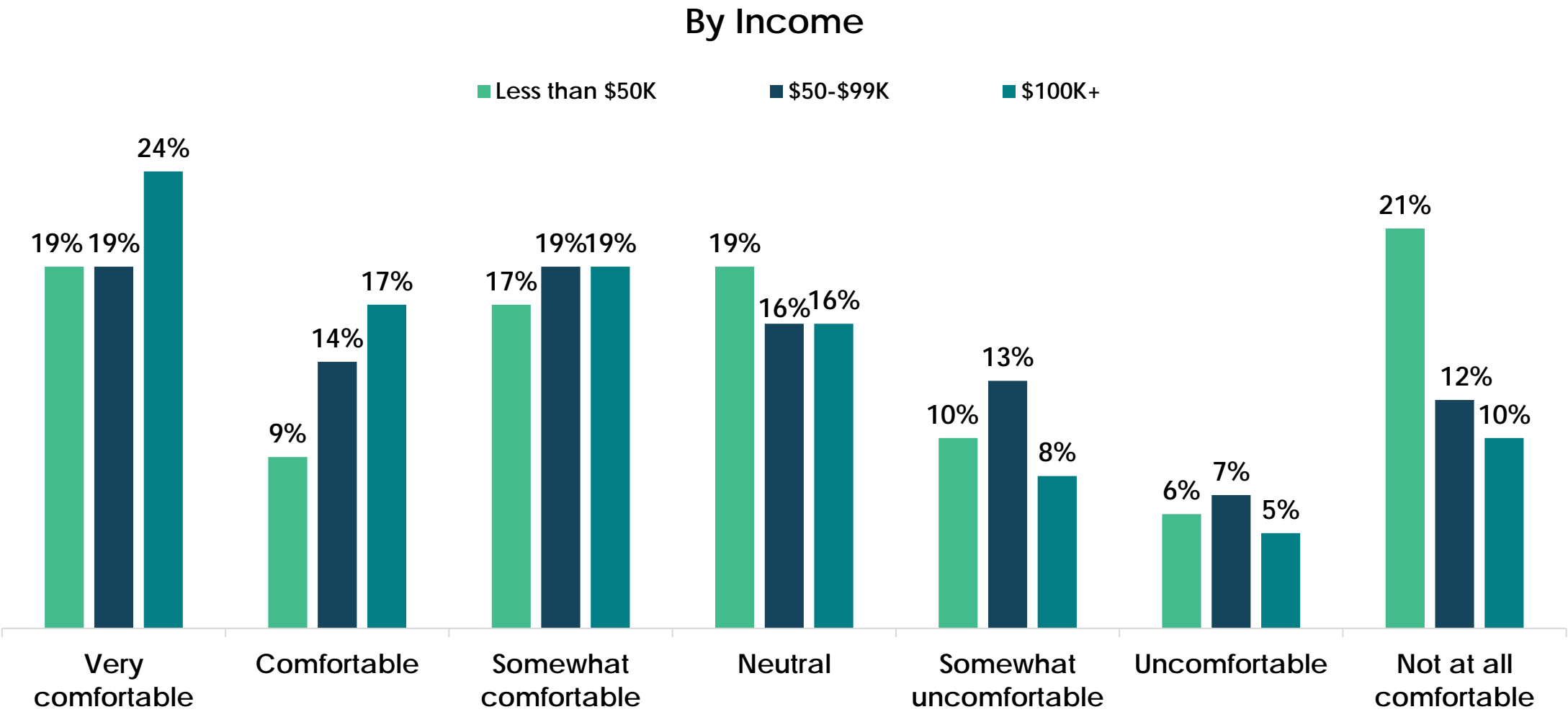
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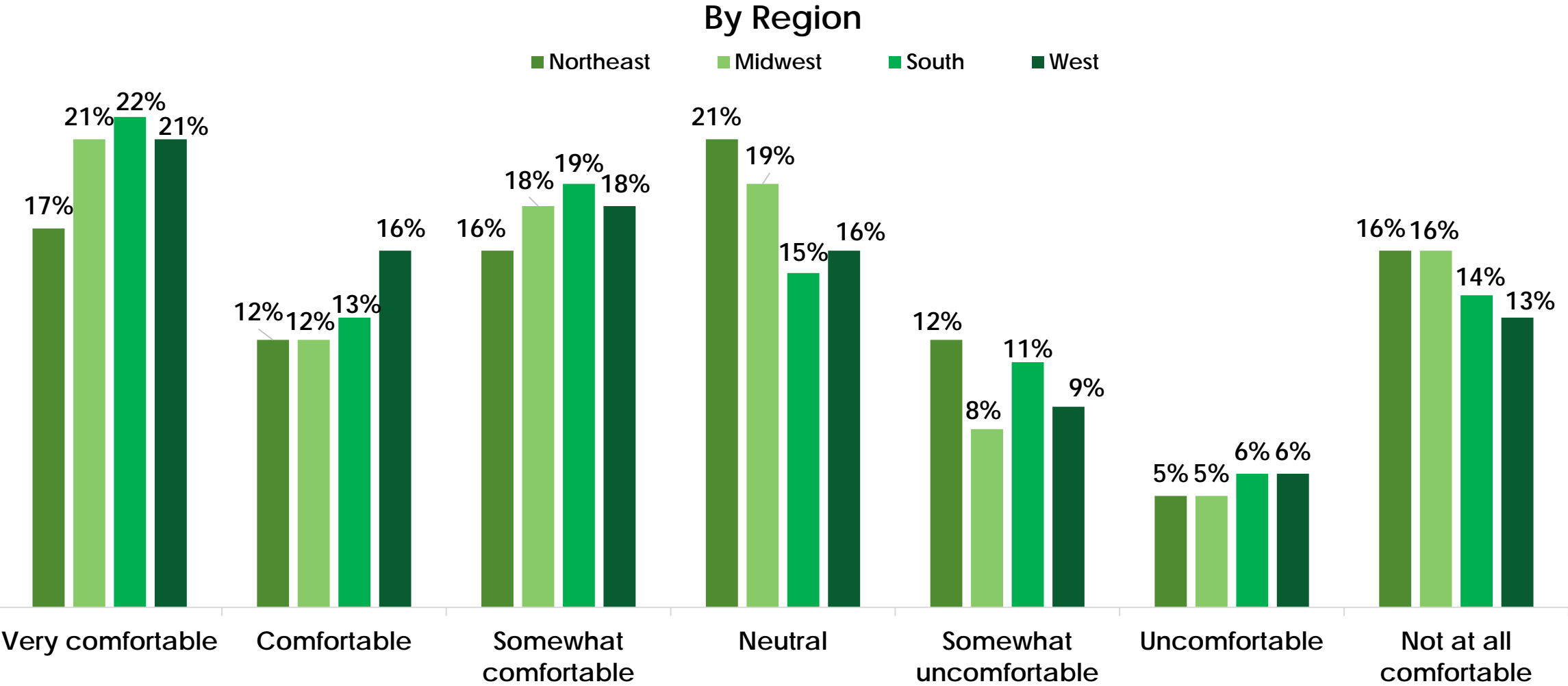


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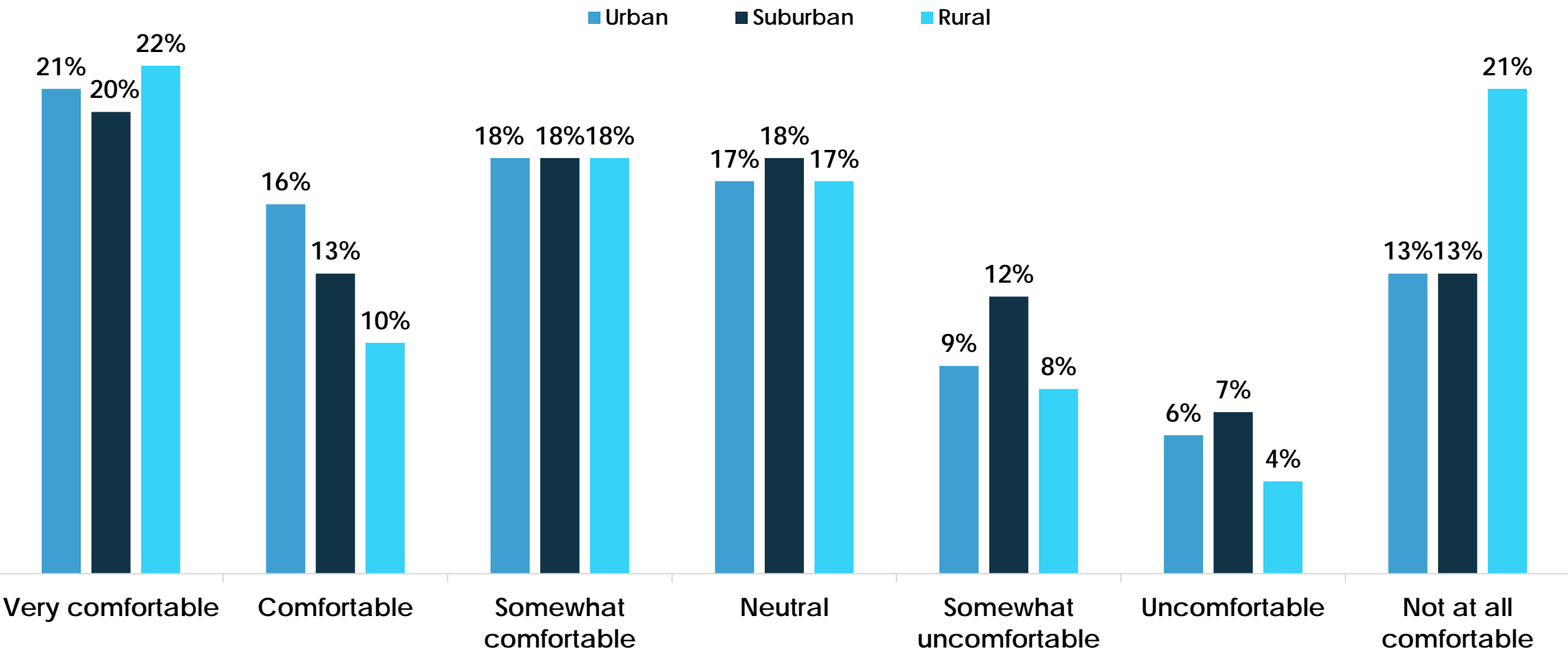
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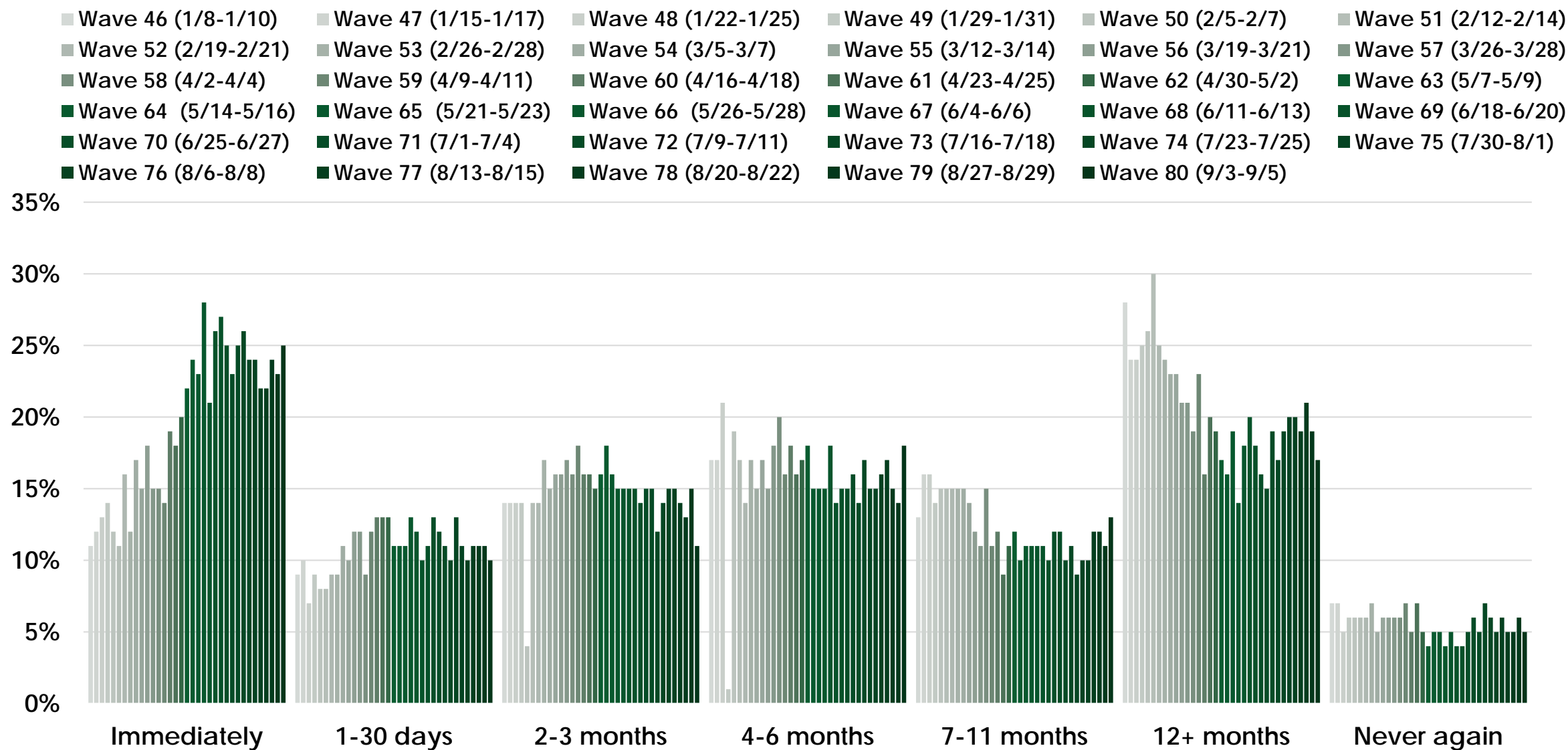
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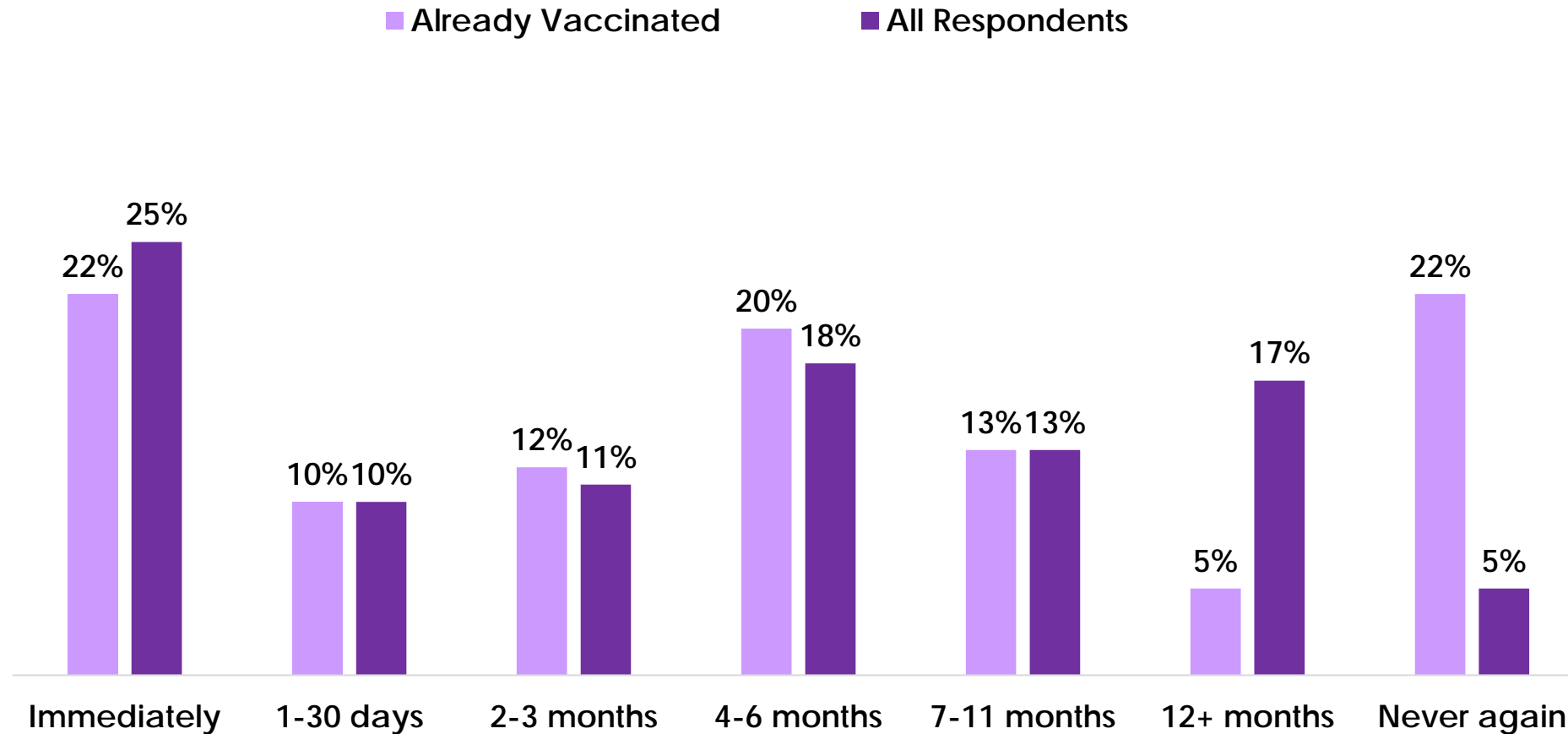
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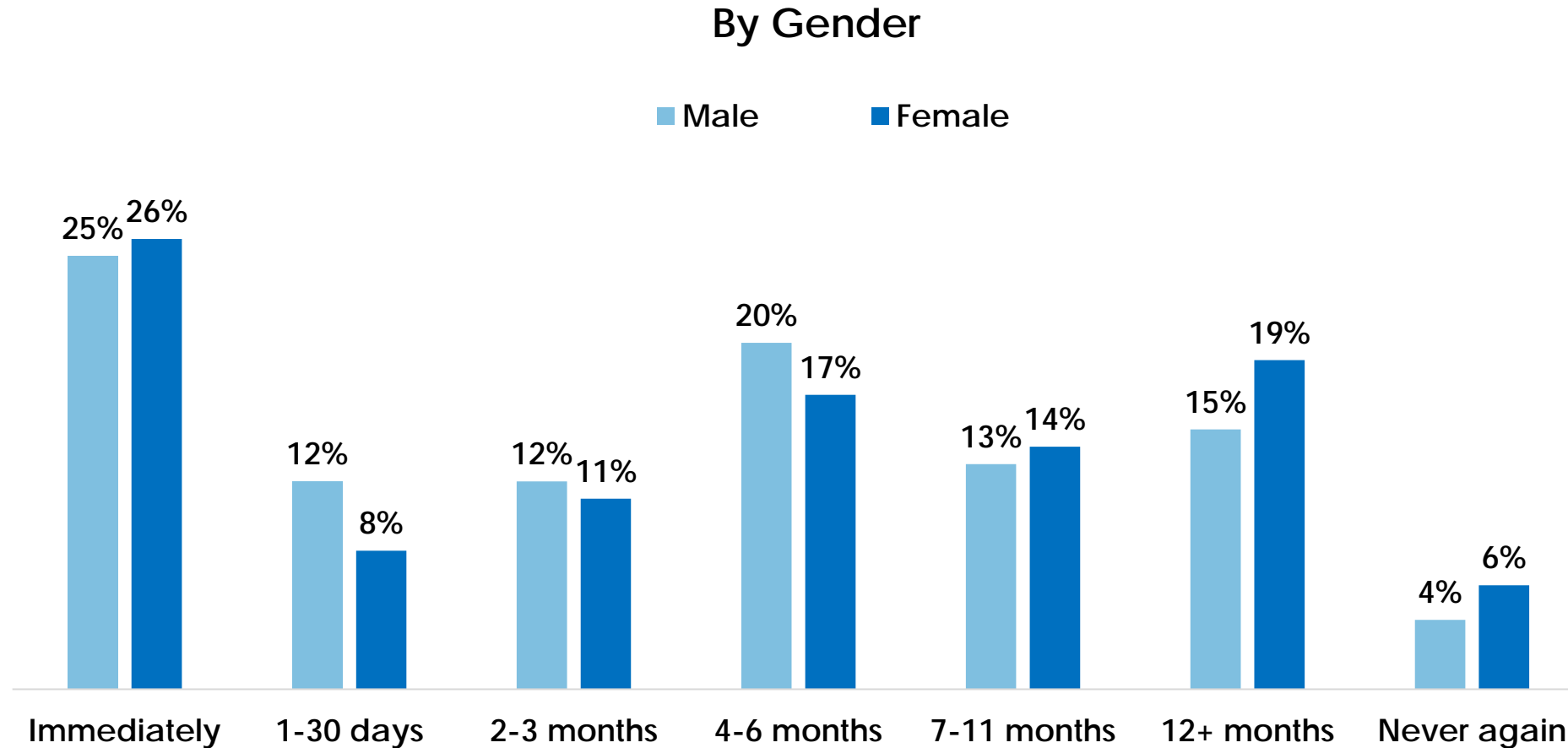
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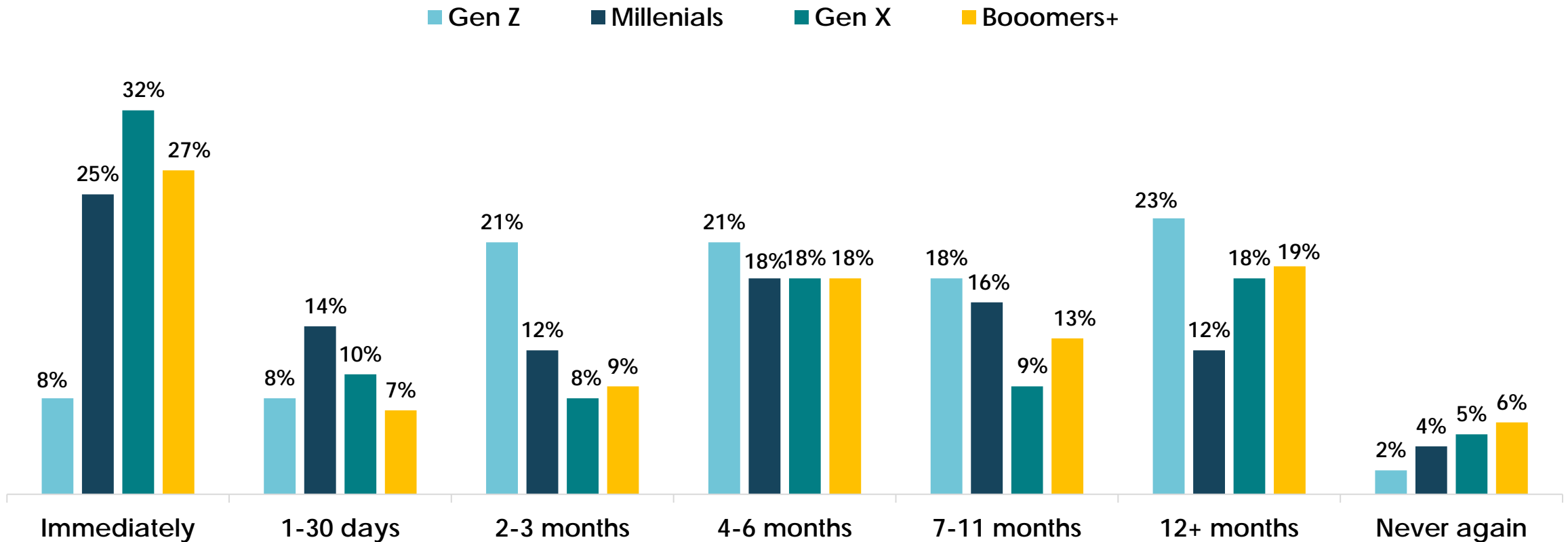


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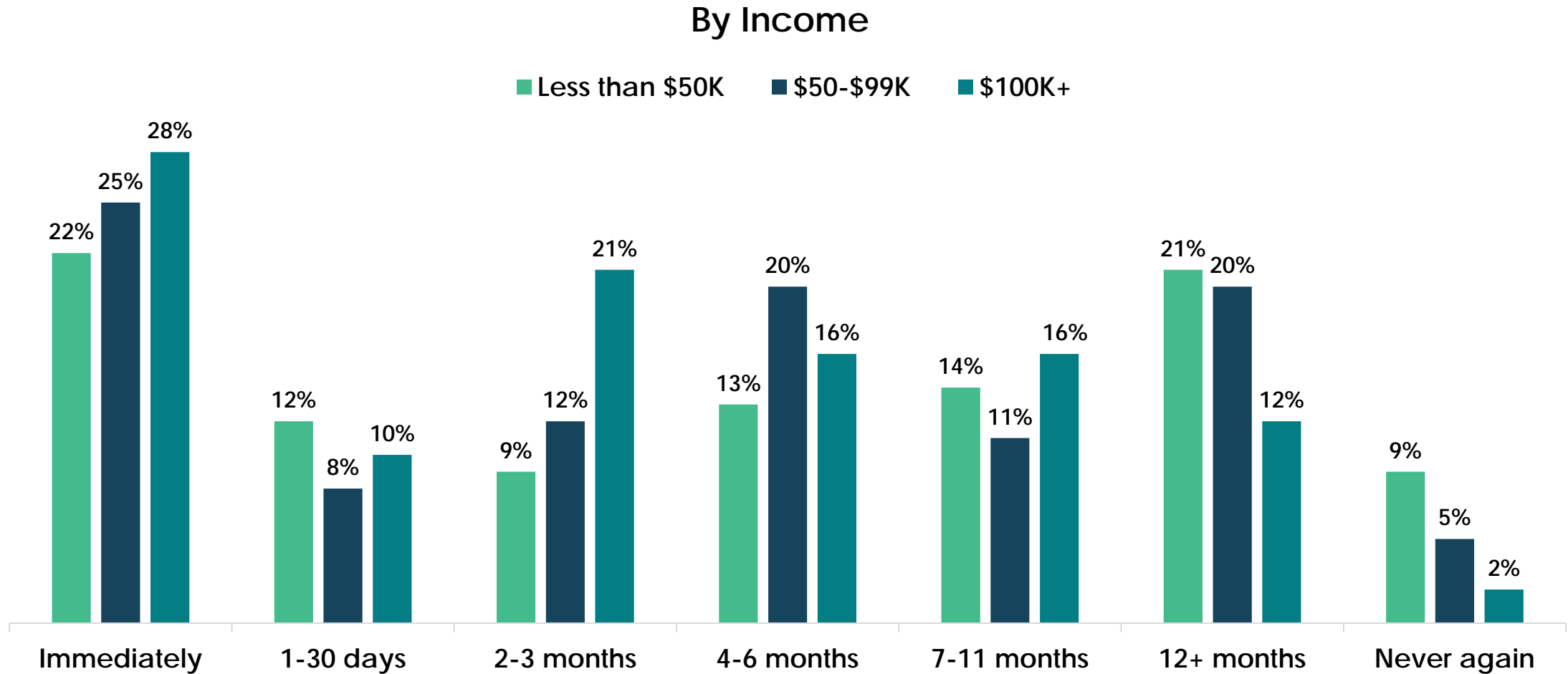


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## By Age



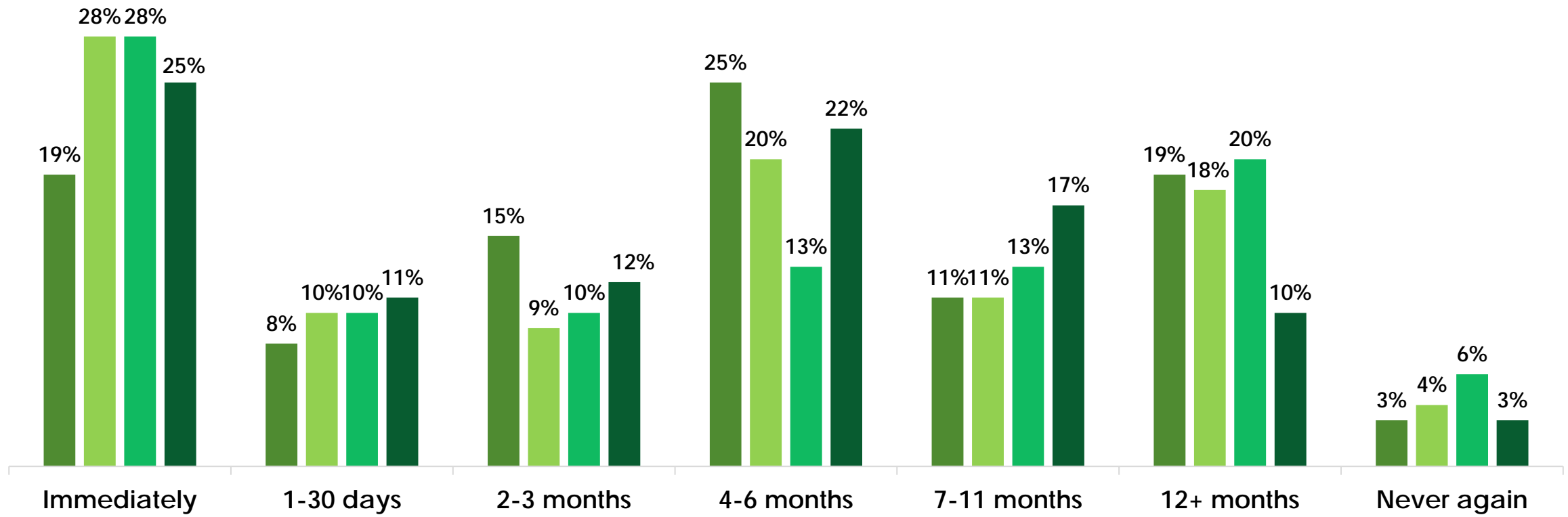
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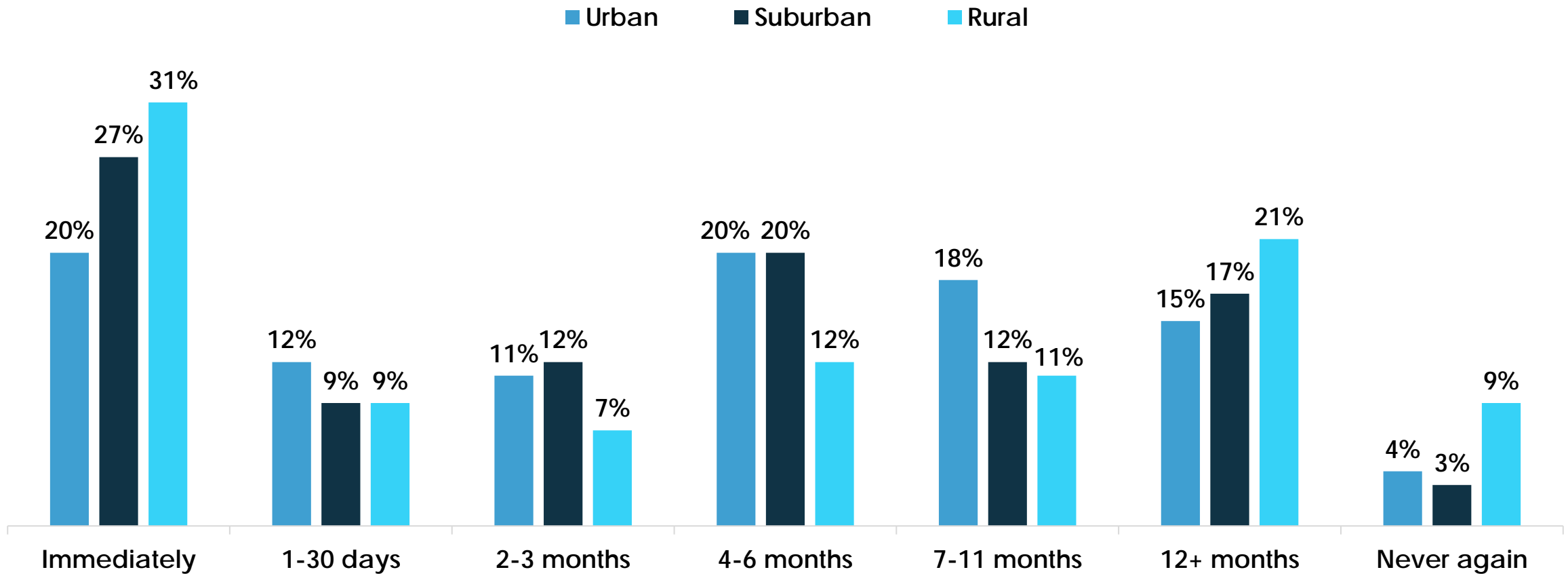
### By Region

■ Northeast ■ Midwest ■ South ■ West

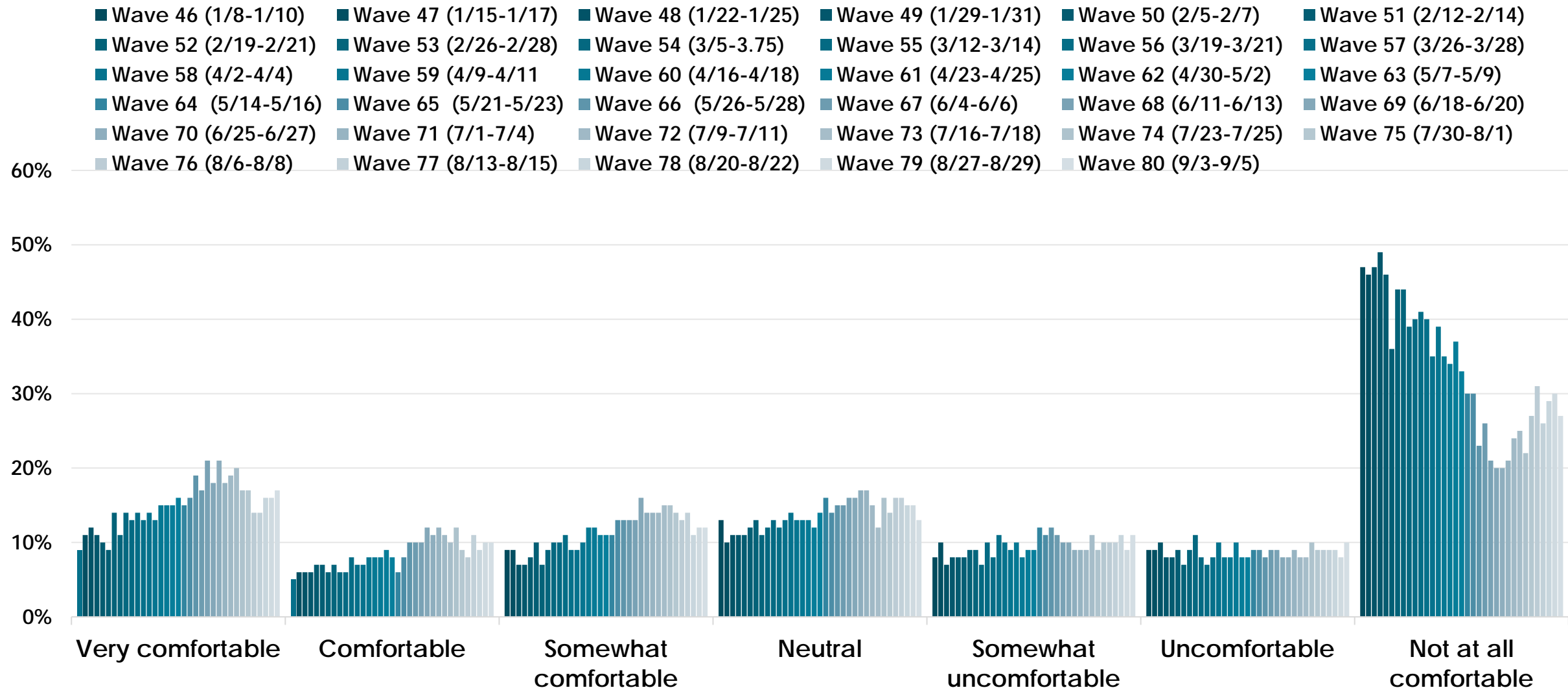


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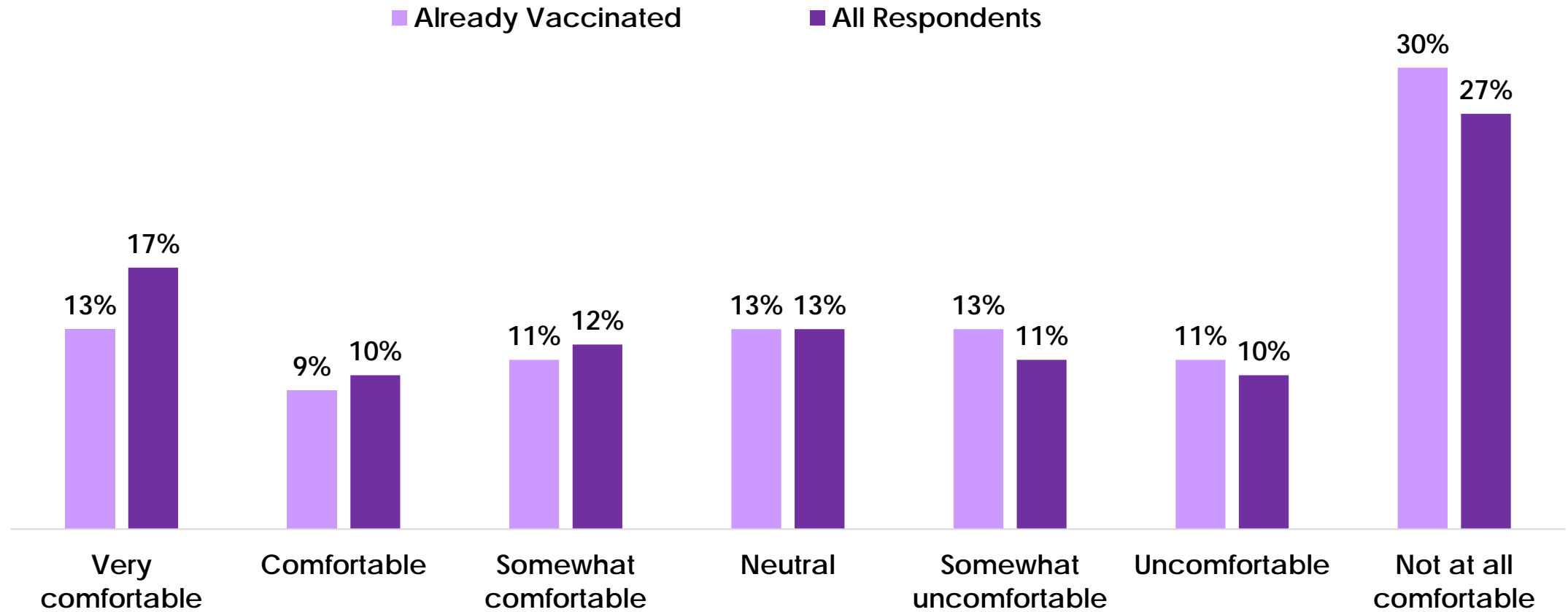


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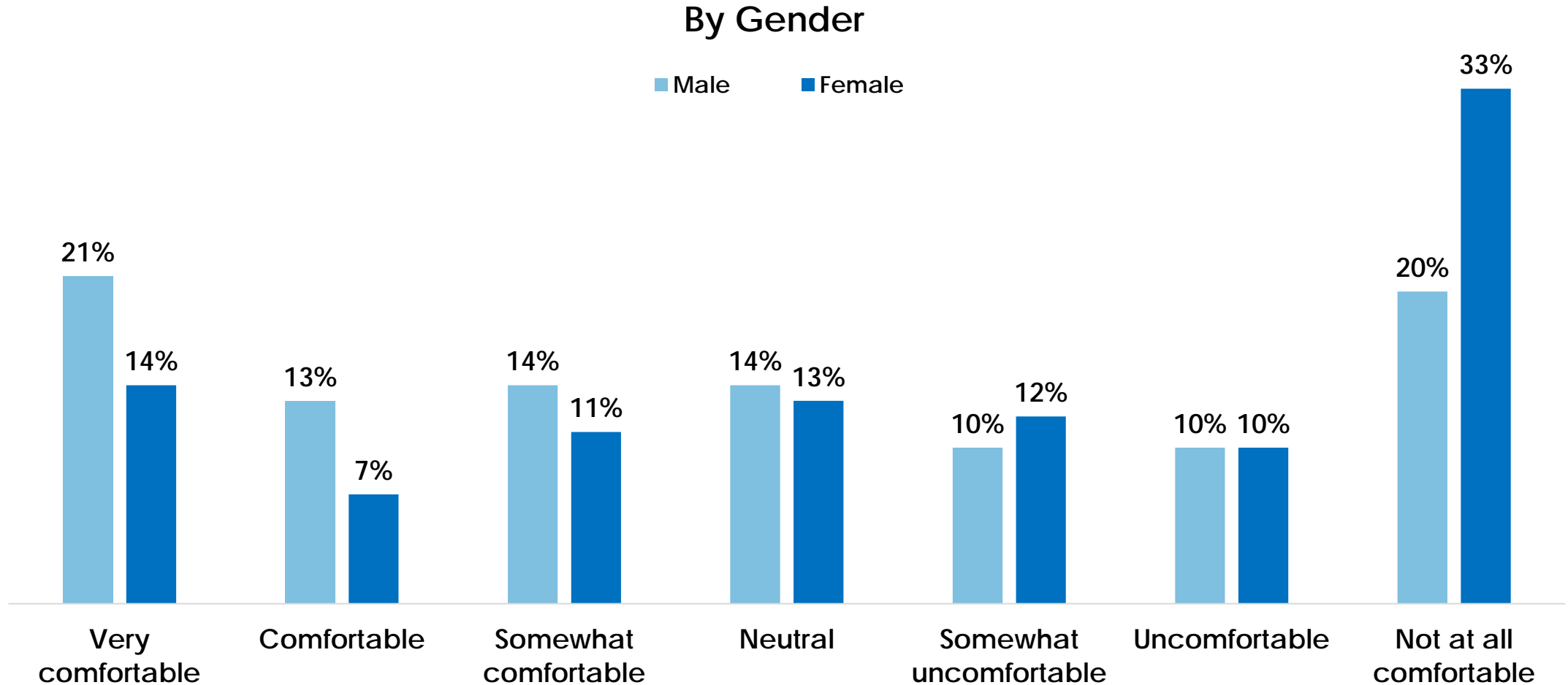




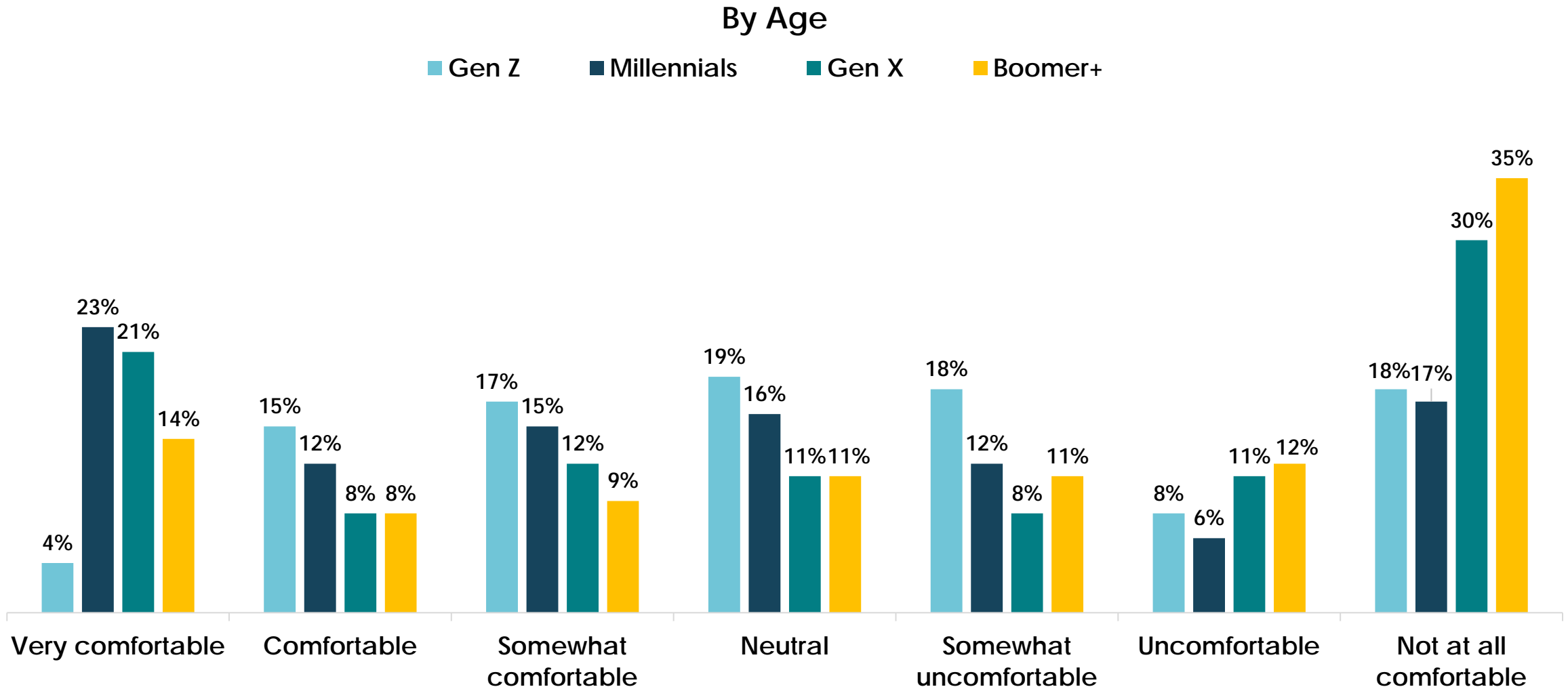
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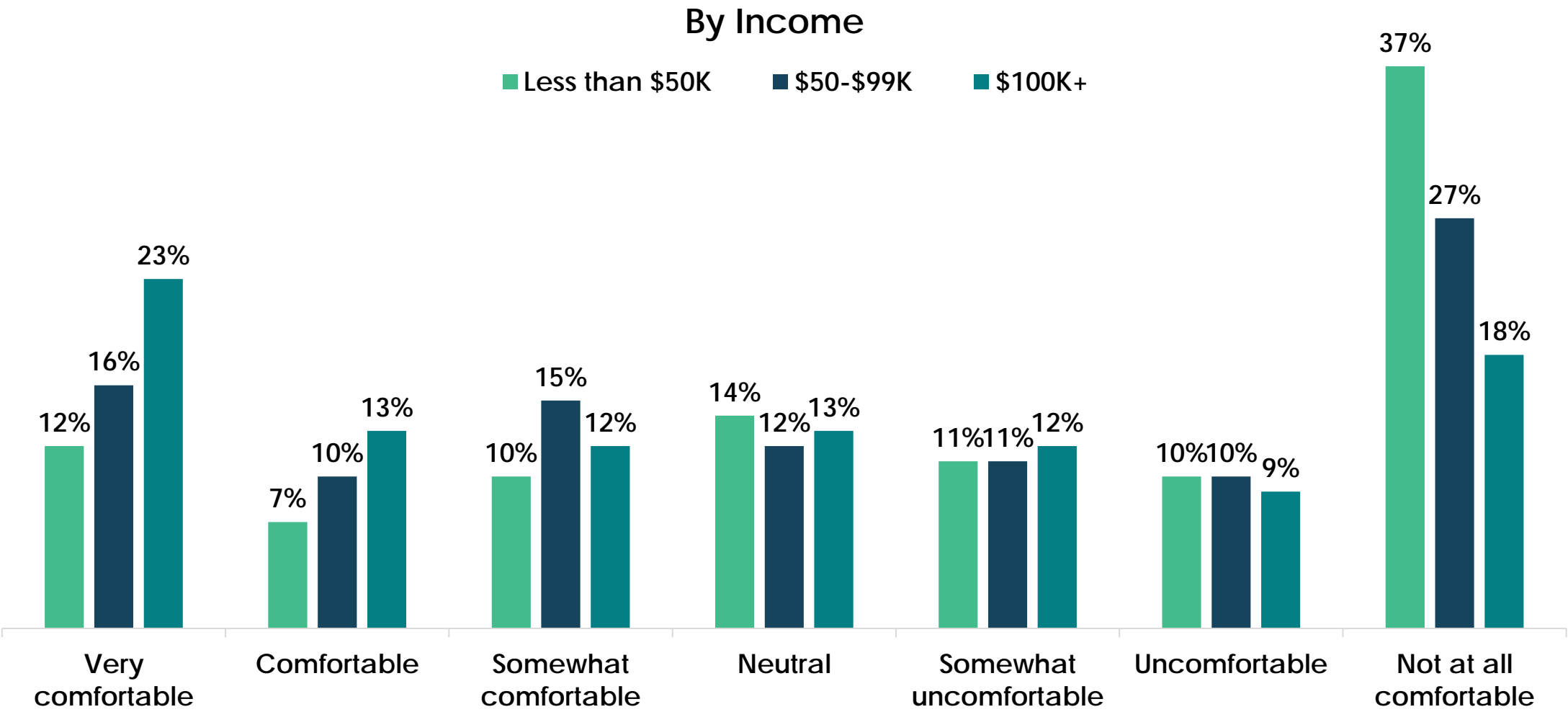
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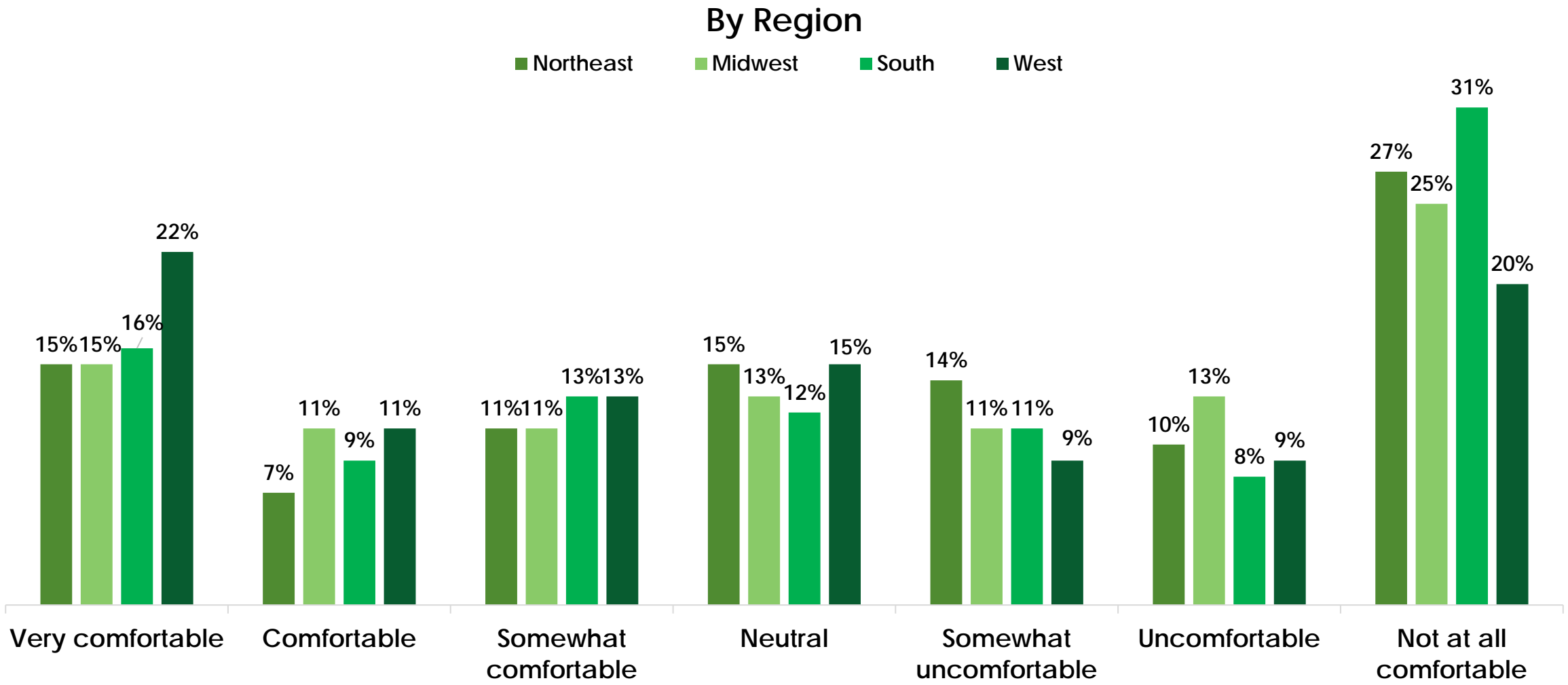


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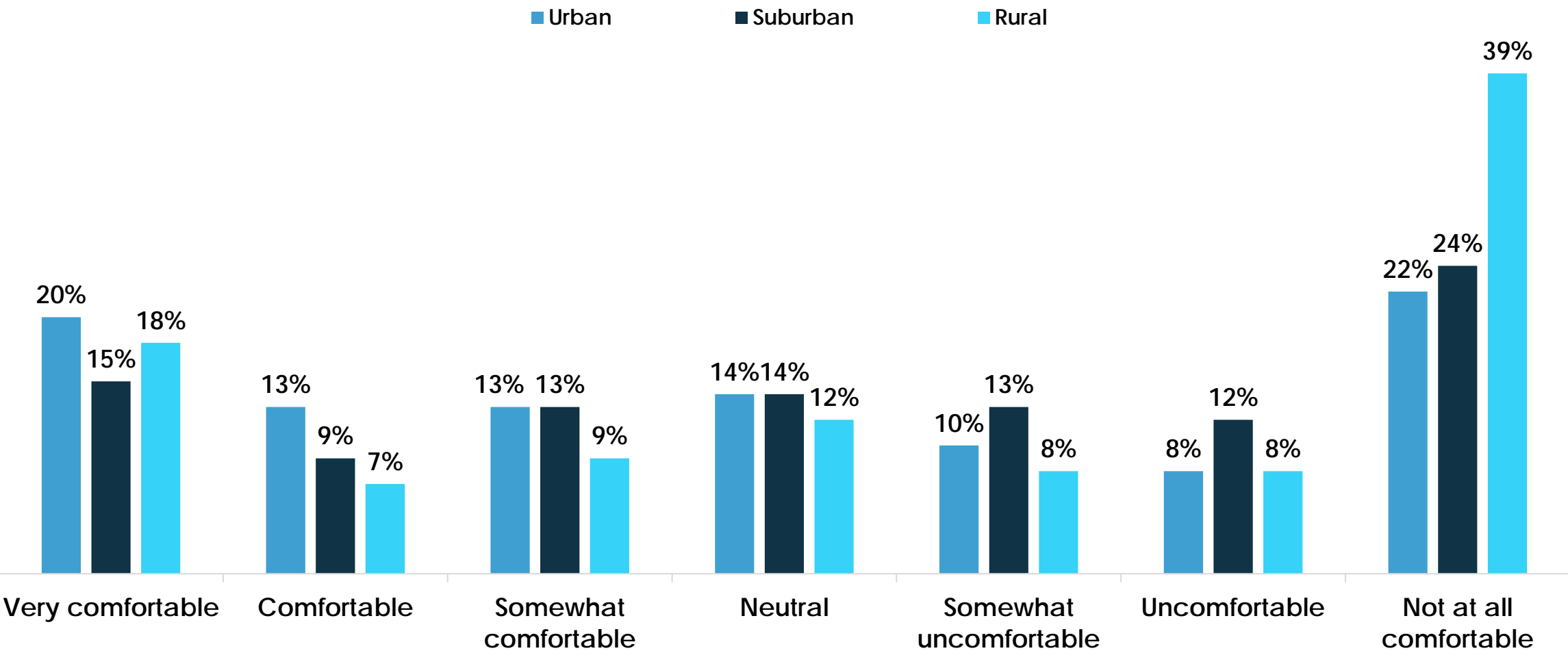
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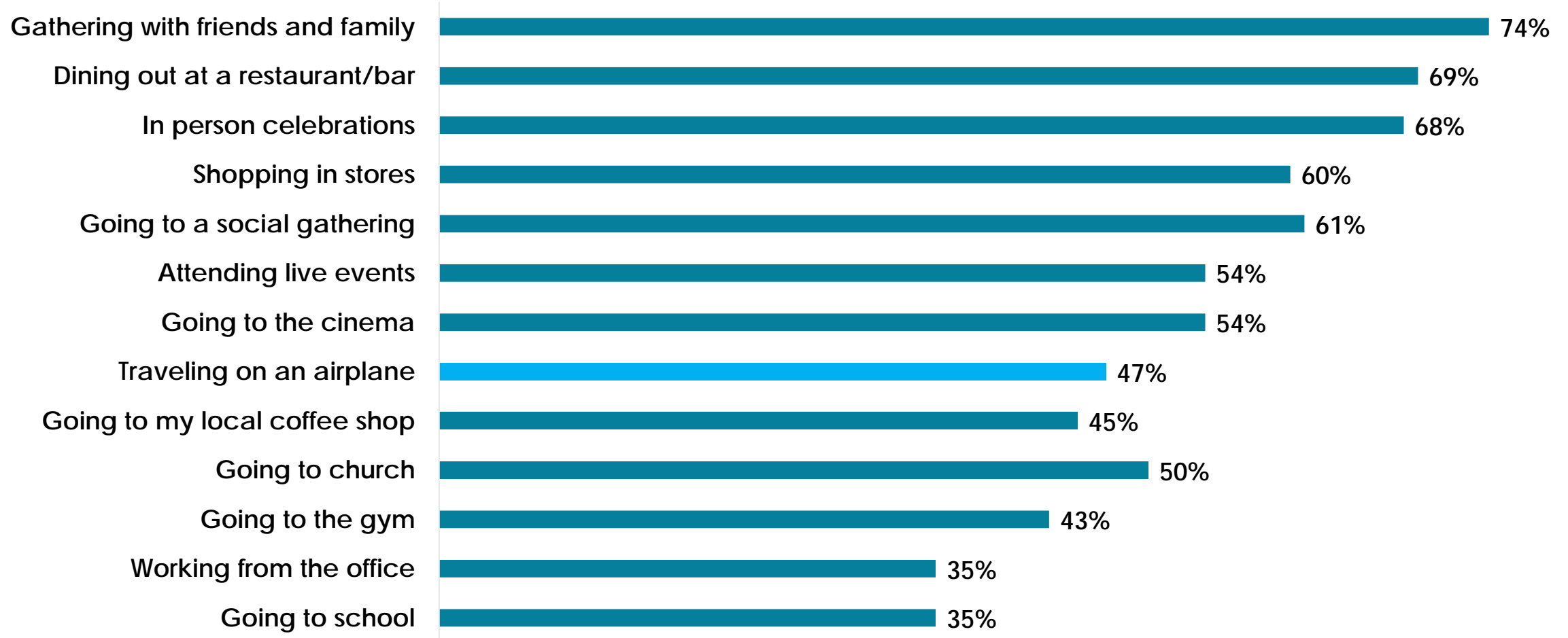
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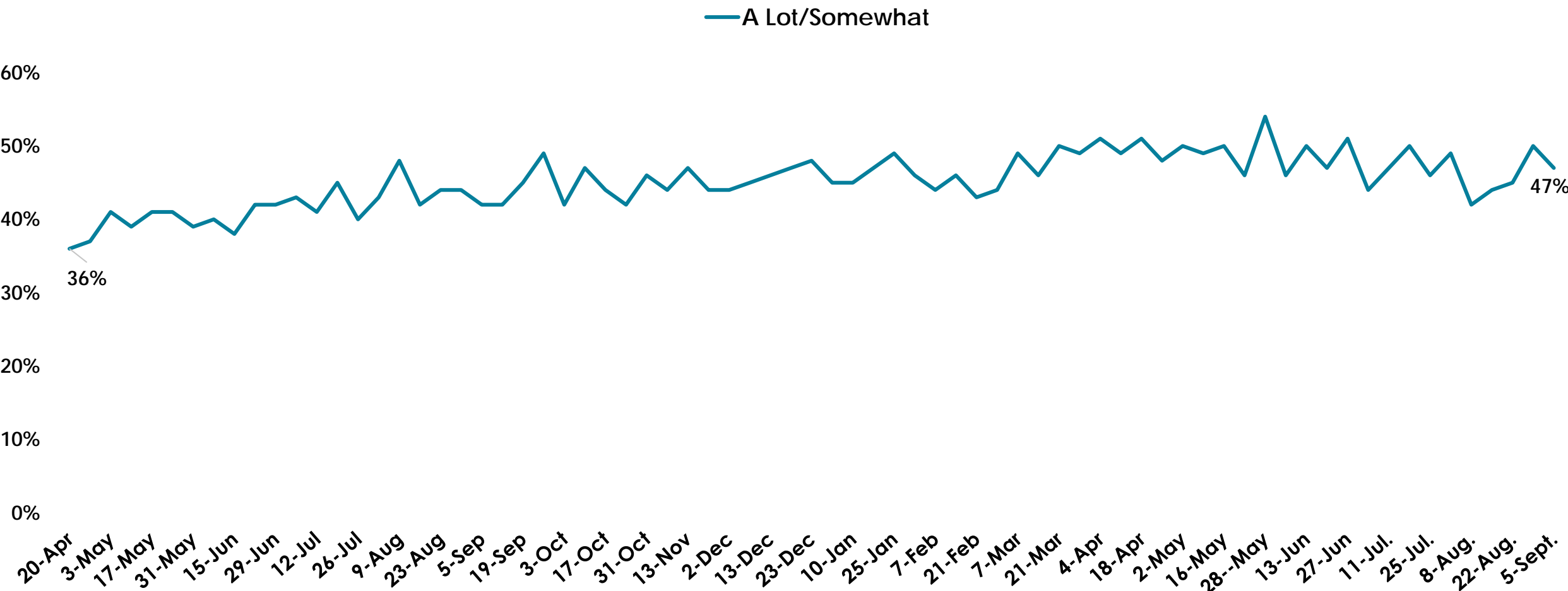


Source: HVCB analysis of Harris Poll COVID-19 Wave 80 (September 3 - September 5, 2021)

# How much would you say you miss the following during this time of virus-related restrictions?

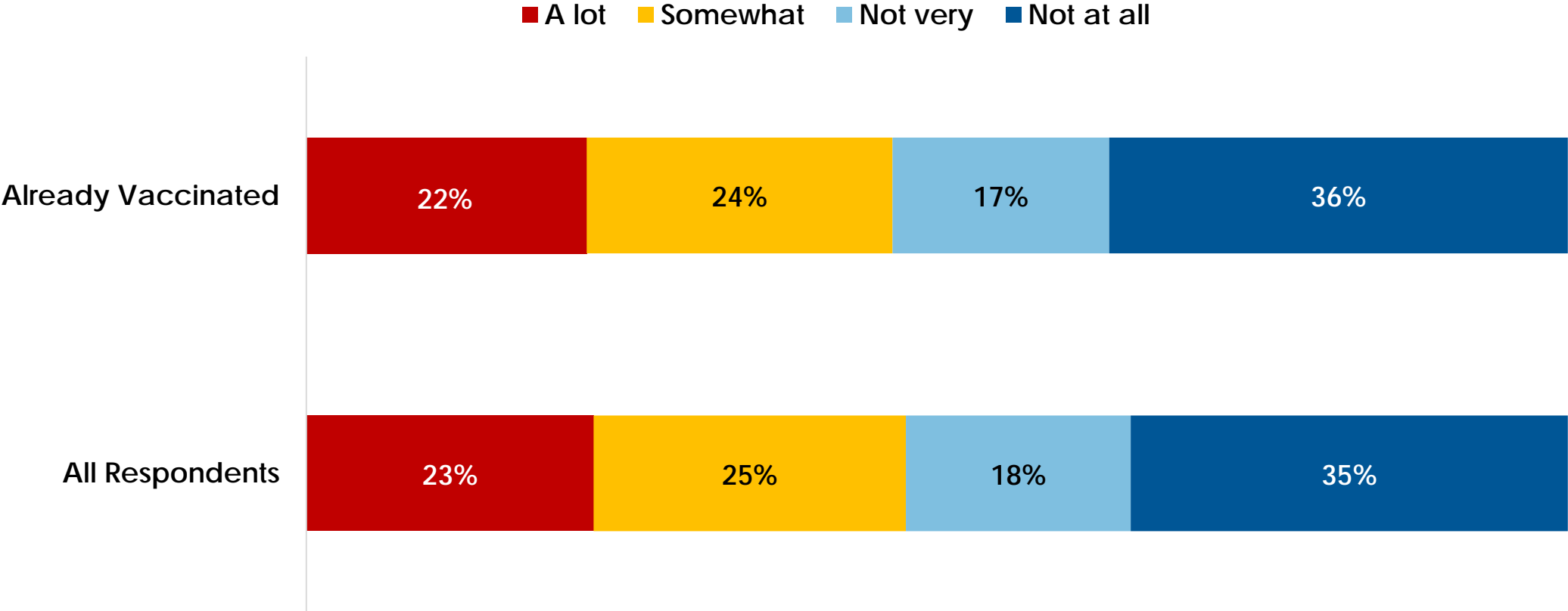


# How much would you say you miss traveling on an airplane during this time of virus-related restrictions?



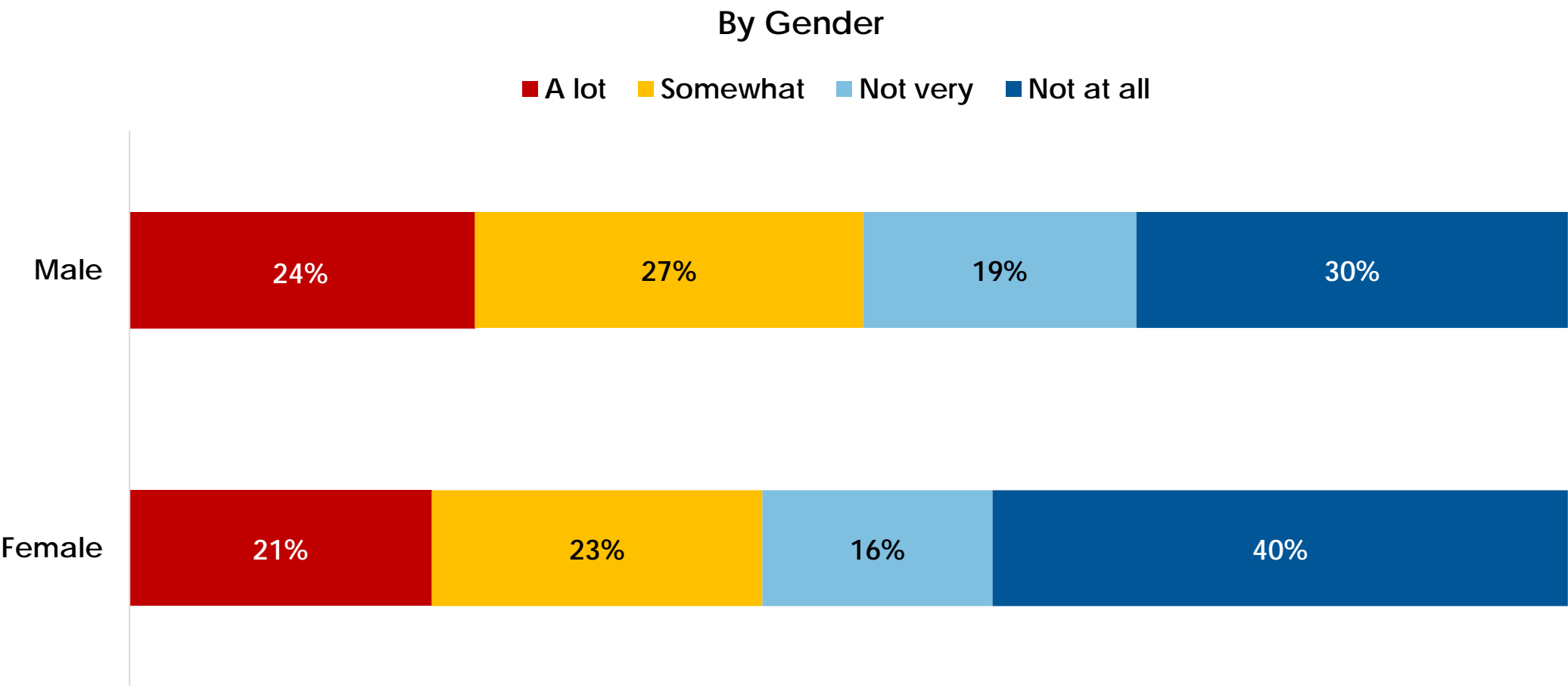


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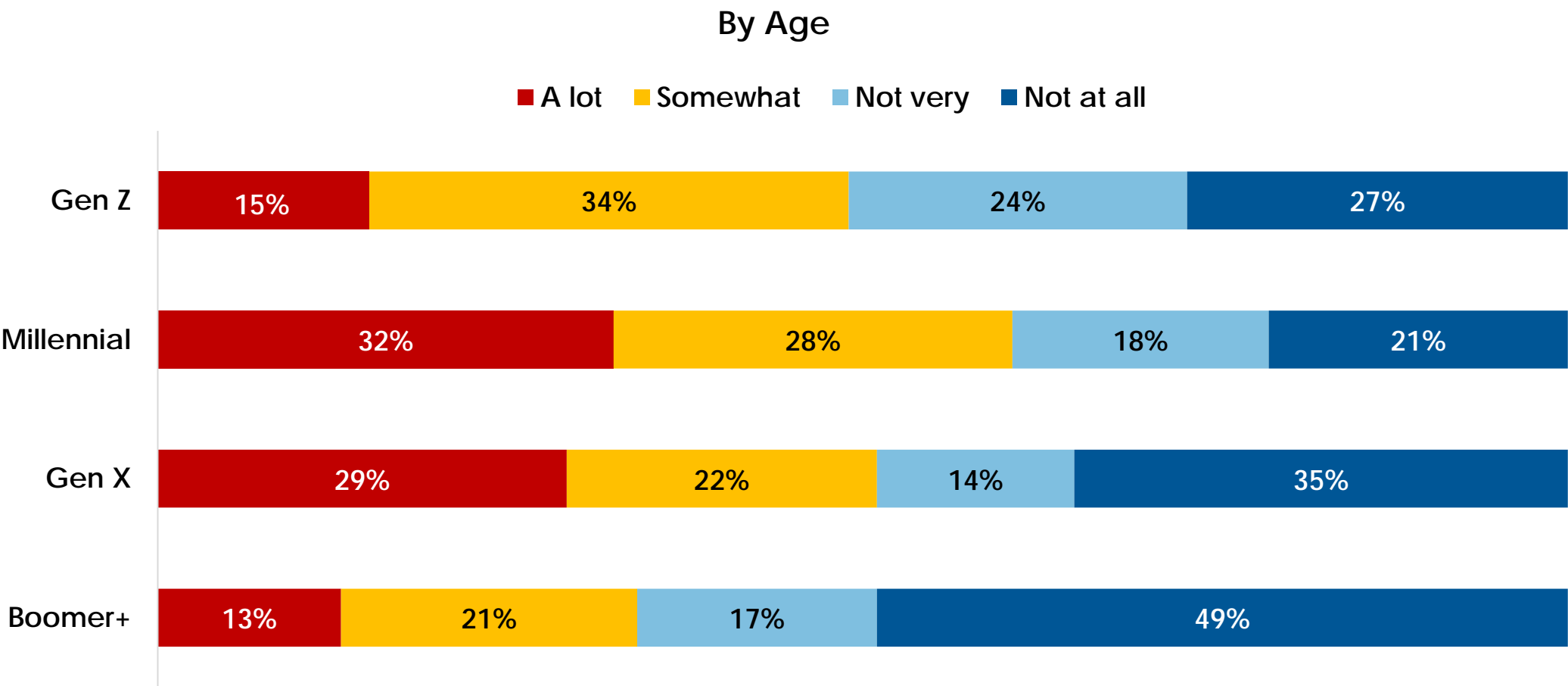
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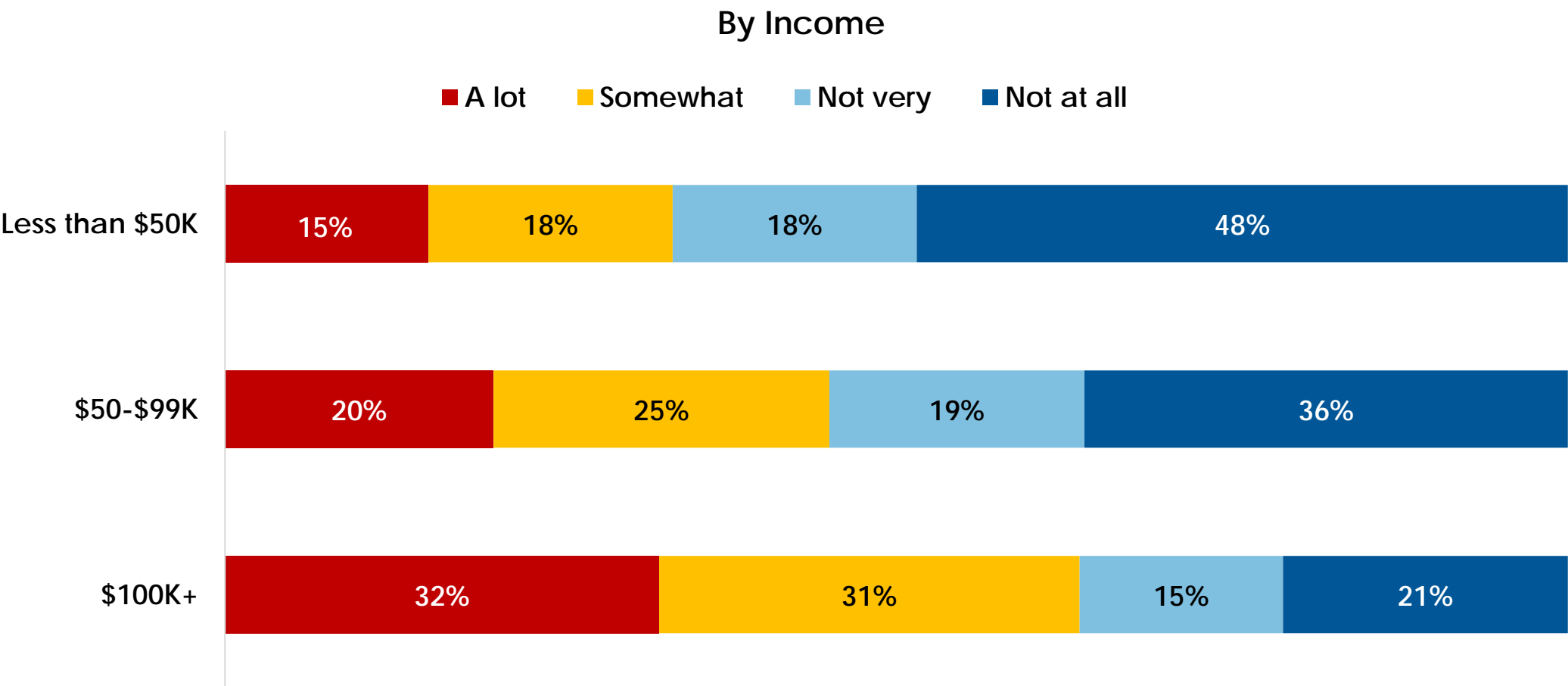
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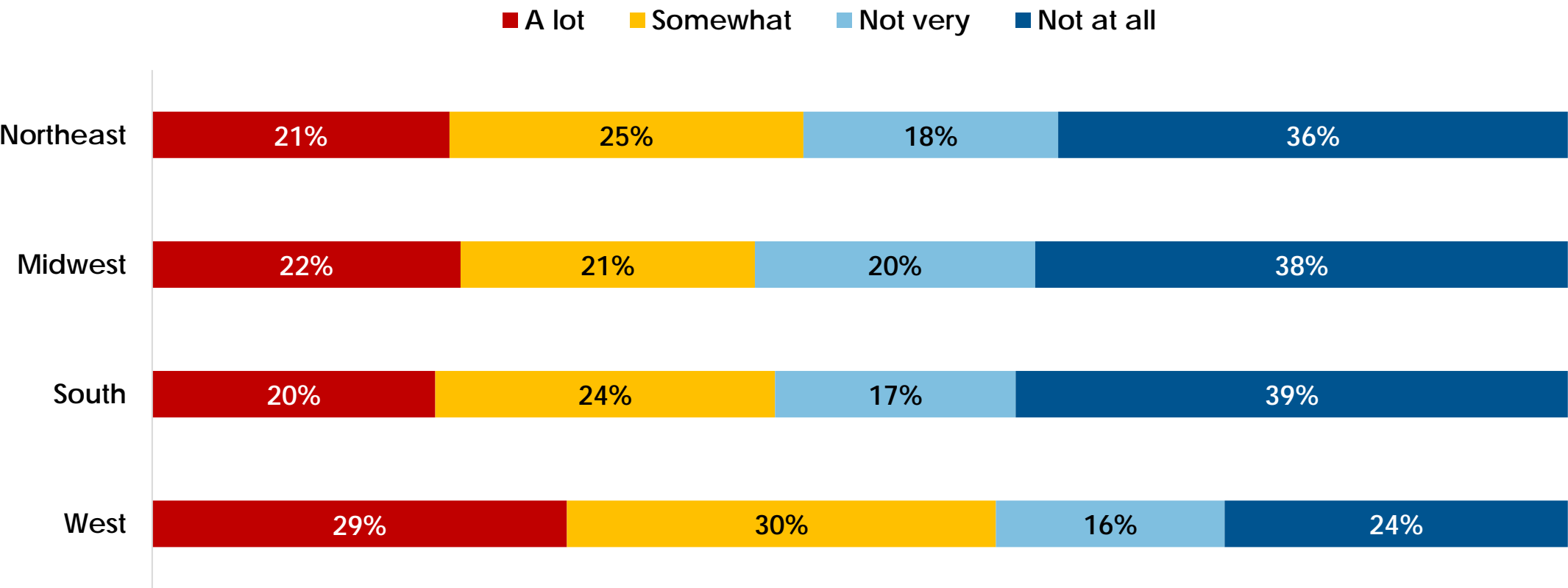
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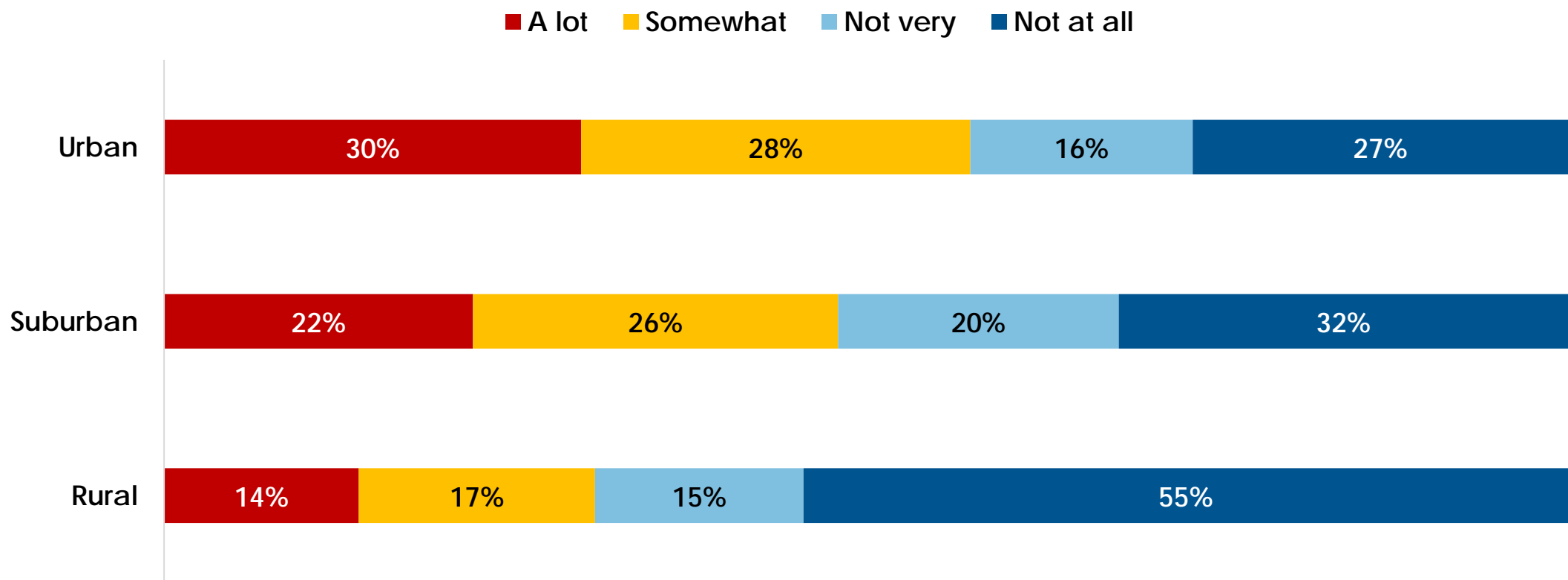
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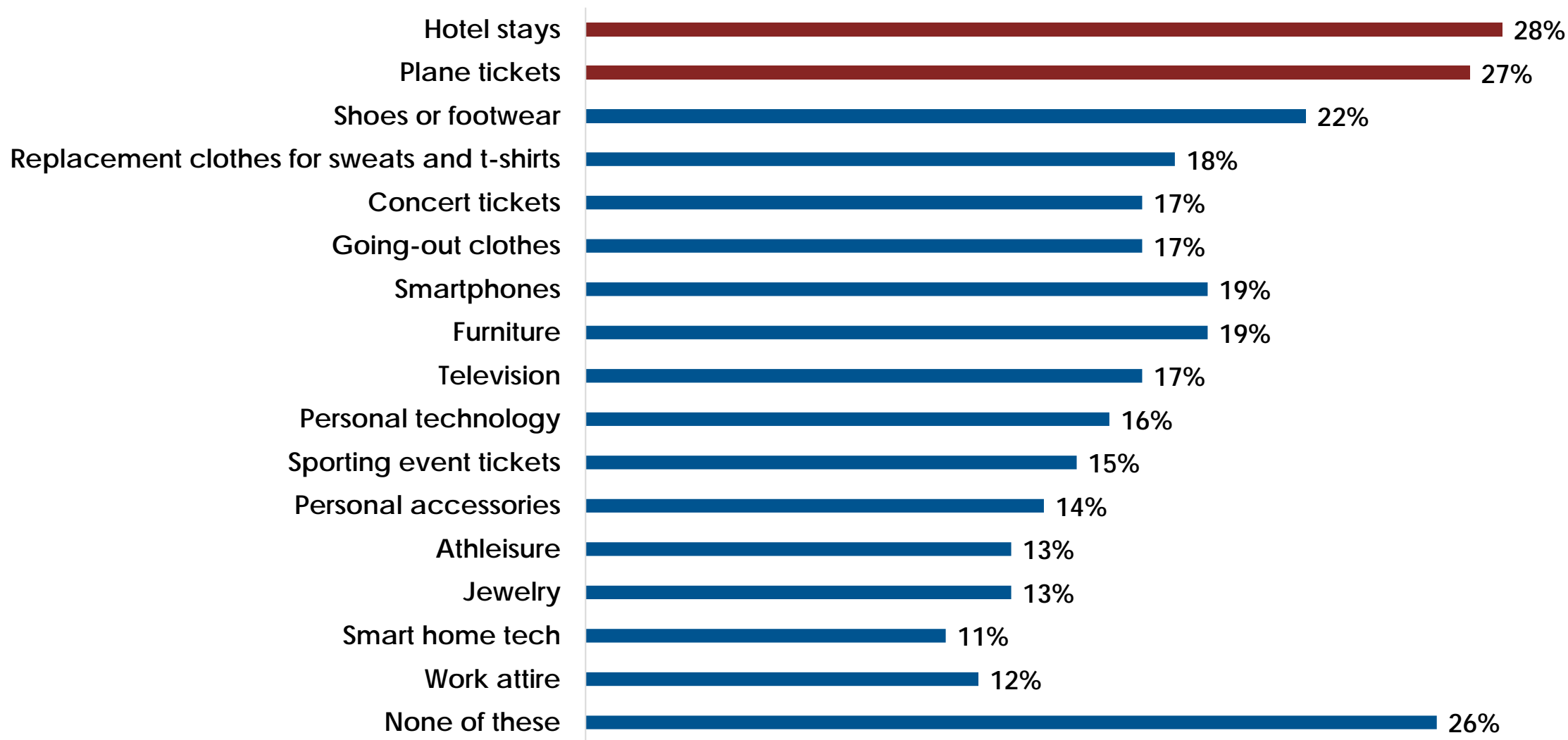
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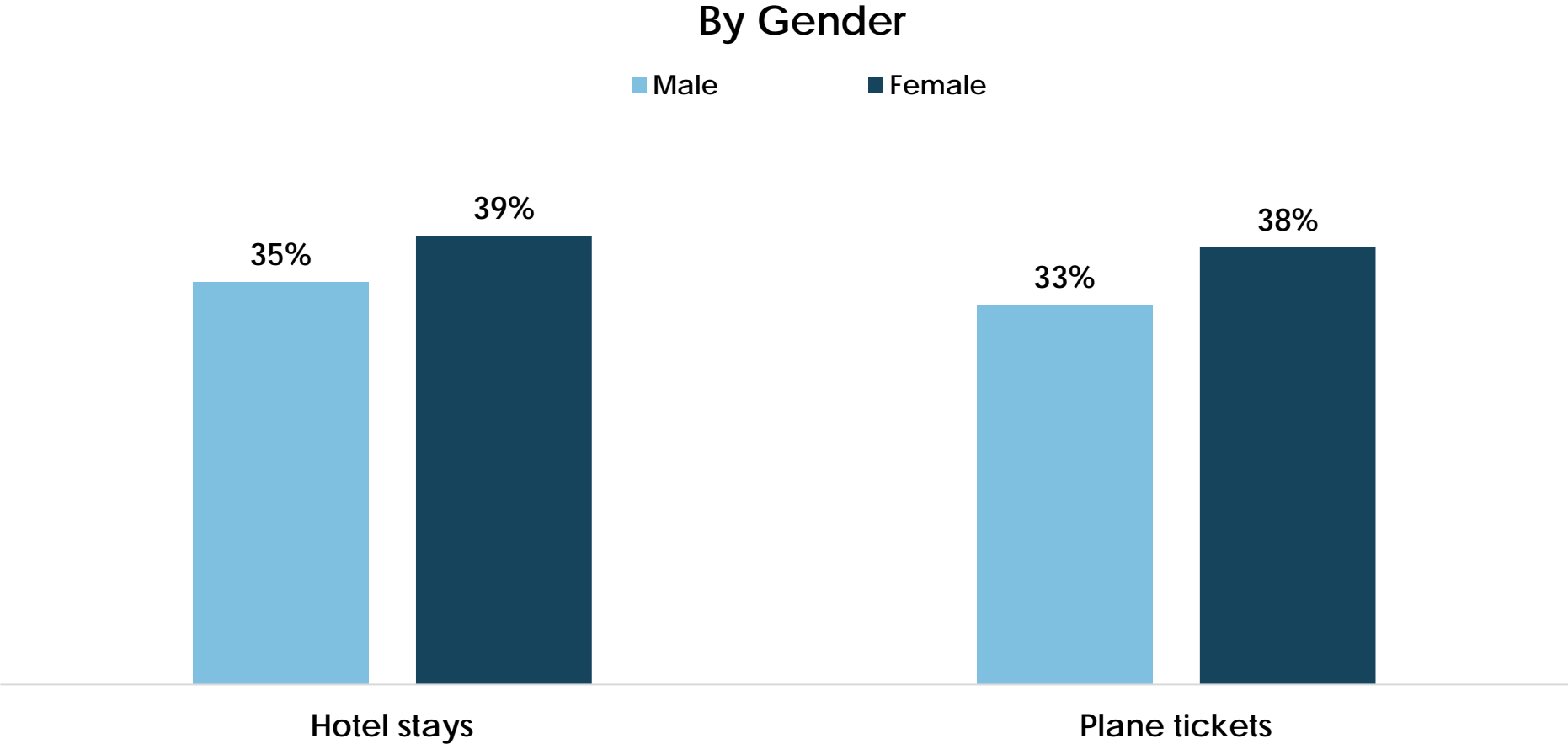


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# Are you planning to purchase the following once things return to normal?



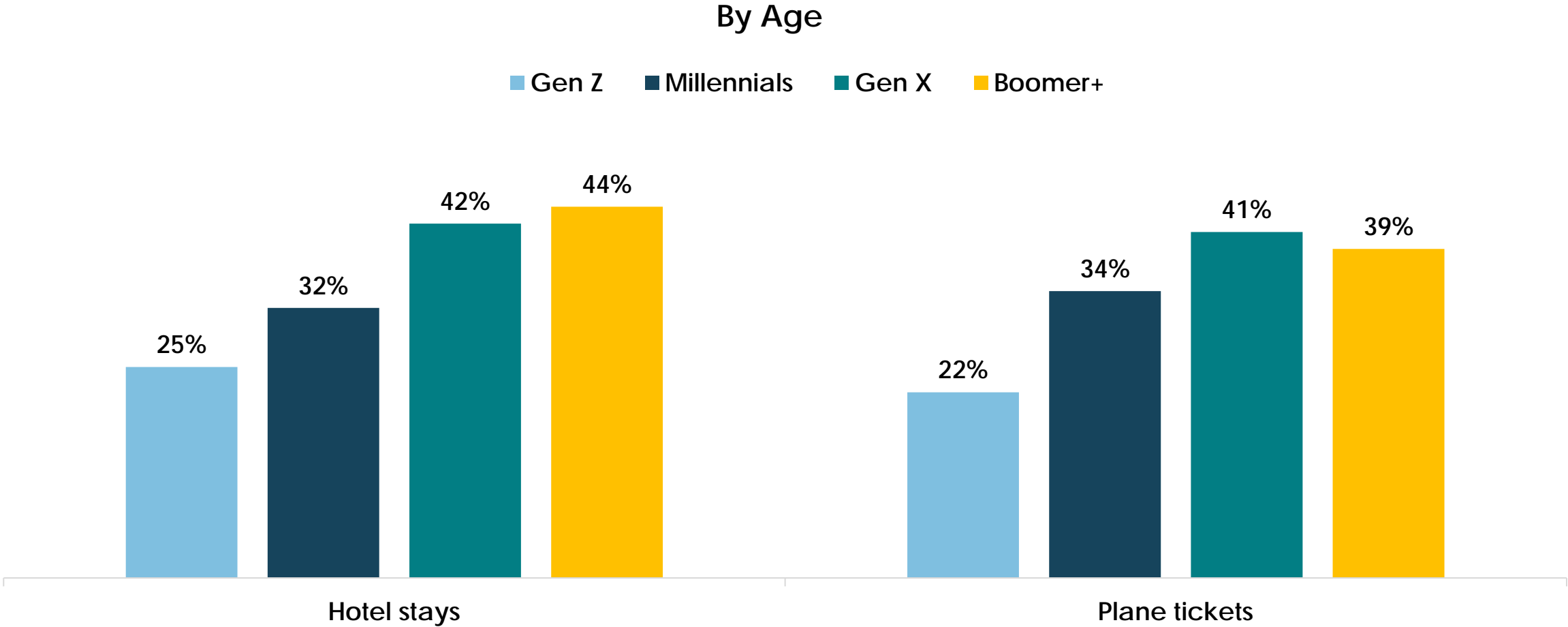
# Men and women have a slightly higher intention to purchase hotels over flights



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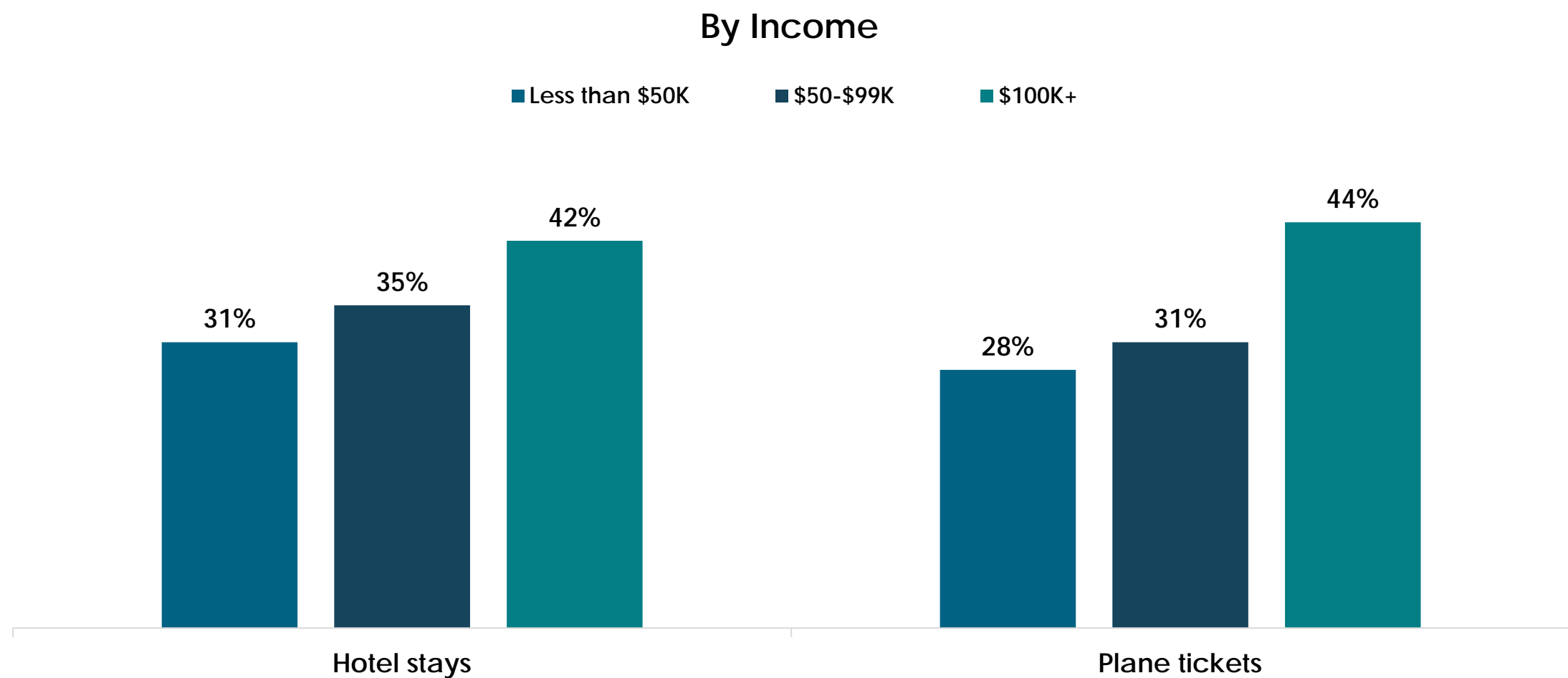


# Boomers are most likely to purchase travel post-COVID



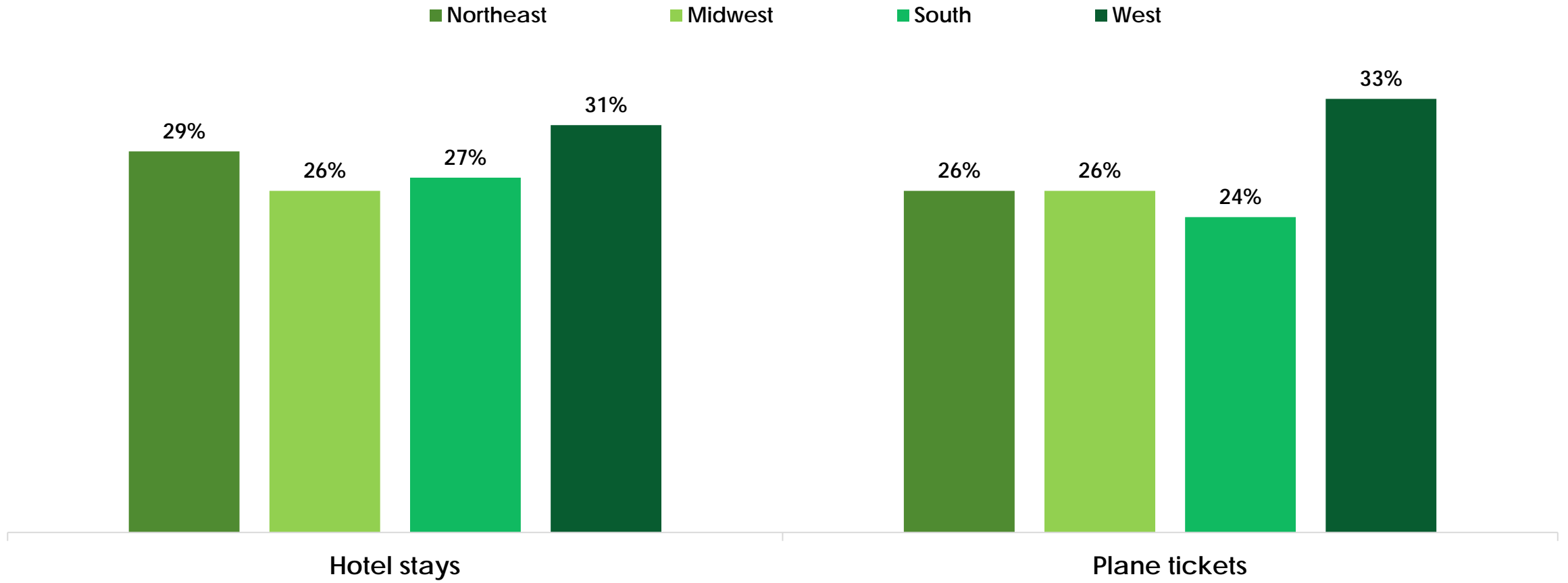
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# Post-COVID, higher income respondents are most likely to buy travel

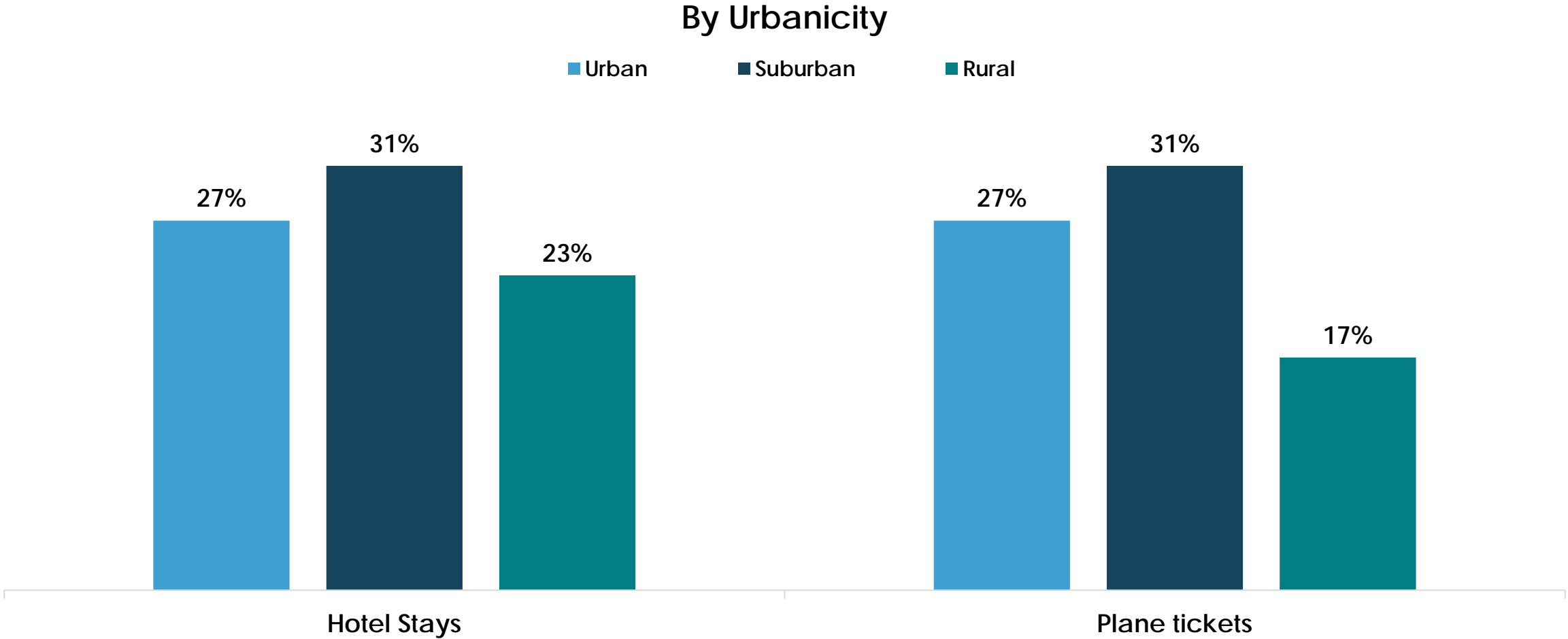


# Post-COVID, respondents in the West are most likely to purchase travel

## By Region



Rural residents are least likely to purchase travel post-COVID-19



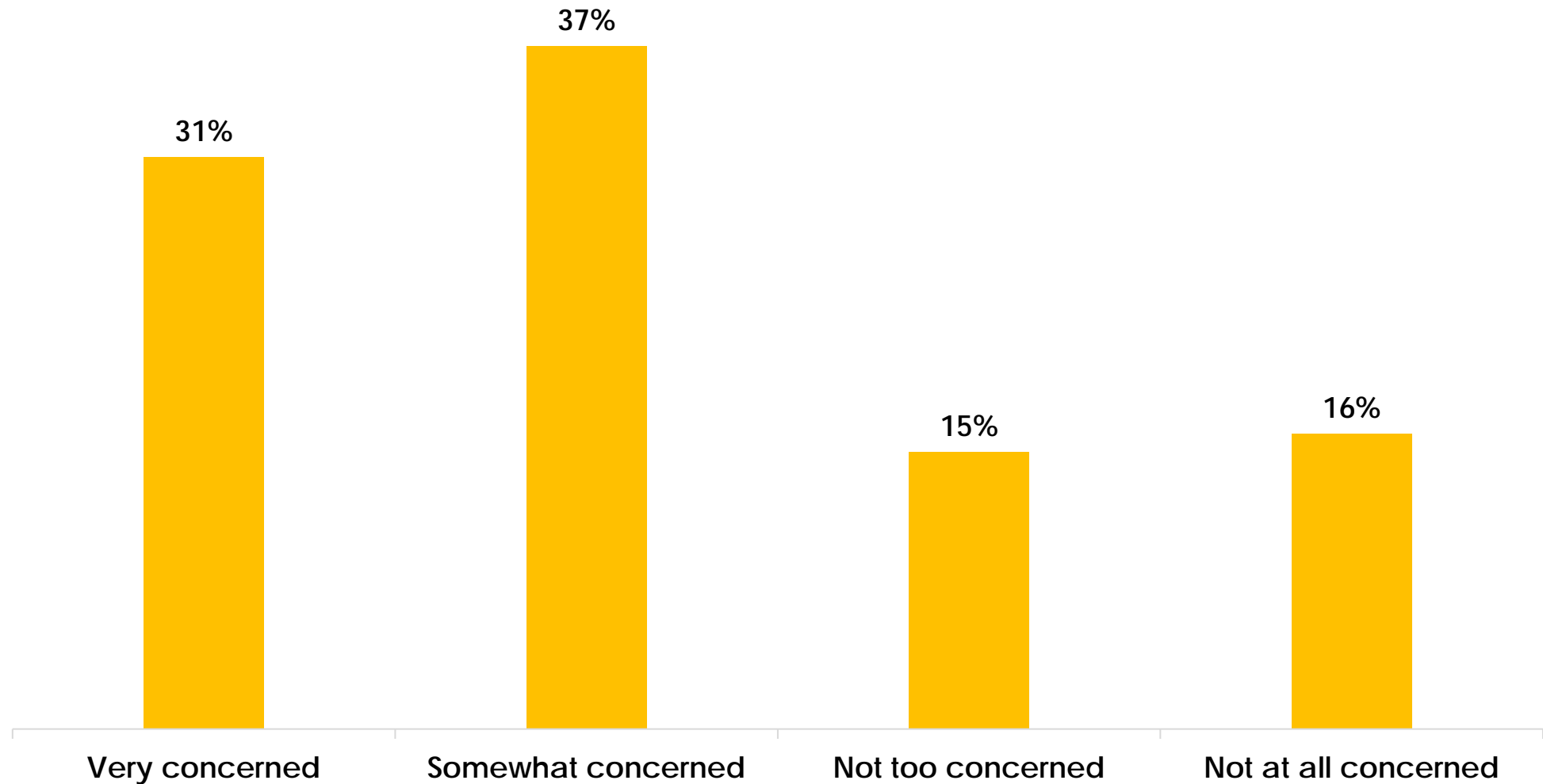
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# Impact on School

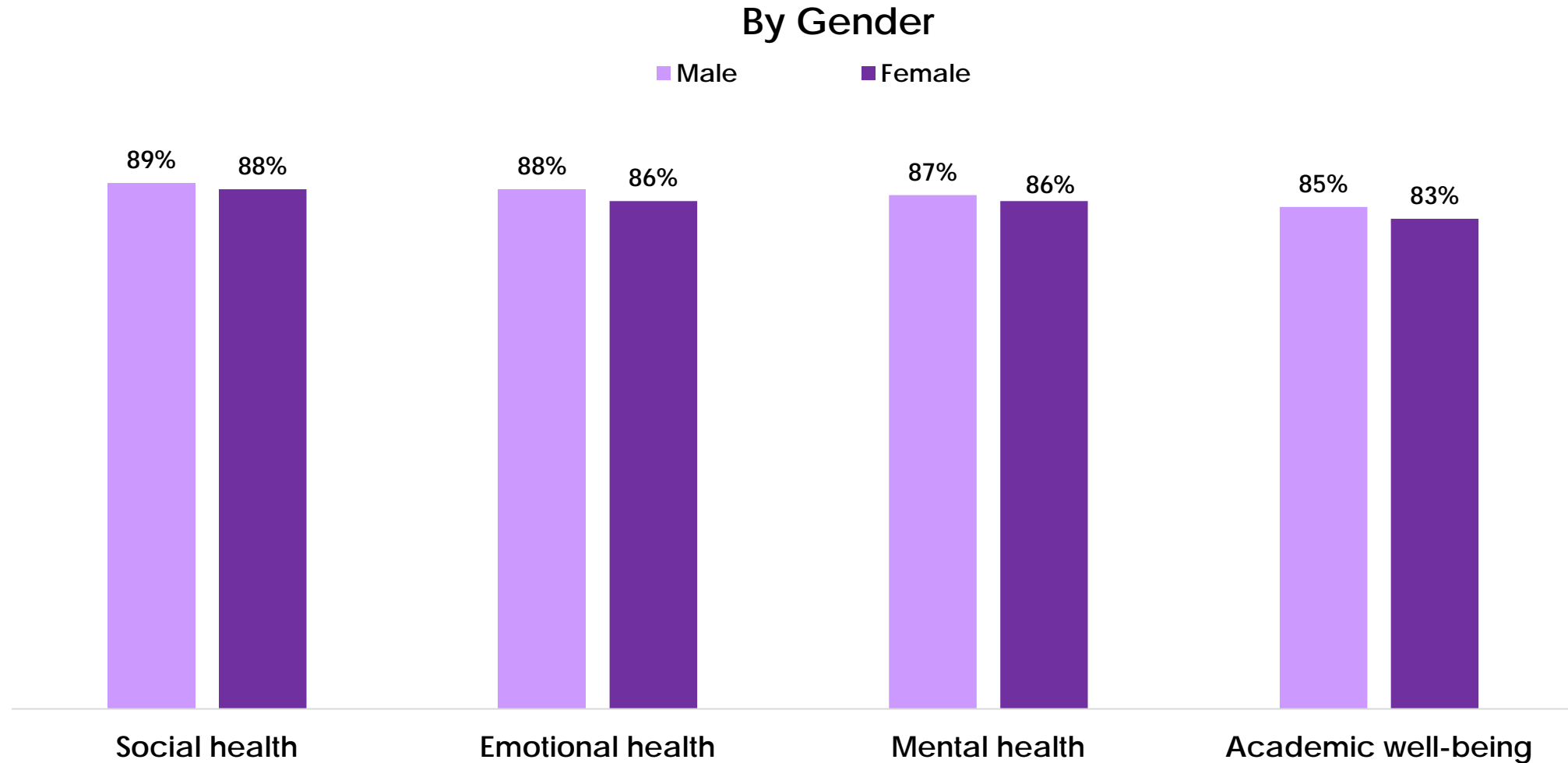


How concerned are you that schools will have to go back to virtual or online classes because of COVID?

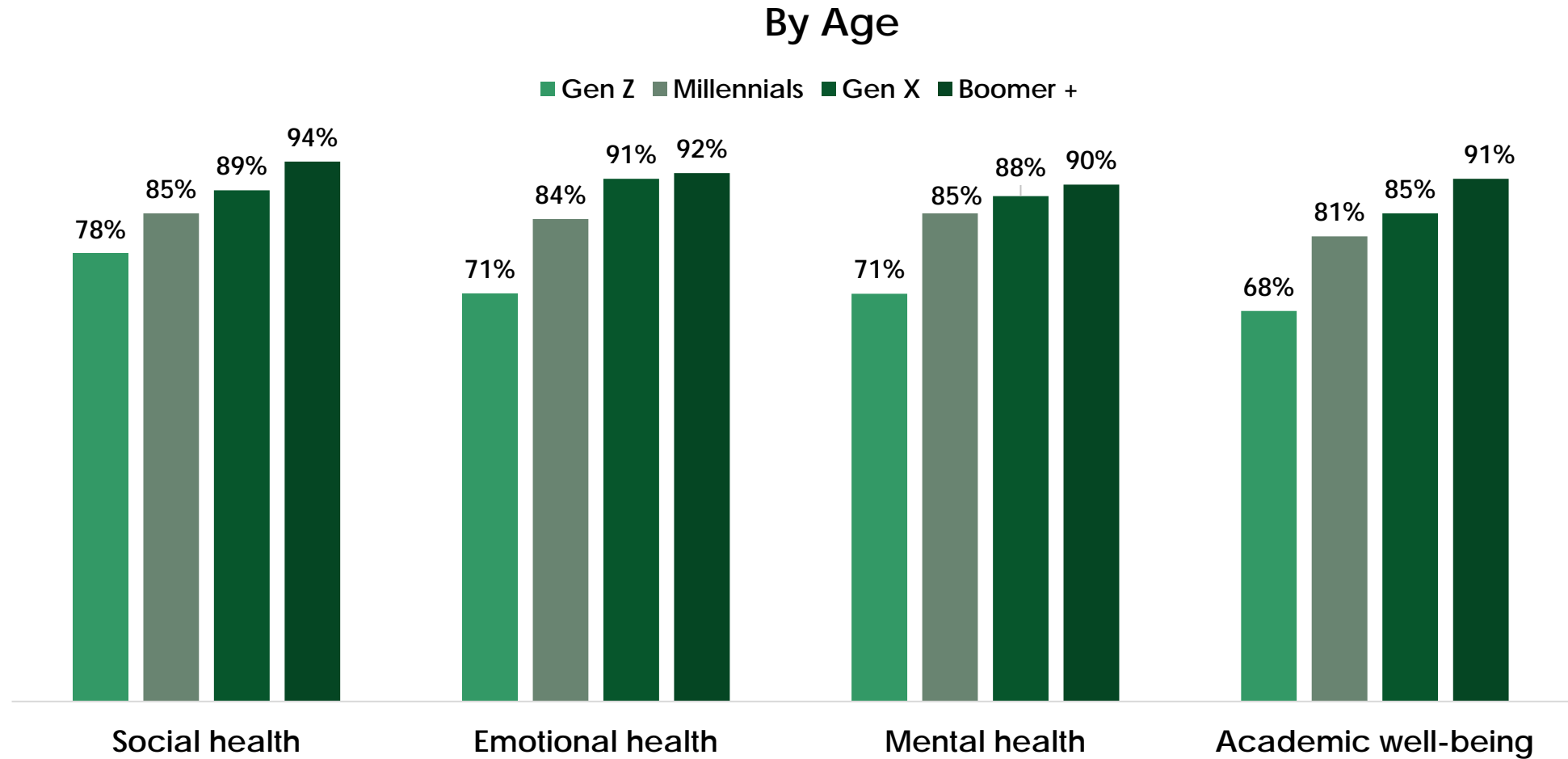


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# How critical is in-person schooling to the following developmental aspects for students?



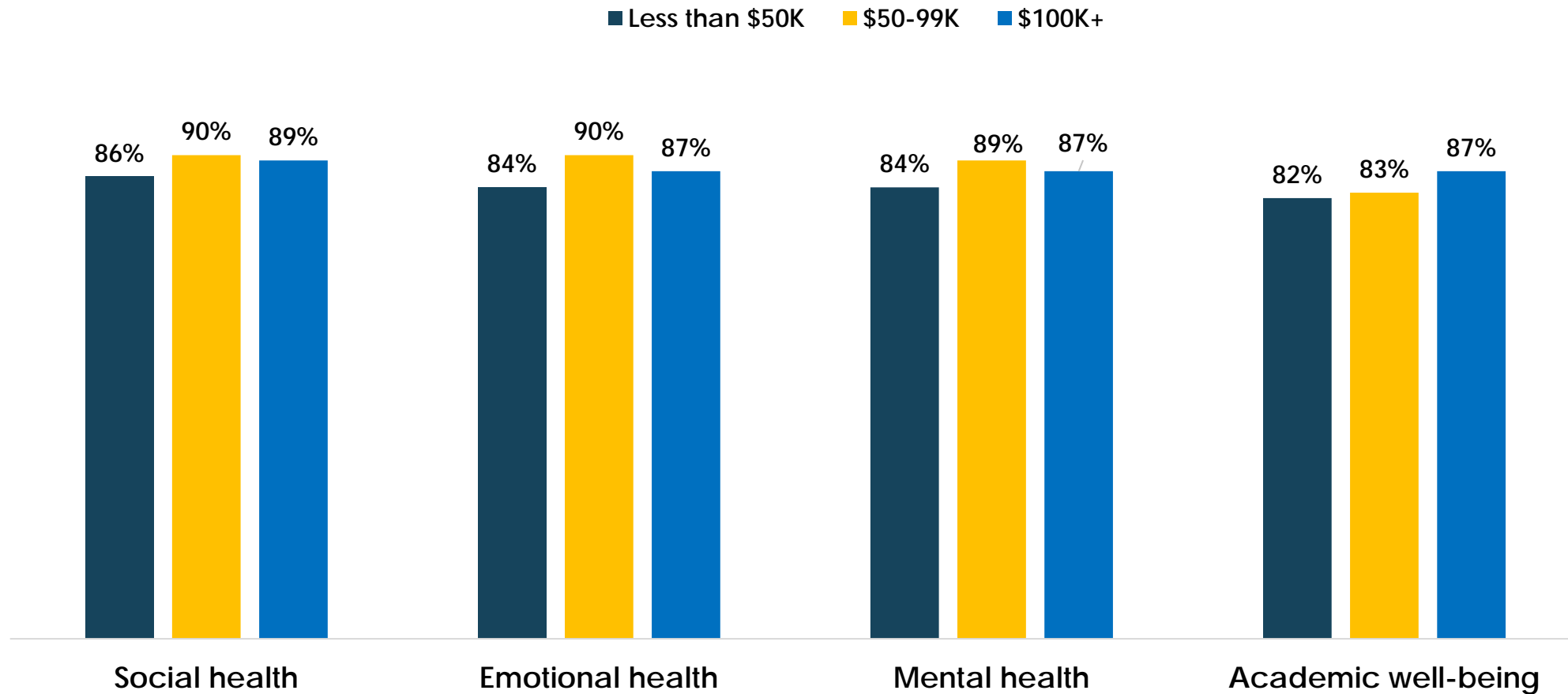
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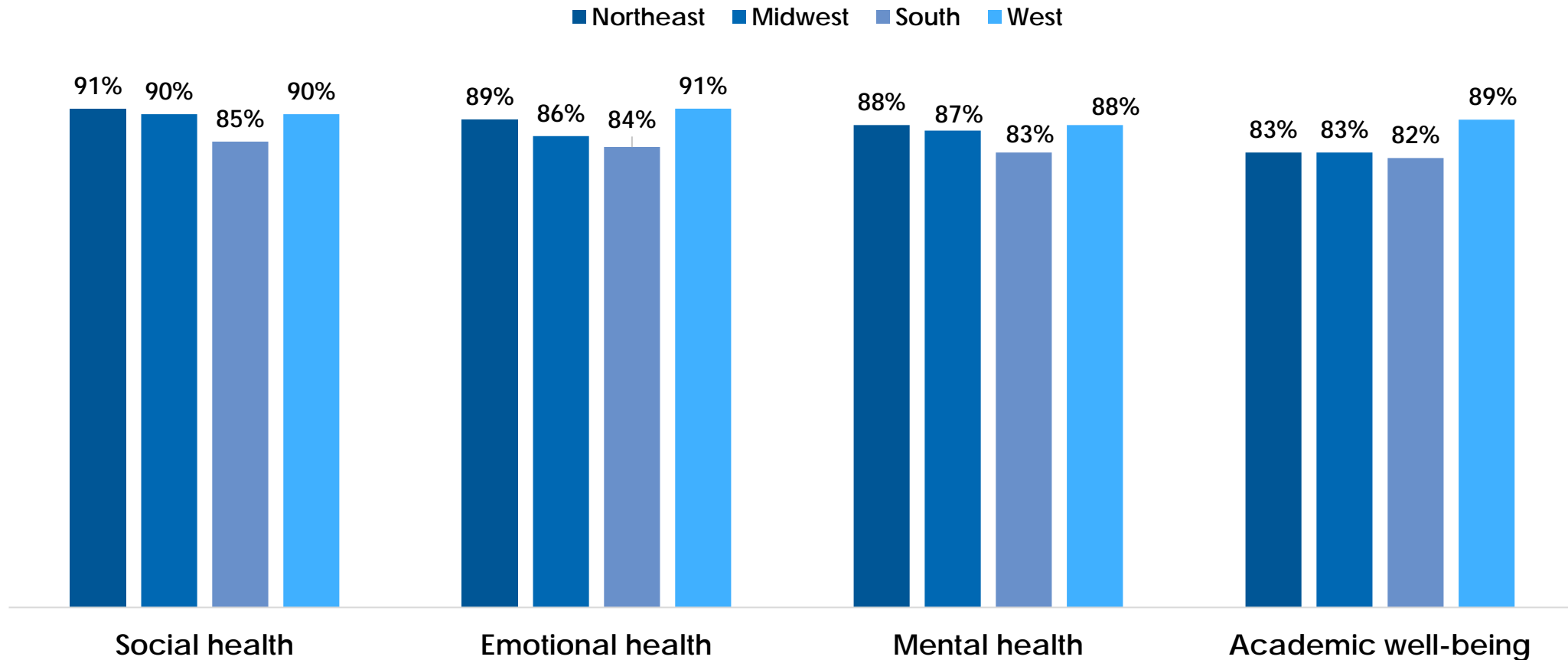
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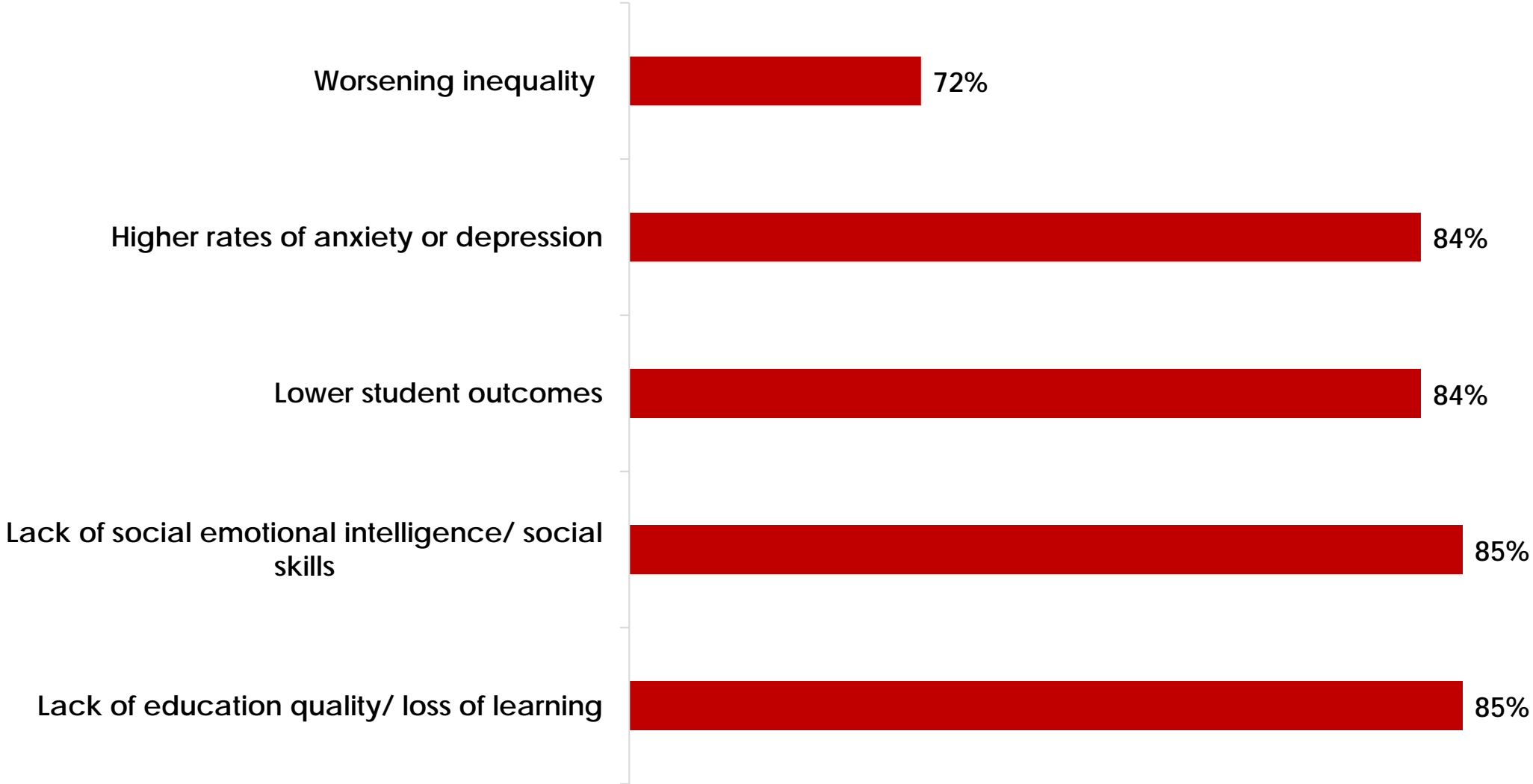


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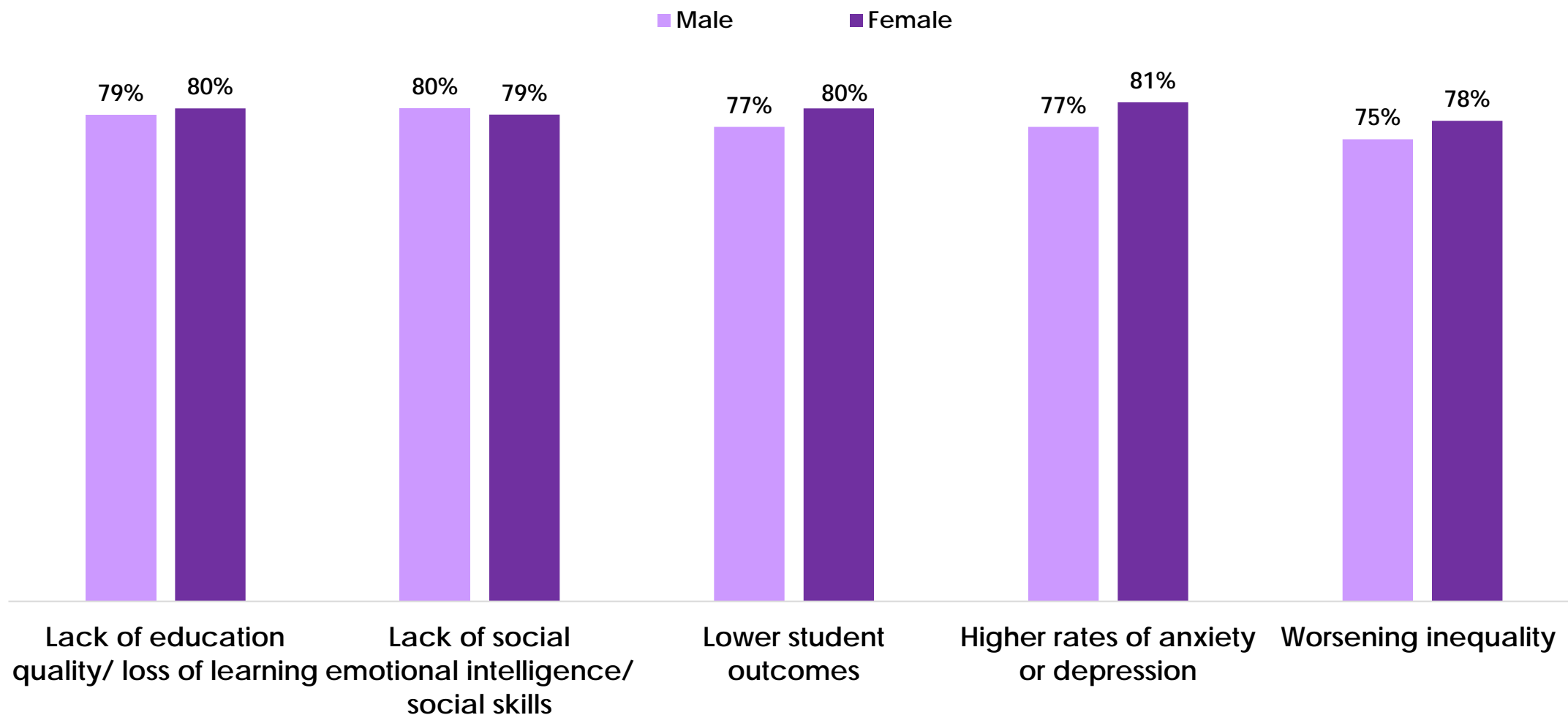
# How concerned are you about the following potential issues due to long-term effects of virtual schooling because of COVID?



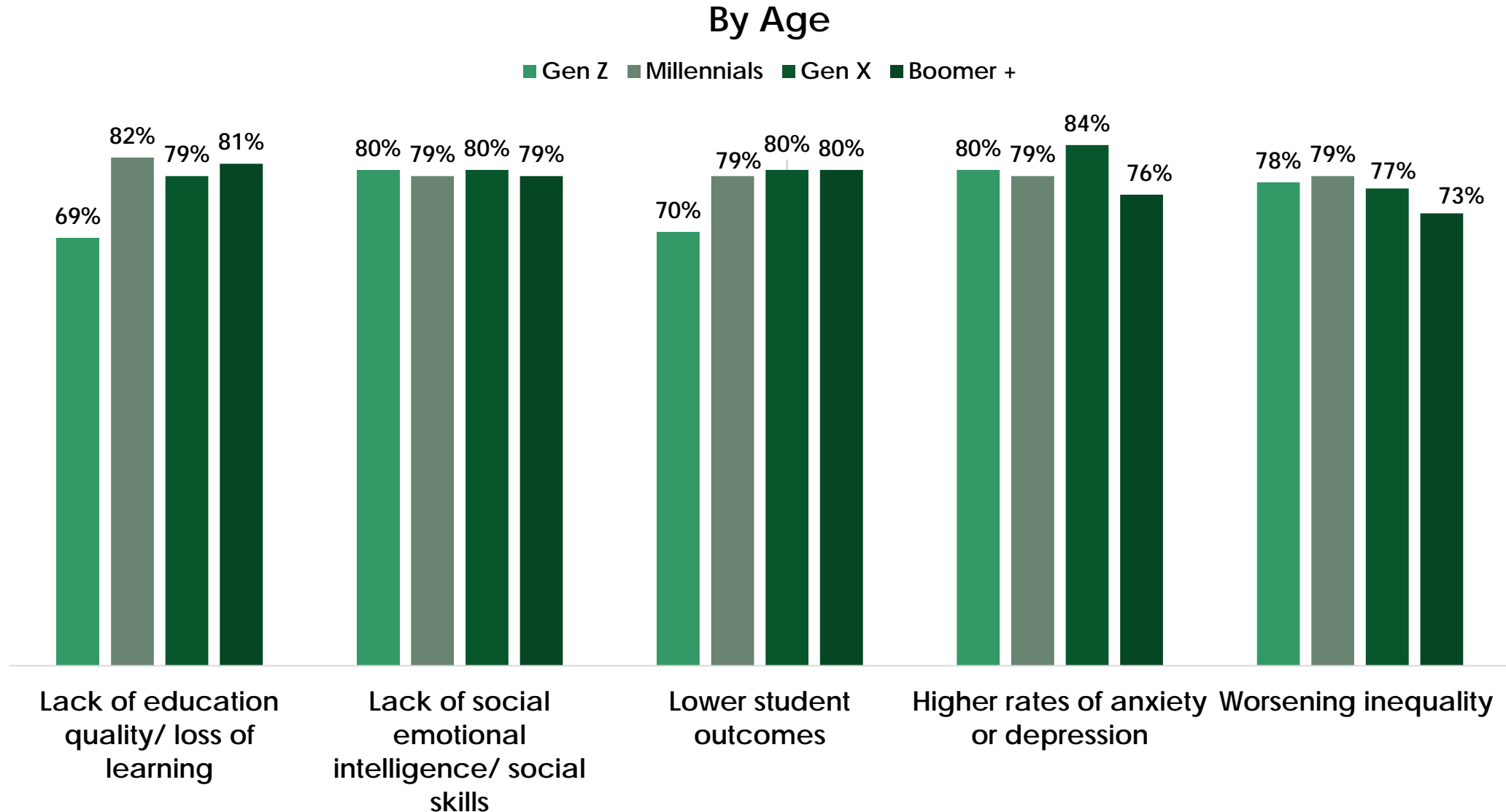
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Do you think it will be difficult to reverse the negative impacts of virtual schooling and lack of in-person schooling for the following?

**By Gender**



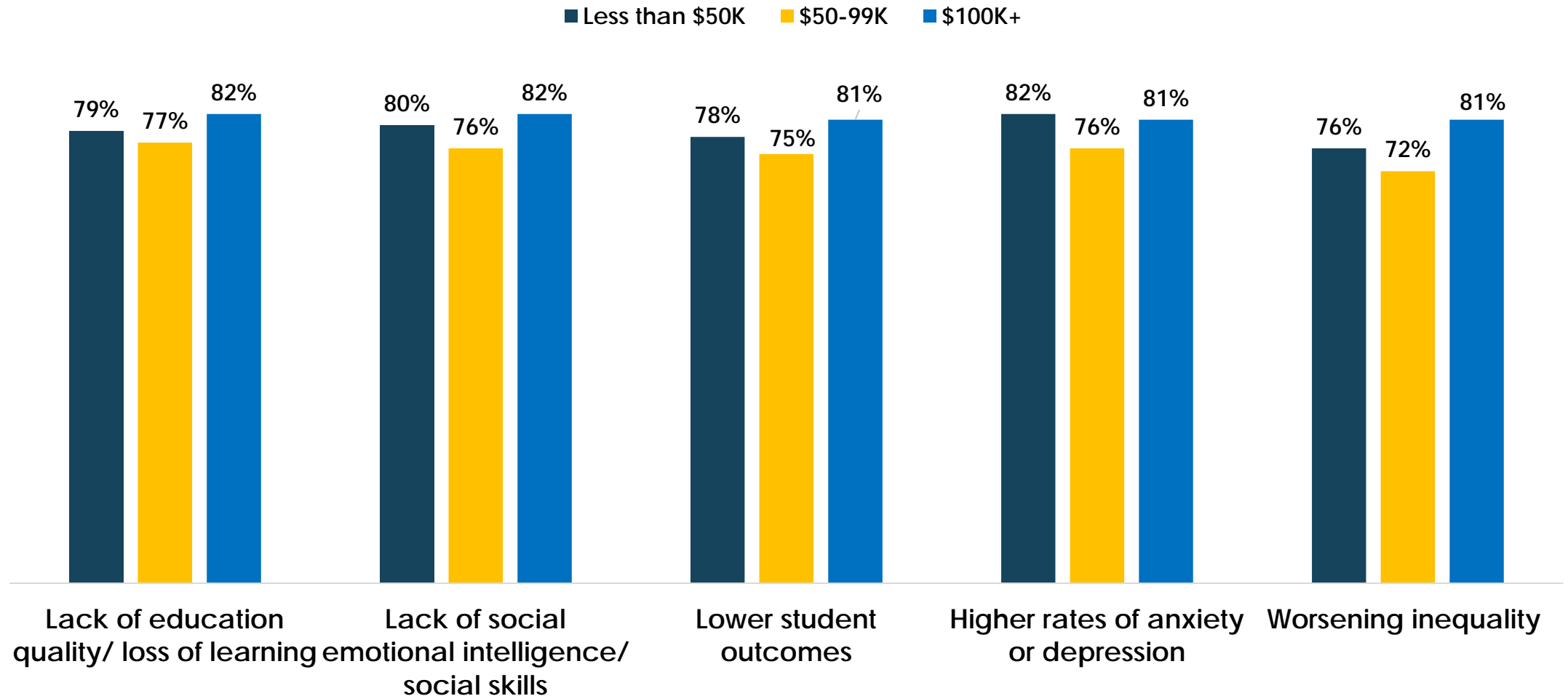
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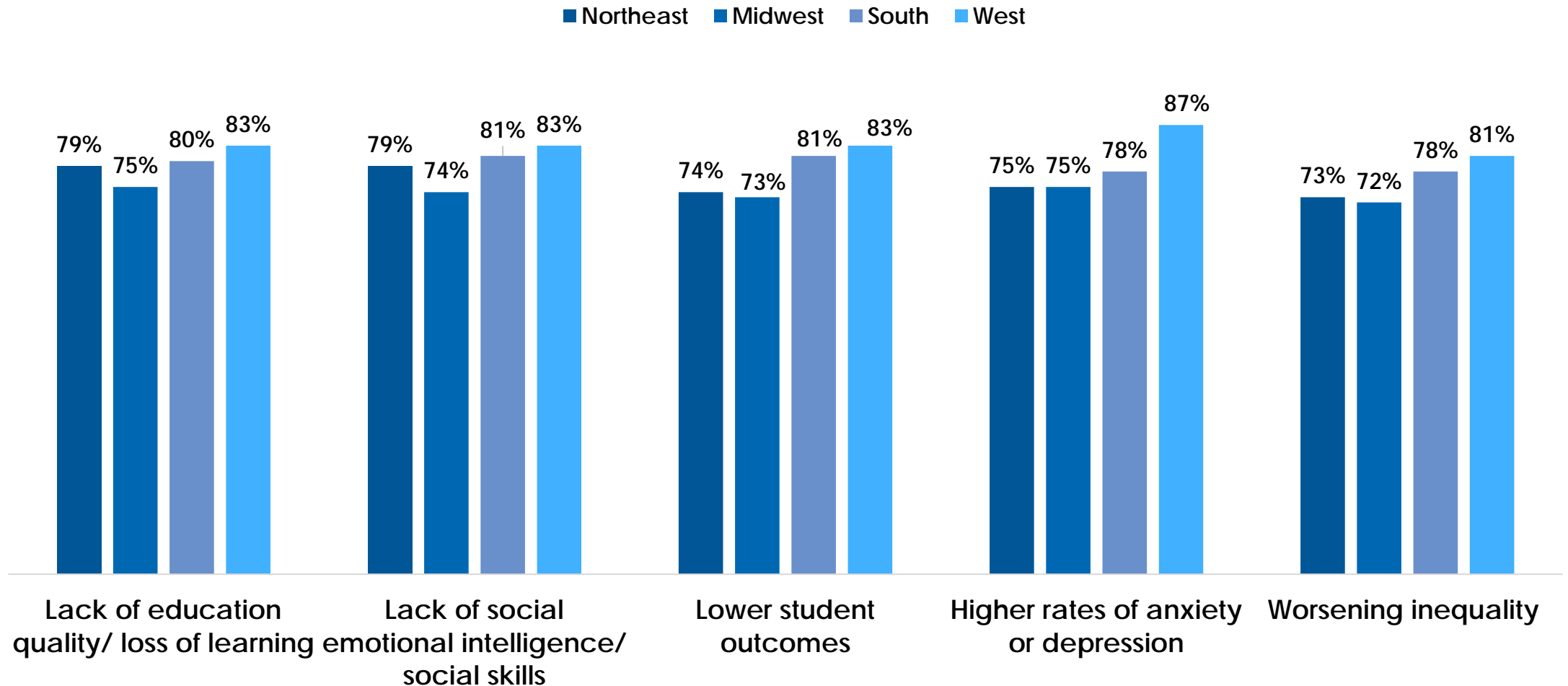
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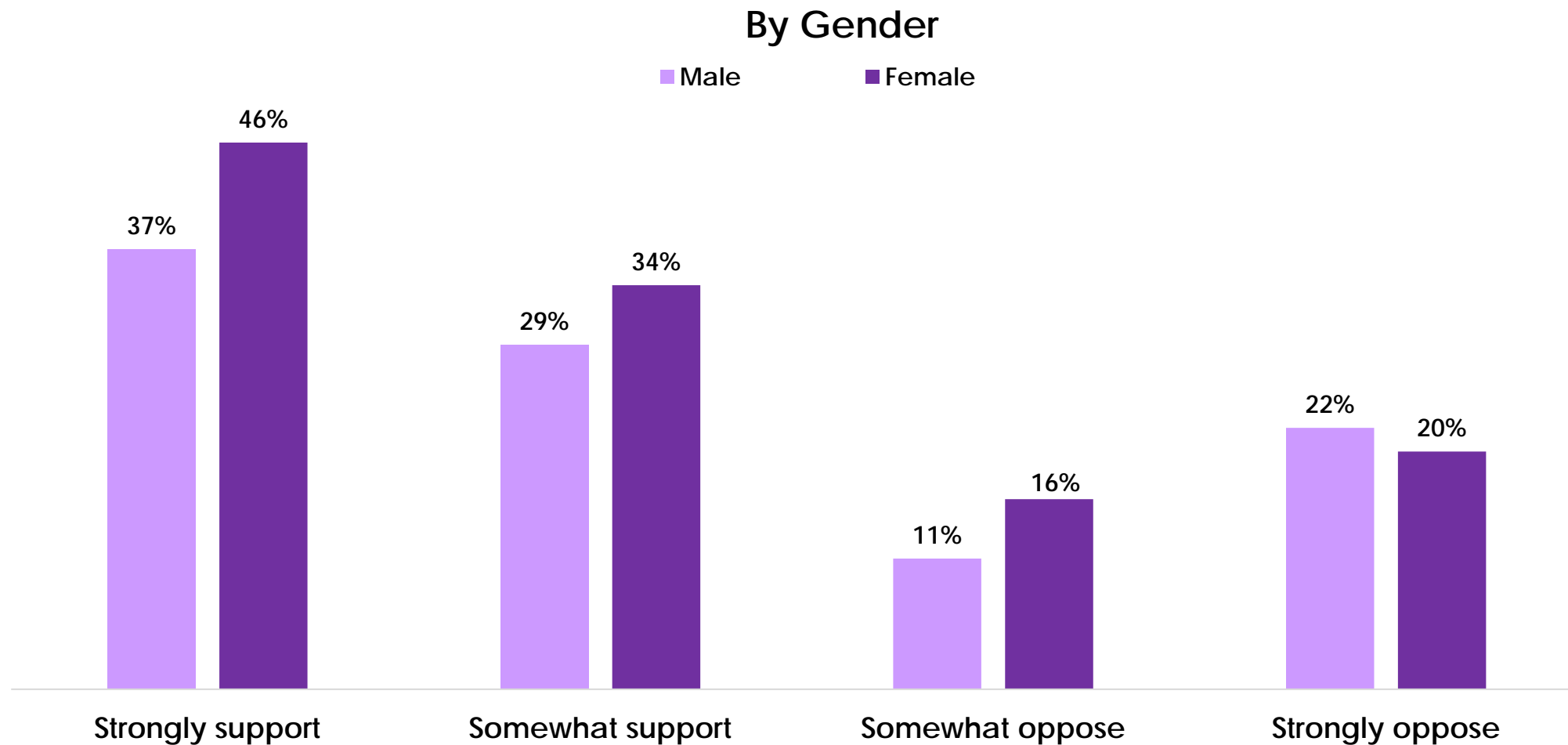


# Vaccine Passports



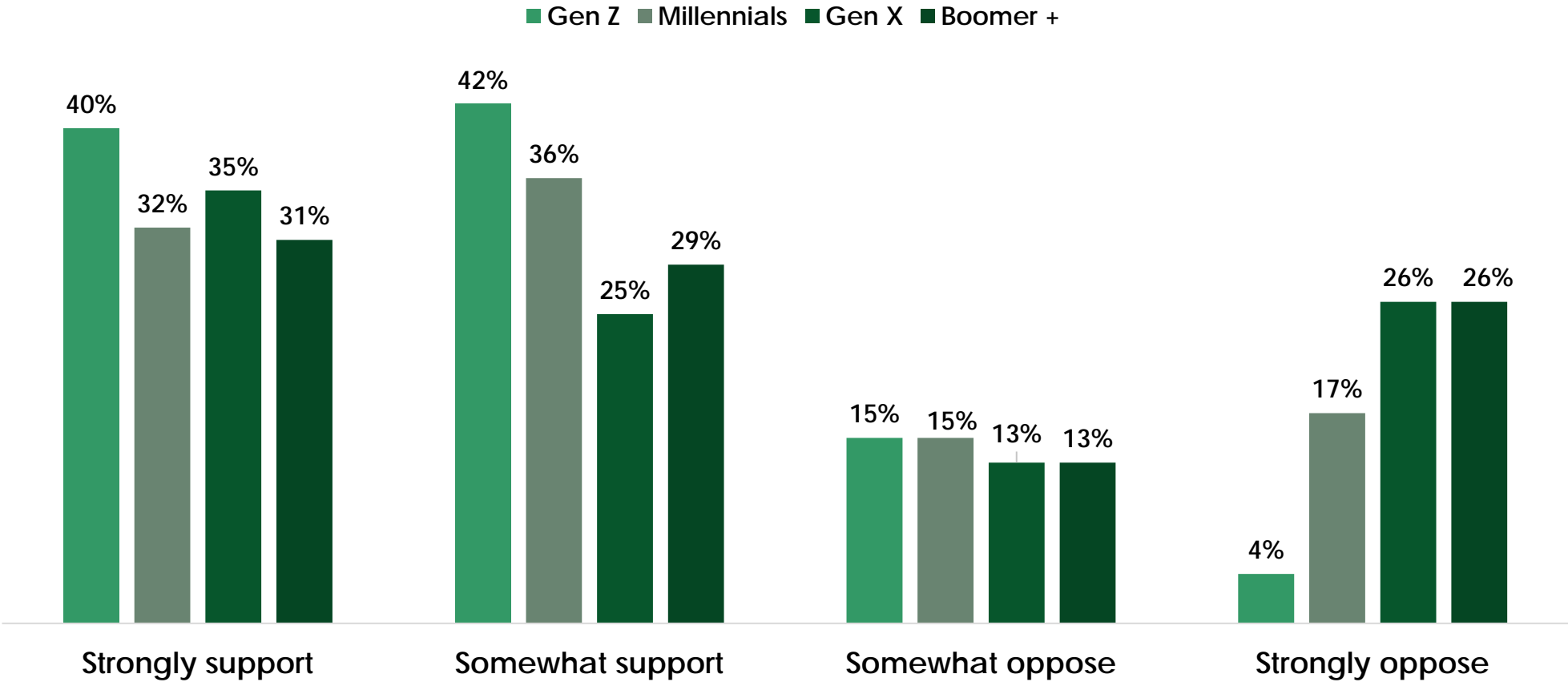


# Do you support or oppose digital vaccine passports which store a person's vaccination status?



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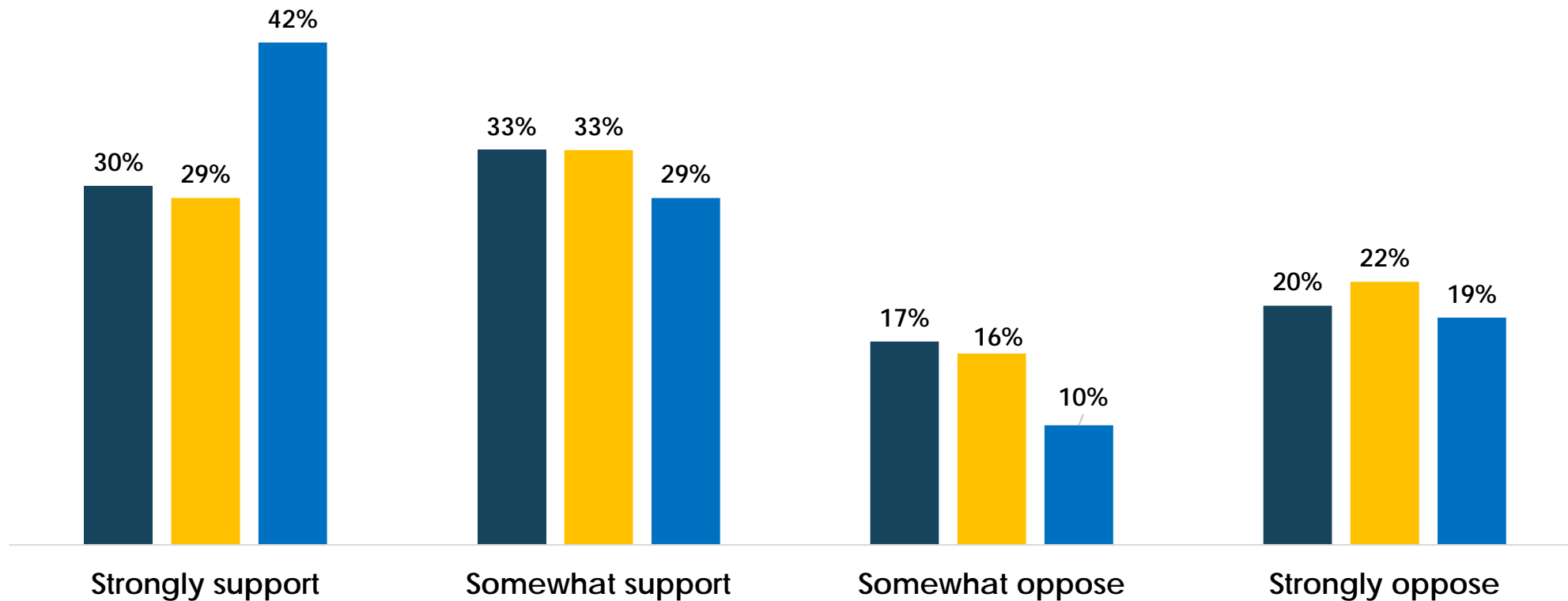
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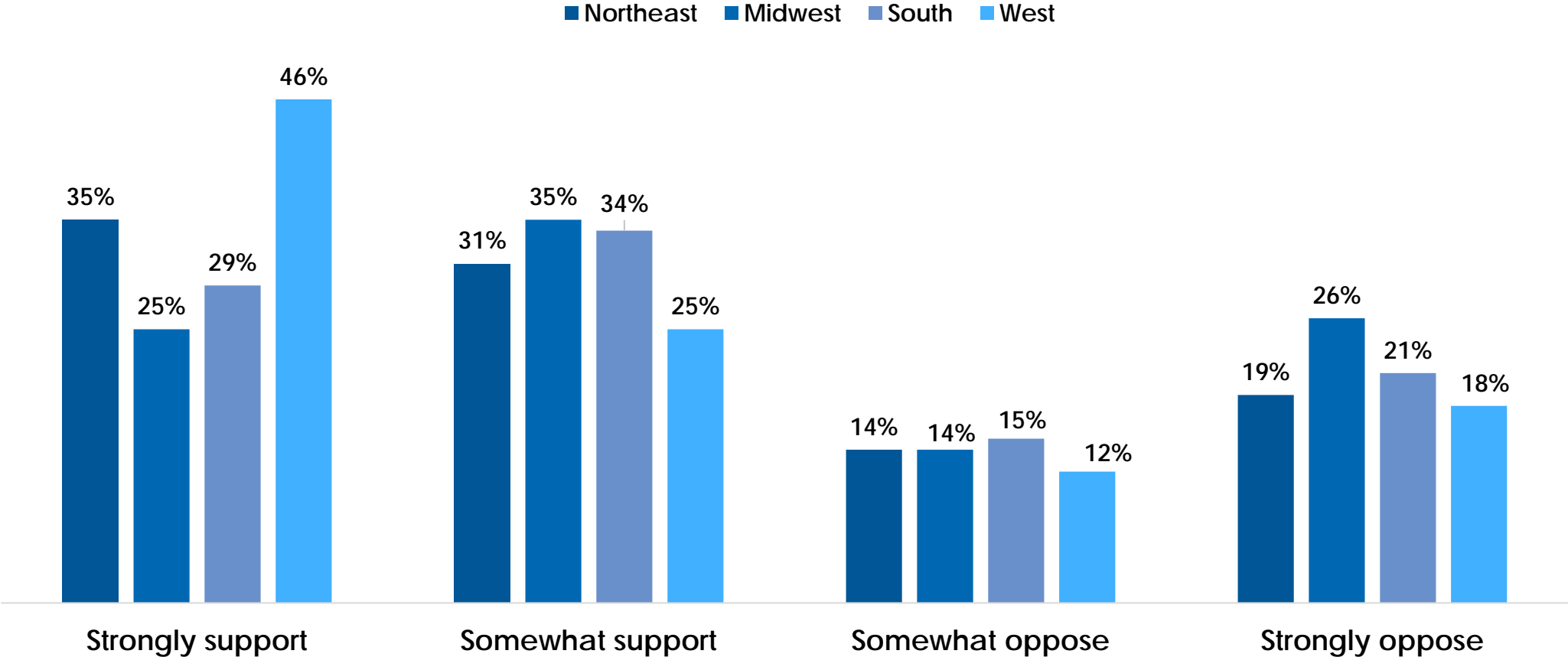
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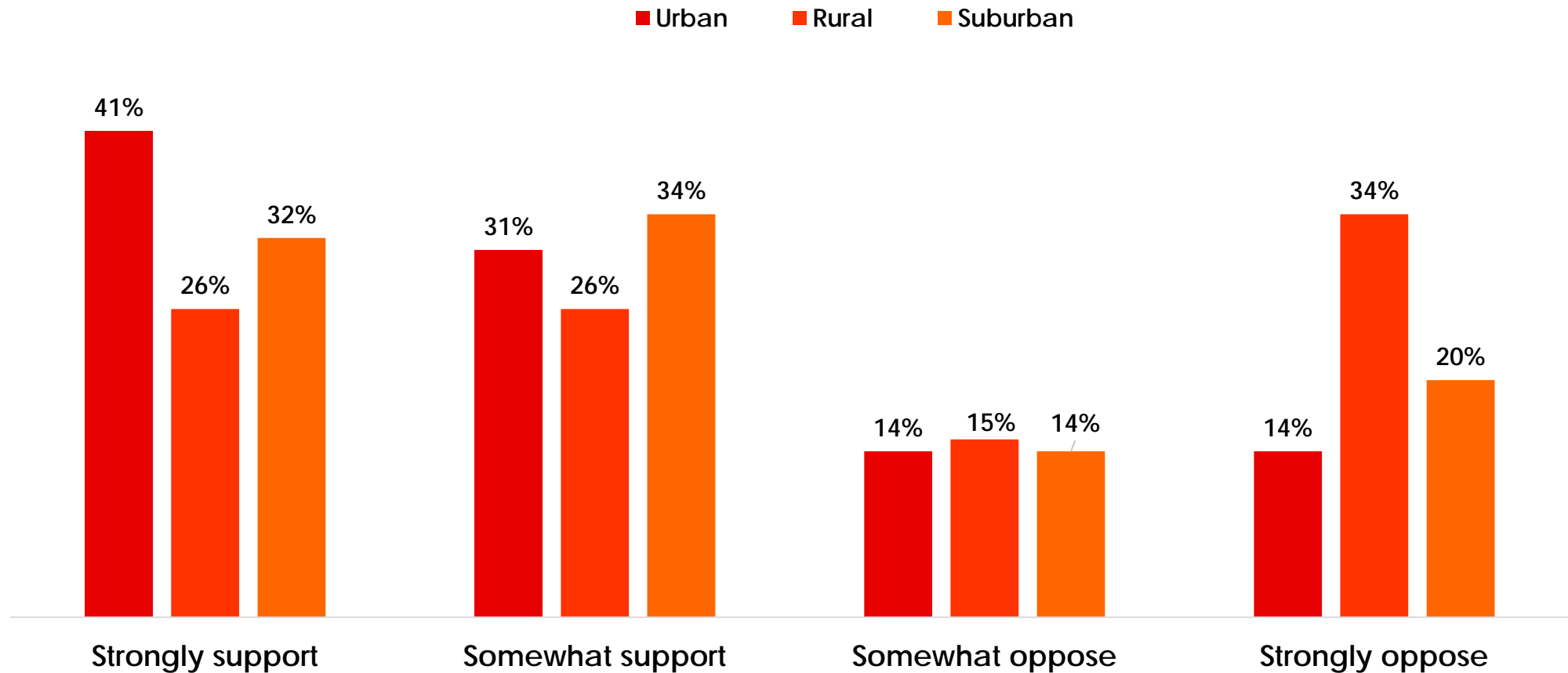
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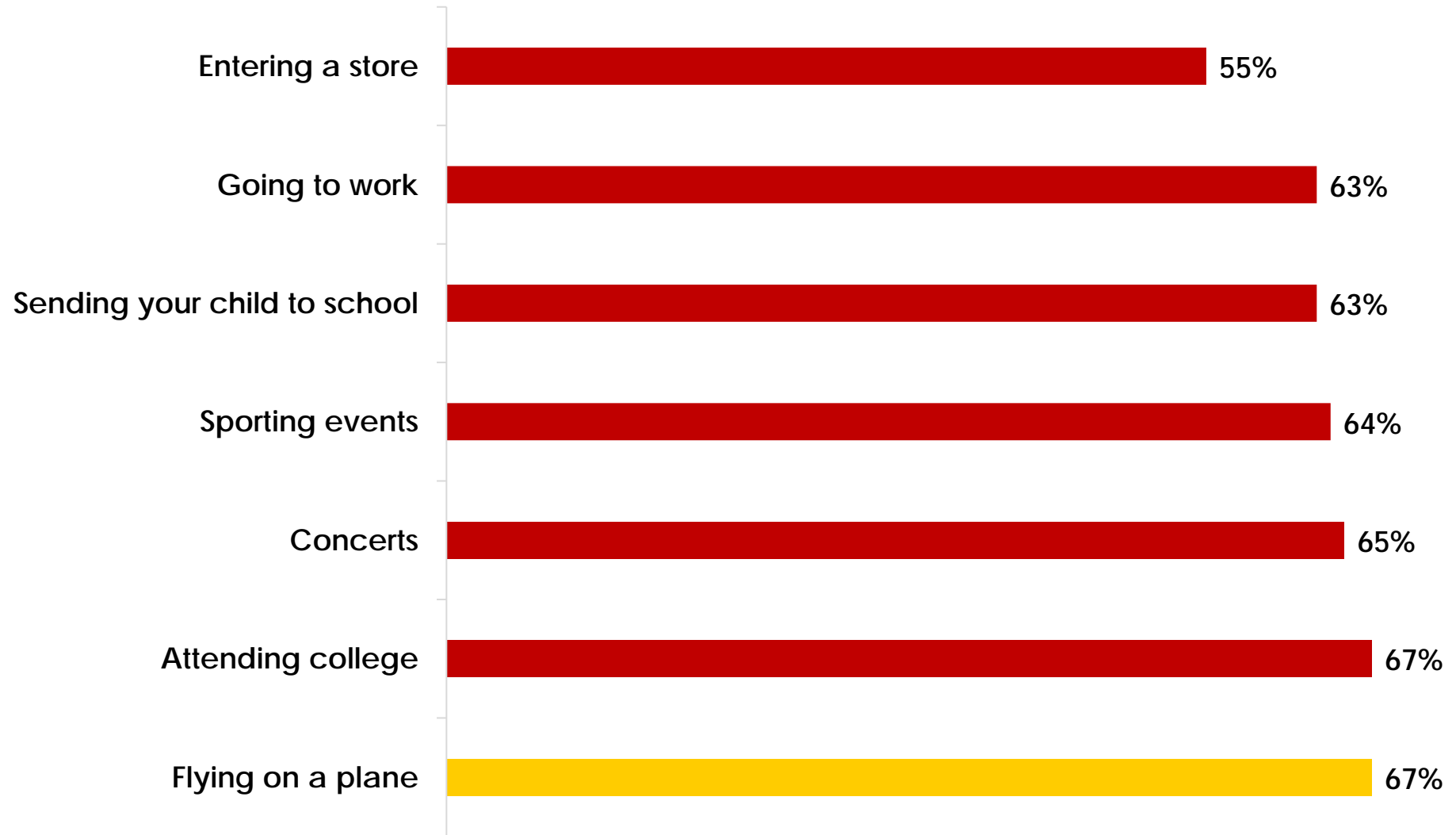
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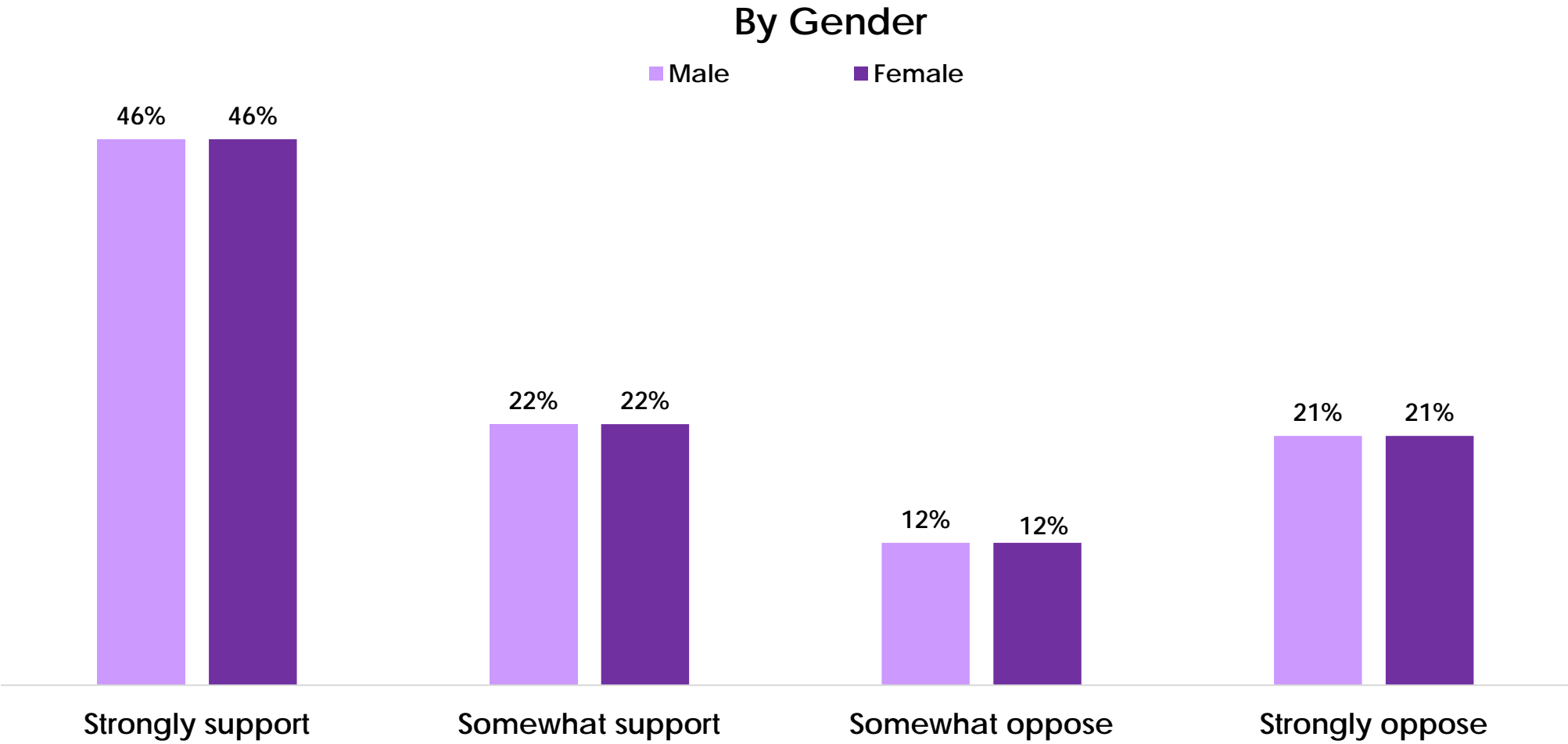
## By Urbanicity



# Which of the following public activities should require people to show their vaccine passport to attend?



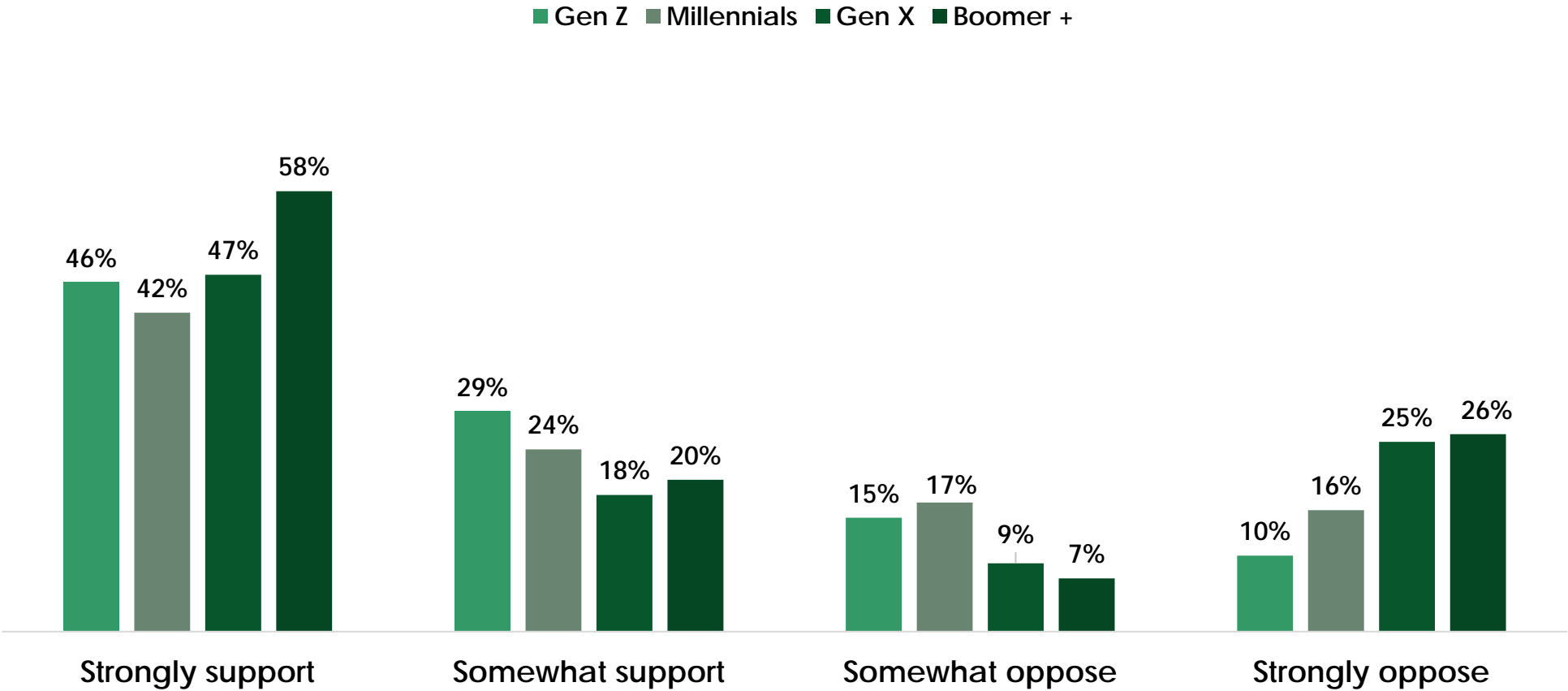
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## By Age

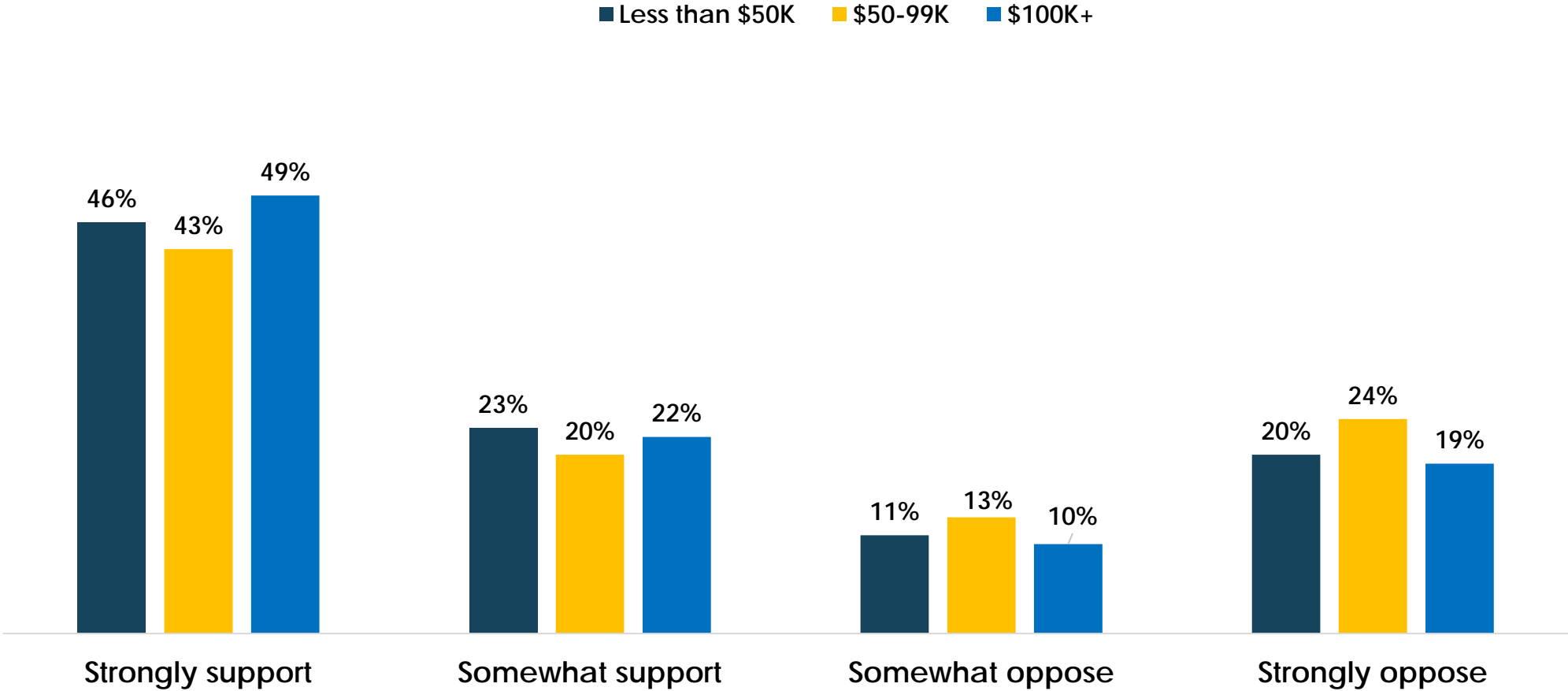


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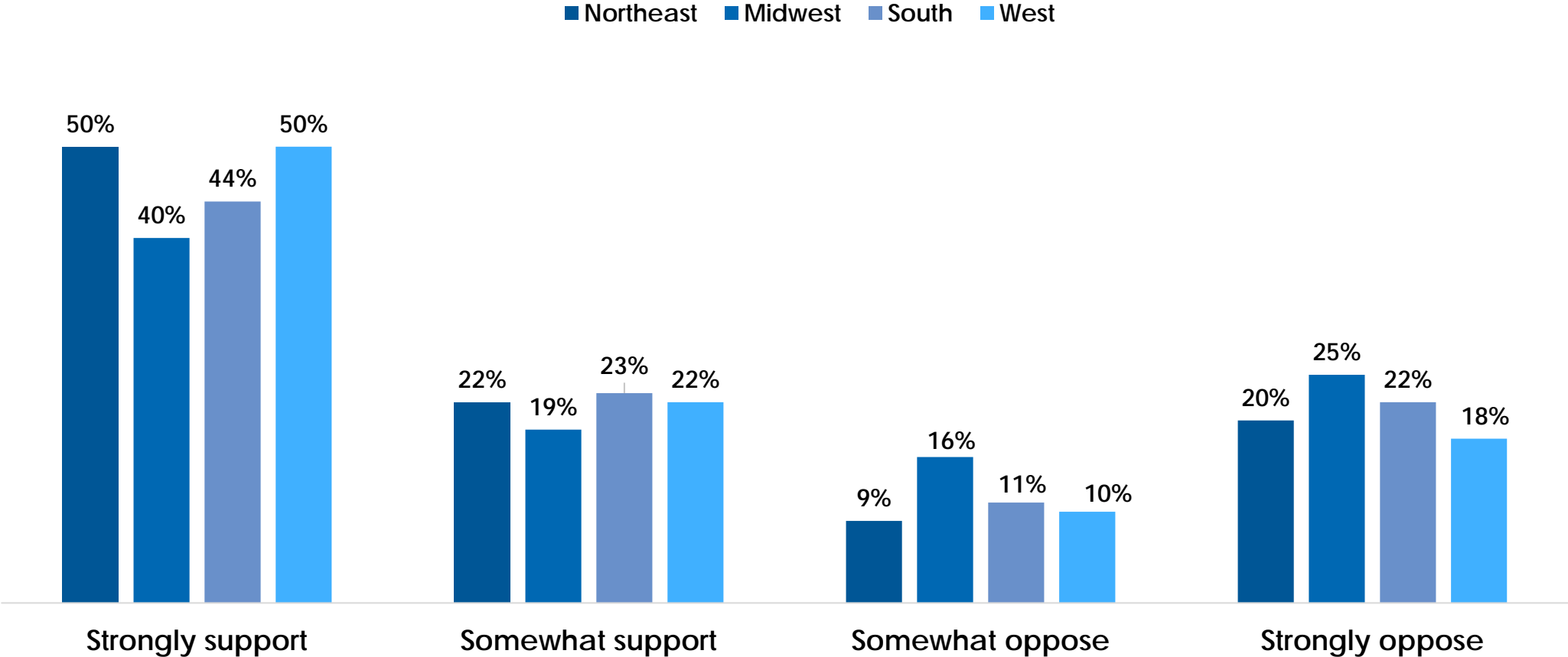
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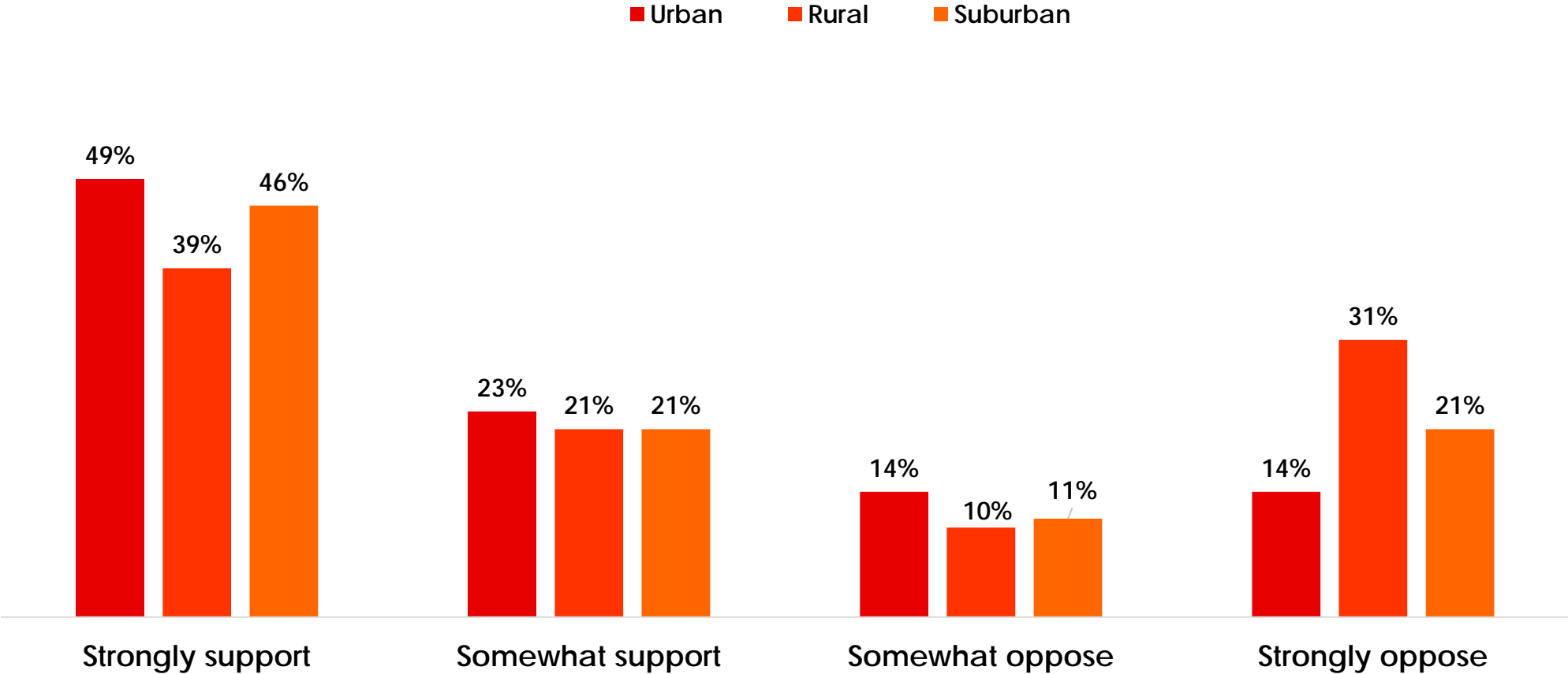
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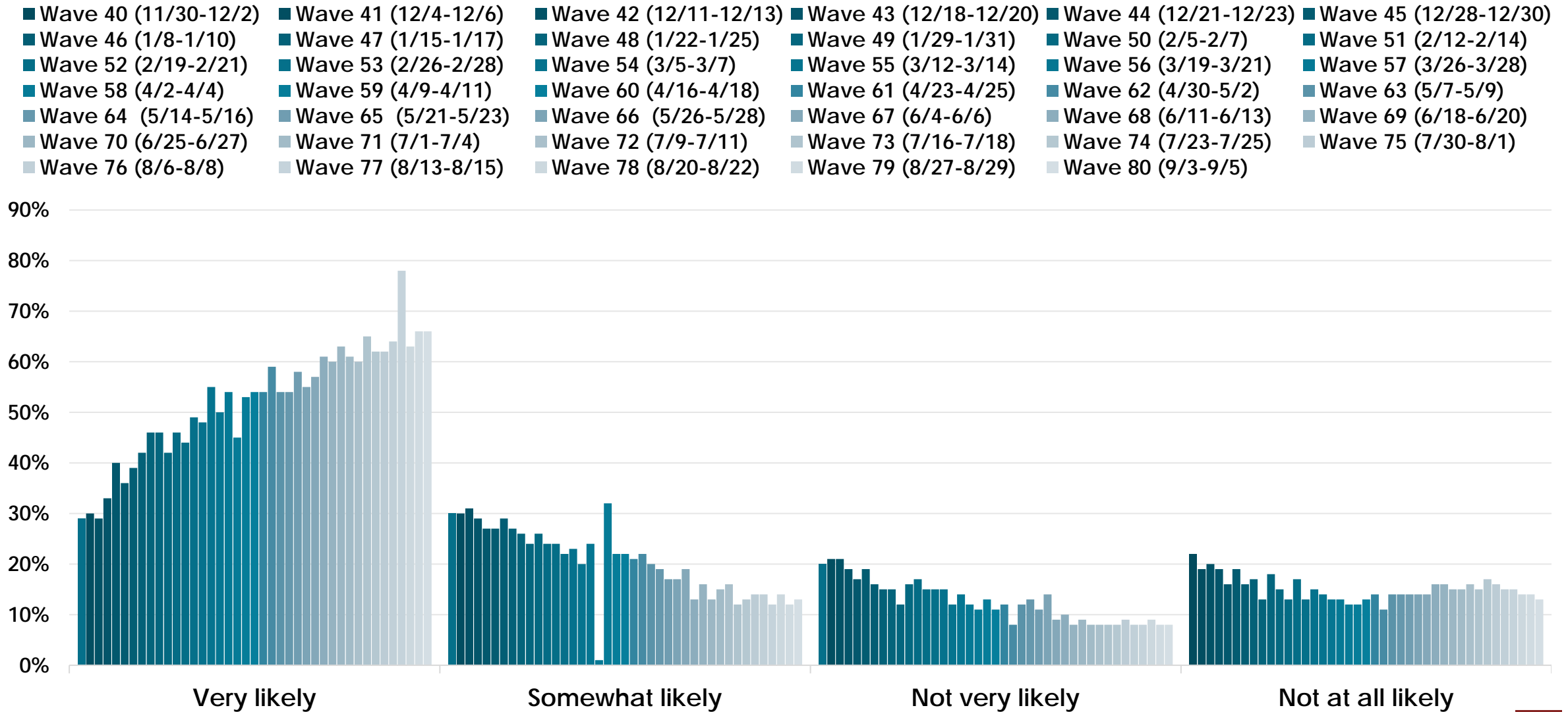
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# Impact of Vaccines

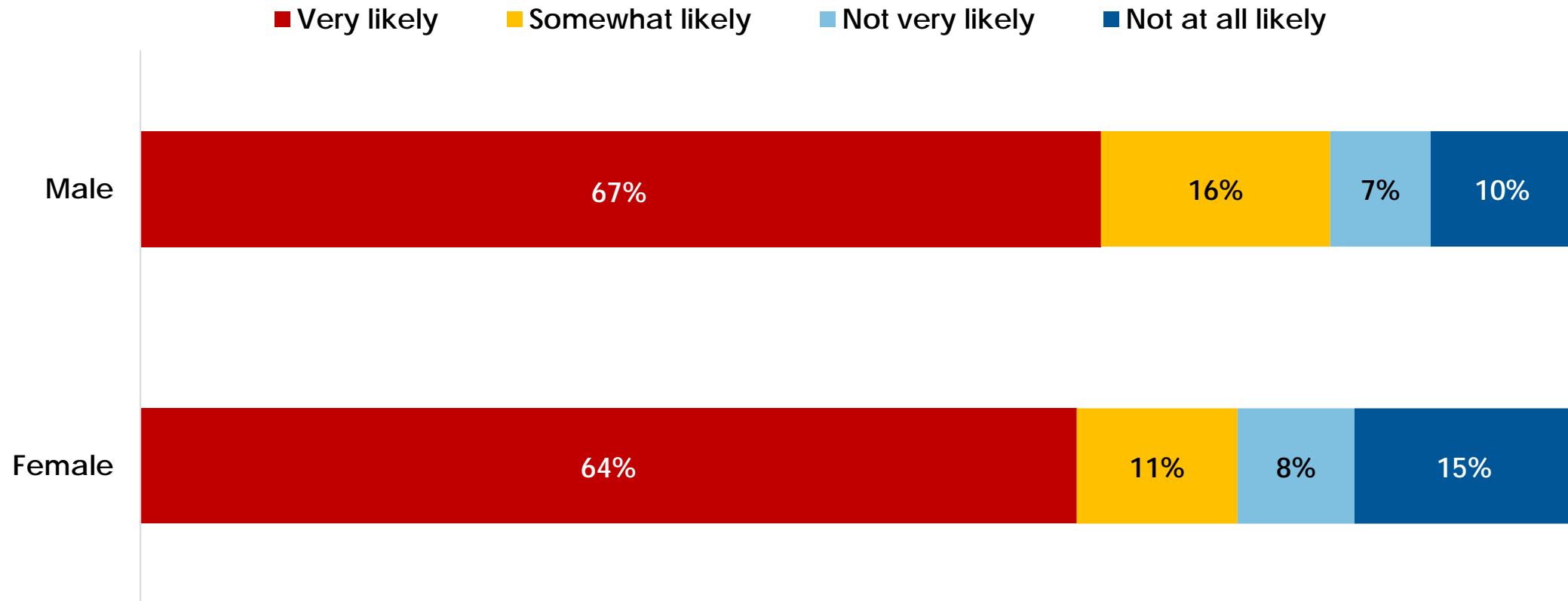


# How likely are you to get a COVID-19 vaccine as soon as it becomes available?

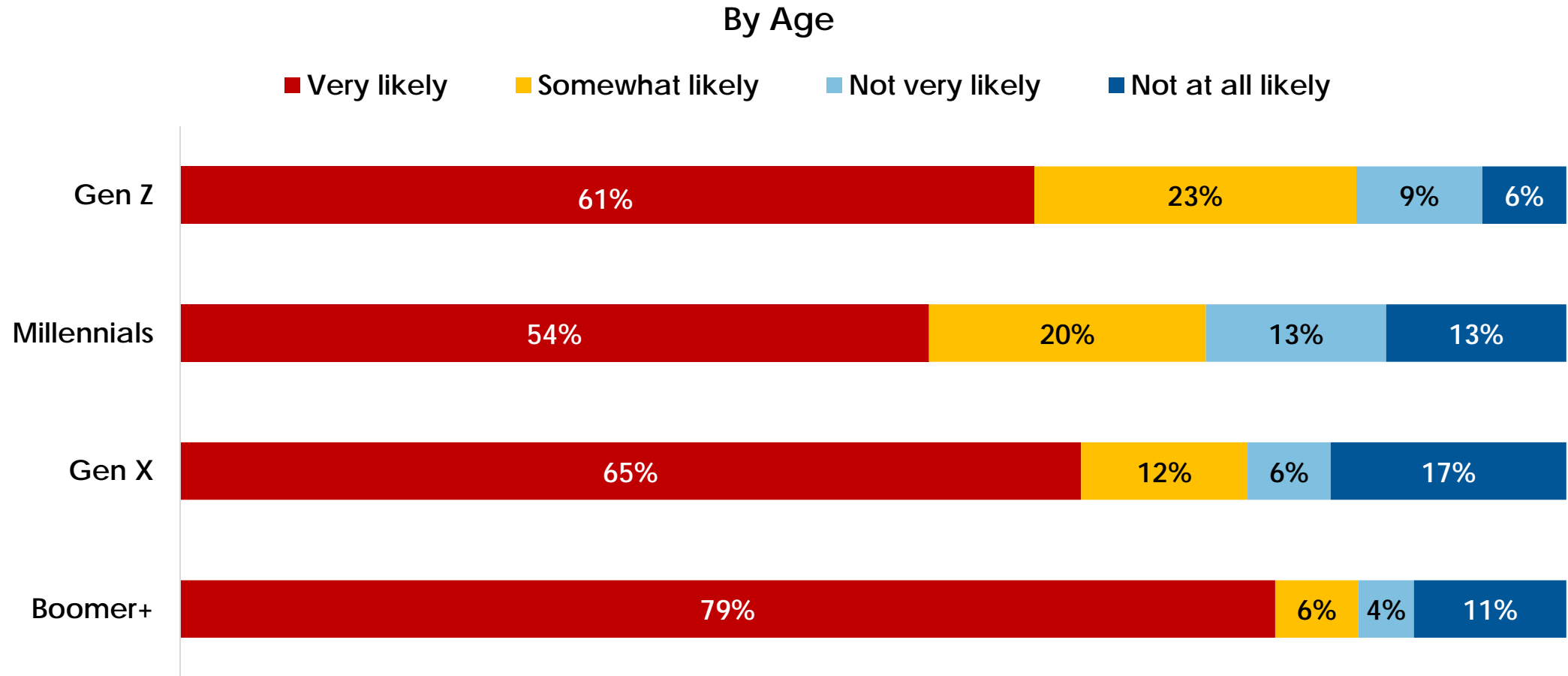


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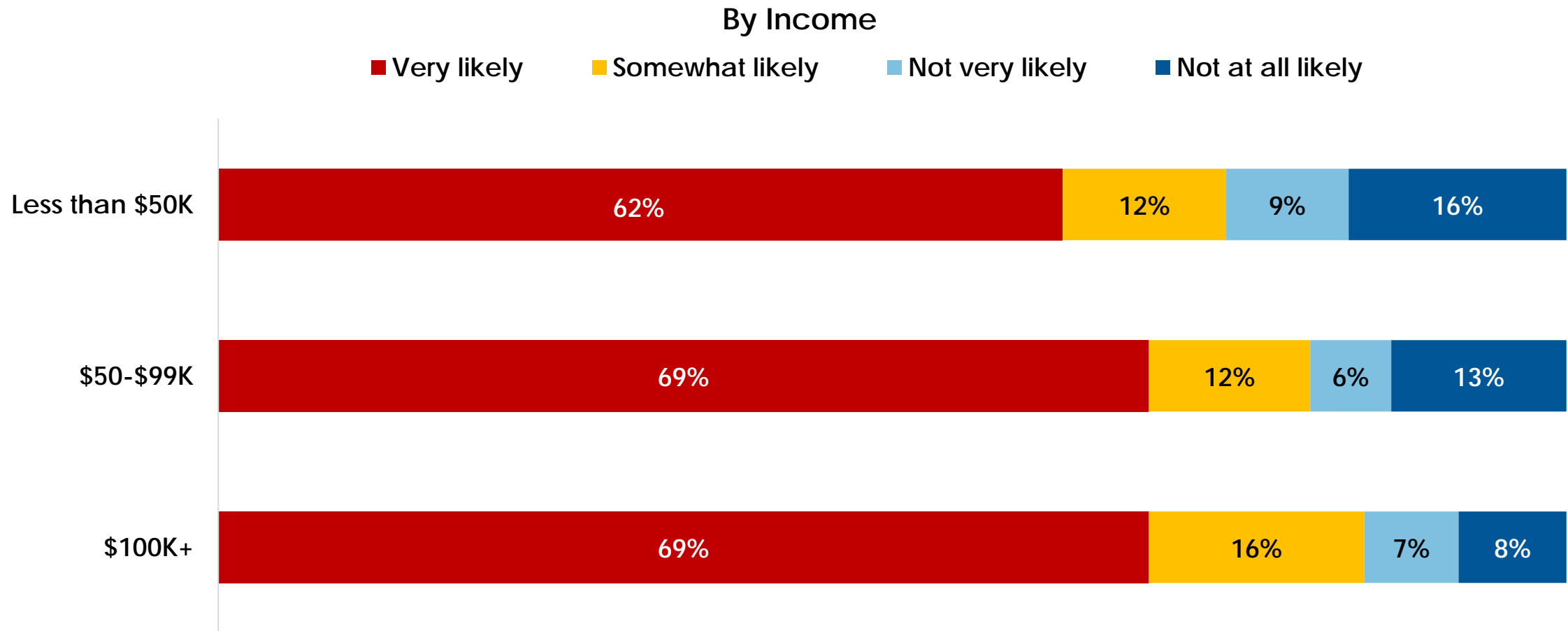
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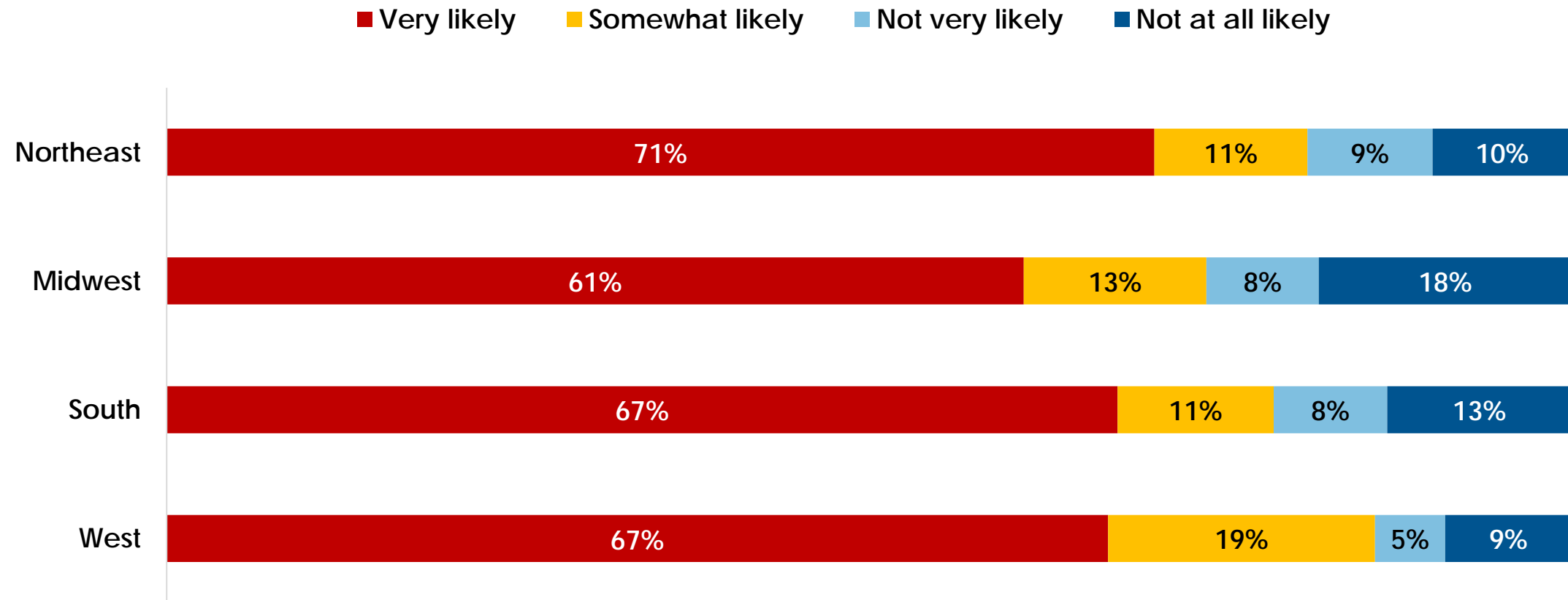
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